THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

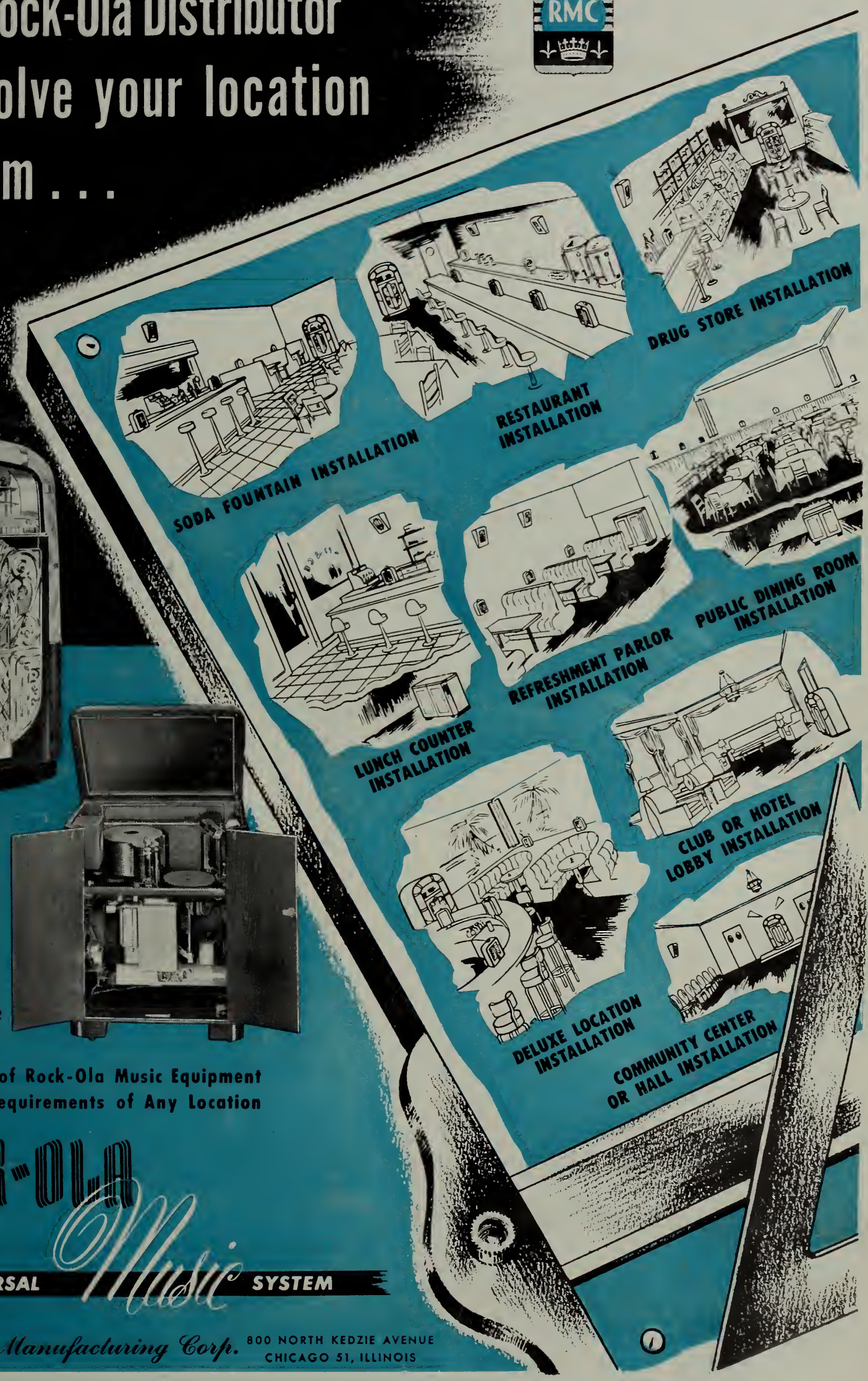
Vol. 8, No. 34
WEEK OF
MAY 19, 1947

Your Rock-Ola Distributor can solve your location problem . . .

RMC

The PHONOGRAPH That Sells— MUSIC

MODEL 1424
PLAYMASTER



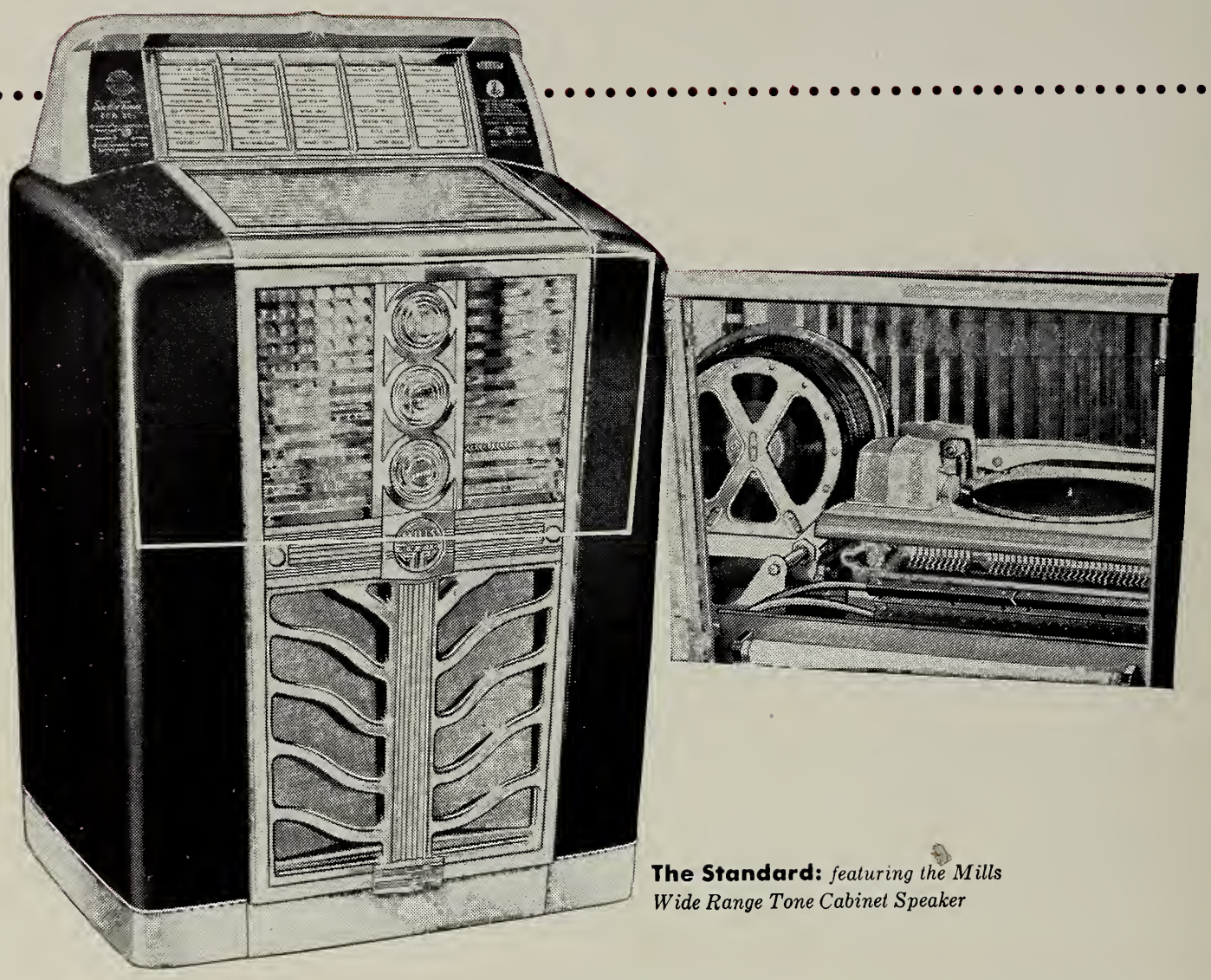
Combinations of Rock-Ola Music Equipment Will Fit the Requirements of Any Location

ROCK-OLA Music

UNIVERSAL SYSTEM

ROCK-OLA Manufacturing Corp. 800 NORTH KEDZIE AVENUE CHICAGO 51, ILLINOIS

Table Top Service



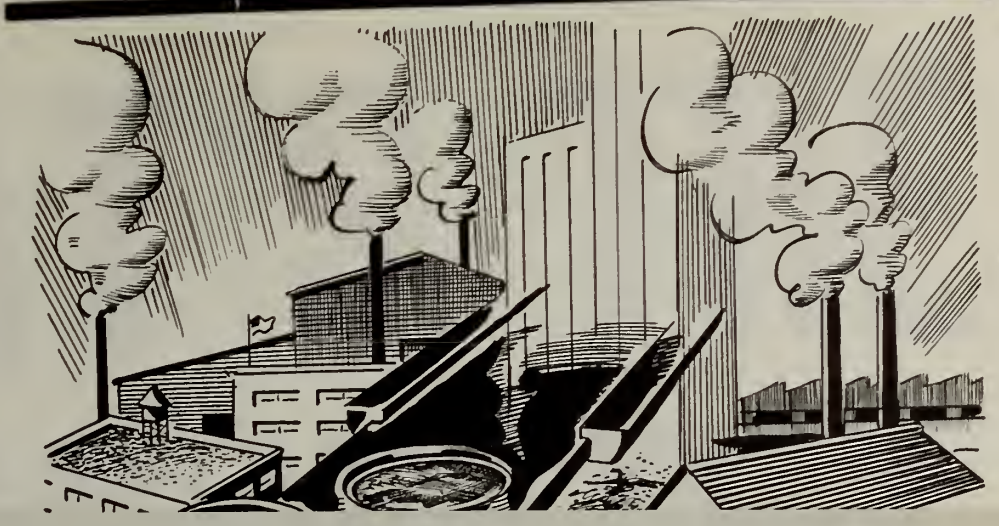
The Standard: *featuring the Mills Wide Range Tone Cabinet Speaker*

Help yourself to effortless service! Through the front and top of the Mills Constellation lie all the parts most frequently serviced—not hidden deep down inside, but up handy-high, within accessible reach. Service your machine—change the records, needle, title strips, empty the coin box and check the play counter—all without once bending into an uncomfortable position. You "stand" to make more money! Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.

the MILLS Constellation

Vol. 8, No. 34, Serial Number 296 Week of May 19, 1947

Coin Machines Help Bring Prosperity



IMPORTANT!

In order to correctly classify the Members of our Industry, and as an added service to the trade, it is important that you list the following information. Please mail it immediately to "THE CASH BOX" 381 4th Ave., New York 16, N. Y.

Name of Firm .....

Address .....

City ..... State .....

JOBBER ☐

WE BUY FROM THE FOLLOWING DISTRIBUTORS

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DISTRIBUTOR ☐

WE REPRESENT THE FOLLOWING MANUFACTURERS

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greater prosperity because there was more liberal spending. Now that someone, somehow, somewhere, has again advocated the opposite of this economic fact—there is a recession period in being, due to the very lack of spending on the public's part.

Coin machines are, therefore, of real value to the economic good of this country. They have brought retailers ready cash. This has, in turn, helped all others in this same community. It has given the bankers the chance

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WHAT'S THE ANSWER TO MUSIC?

CHICAGO — Just the other day, at a very big meeting of noted music operators, one of the participants in an open discussion stated that he could not see why the manufacturers should charge more for their post-war music machines because they hadn't put anything on those machines which would help the music operator to earn more money.

He was right. There is nothing added to the present machines, aside from many fine mechanical and design improvements, which didn't exist prior to the war. But, as the manufacturers explained, they now pay tremendously increased prices for materials and components and especially for labor and other overhead so that they are forced, because of these added costs, to charge more for their present automatic music equipment.

There is only one answer to this operator and to every operator in the nation regarding what can be done to earn more money with the present music machines—and that answer is within the power of the operator himself. He must, imperatively must, arrange for a better commission basis with each and everyone of his locations if he wants to survive the present era of higher priced machines, greatly increased overhead and the payment of the new and bigger taxes which are becoming law everywhere.

It makes no difference whether he arranges for a 75%-25% precentage basis with his locations, whether he gets $10 per week front money, or whether he gets 1% or 2% of the total installation cost each week, or whatever other method he adopts—*BUT HE SIMPLY MUST ADOPT A BETTER COMMISSION BASIS — IMMEDIATELY!*

There is nothing whatever wrong with music. In fact, people are playing more music today than they ever played before in all the history of this nation. They are dropping more coins into juke boxes than they ever before did. They are spending more for records and home musical instruments than ever before. The American public has absolutely gone hog wild over music. Therefore, the profits are there—but—they must be divided intelligently between the operator and the location owner. *THAT'S THE ANSWER!*

Regardless of the location and and regardless of the equipment—there are only so many hours of peak play. Usually these hours from about 9 or 10 in the evening until 1 or 2 in the morning. That's all! Therefore, even if the average phonograph played continuously for the three or so peak hours each evening for the six or seven days of the playing week there wouldn't be enough money in the cash box—on a 50%-50% basis—to amortize the present equipment, regardless of the depreciation or the most efficient and intelligent operation.

There is *ONLY ONE ANSWER*—and *THE CASH BOX* has been advocating it for over four years now. Those who have already adopted it find that they are actually earning money with music and are completely satisfied with their present costs. *THAT ANSWER IS A BETTER COMMISSION BASIS!*

The intelligent operator realizes that the higher priced equipment is the finest thing that could ever have happened for his benefit. It simply means that newcomers will stay out of the juke box business for they will never want to make an investment of so much money, to work so hard and to earn so little. This is, then, a business for the professional and established juke box operator. And, it means that because it is definitely his business today — that he must make it a better business by establishing a new and more equitable commission arrangement with his locations.

The average juke box operator has gone in for location agreements. He has tied his spots to himself just as strongly as he possibly can. The legal contracts and leases which he has arranged between the location owners and himself at least assure him of some semblance of security. He will retain his locations. But—that doesn't mean that he'll make money in those locations. Contracts, agreements, leases and all other legal methods which can be adopted to tie up spots don't mean one blessed thing if the operator hasn't arranged for a really better commission basis between himself and his location owners.

Agreed that there are always 1% or 2% of the locations in any community which can still be operated on a 50%-50% commission basis. These are those fabulous $80 and $100 per week locations. But, how many are there in any community? Maybe two, three or four—but—few more. Therefore, the locations on which the average operator is dependent are the spots where the take is only "average" or "below average"—and this can mean anywhere from $5 to $20 per week gross. On that basis the operator could never amortize the cost of a new location set-up in three years or even in four years.

The Cash Box once again urges that its suggestion and proposal of over four and a half years ago be immediately adopted by every juke box operator in America—*ARRANGE FOR A BETTER COMMISION BASIS!* And *The Cash Box* suggests that this be either 75% to the operator and 25% to the location owner—or that it be $10 per week front money guaranteed from each machine—so that the present automatic music operator can survive and can go on doing business in a financially liquid fashion.

It is up to the manufacturers and distributors to encourage the operators to obtain a better commision basis. It means better business all the way down the line. It also means that the operators will once again be in a position to buy new equipment for the average operator wants new equipment to protect his route and to assure him the greatest possible profits.

There is no other answer to the present music problem! Those operators who state that they would immediately adopt a better commission basis "if everyone in the territory would cooperate" are simply kidding themselves with such a statement. These men never asked those others in their territory to cooperate with them when they started to set machines about on locations? They went right ahead and got themselves started in business. They didn't ask for any cooperation then and, surely, if they want to remain in this business—they don't have to lose money because the other man is losing money and can, instead, start a new commission basis arrangement working instantly without waiting for the "other guy" to start, too.

THE ANSWER TO THE MUSIC PROBLEM TODAY IS SIMPLY — A BETTER, MORE INTELLIGENT AND MORE EQUITABLE COMMISSION BASIS ARRANGEMENT BETWEEN THE OPERATORS AND THE LOCATION OWNERS TO HELP AMORTIZE THE HIGHER PRICED EQUIPMENT, PAY FOR THE TREMENDOUSLY INCREASED OVERHEAD AND NEW TAXES—AND ASSURE THE OPERATORS REMAINING IN A PROFITABLE BUSINESS IN A FINANCIALLY LIQUID CONDITION FOR YEARS TO COME—JUST AS *THE CASH BOX* HAS ADVOCATED FOR OVER FOUR AND A HALF YEARS.

PIN GAMES ZOOM INTO FIRST PLACE

Trade Goes All Out to Make Pins Most Outstanding Since Early Thirties. Boom Growing Greater Each Day.

CHICAGO—Pin games are back in first place in industry preference for the first time since the thirties. And the boom isn't slackening for a moment. In fact, it seems to be growing greater every day with more and more territory thruout the nation opening to call for more and still more production.

The swing came about in the past ninety days, according to leaders here. Tho pins had continued to be popular since the end of the war period, they hadn't shown any signs of zooming into first place until just ninety days ago.

Immediately after the war, and until just a few months ago, the automatic phonograph continued to occupy the time and attention of all the leading coinmen. The majority of sales, especially in dollar volume as well as in quantity, were in this division of the field.

The pin game, as stated above, continued to remain popular, but, seemed to just be going along as one of the amusement division's contributions to the industry .In fact, consoles, one-balls, bells and other equipment led the pin game, as did the juke box industry.

But, immediately after the past coin machine convention, the pin game started to zoom. Manufacturers changed over from complicated, multi-score machines to simple, relaxing and entertaining equipment. The result was that the entire industry seemed to swing into step with this change.

Operators who placed the first of these new machines were surprised at their money-making power. The word spread. More and more ops all over the nation began to return to the pin game fold with the result that a sudden boom started and hasn't slackened for a single instant ever since.

At the present time, according to reports of leading coinmen from everywhere in the nation, the pin game leads the entire industry in sales and popularity and is continuing to zoom upward at great speed. This puts the pin game division of the industry in first place.

Another factor which seems to have added to the present pin game boom is the fact that every machine so far introduced by the manufacturers during 1947 clicked with the public. This has helped to clear away many hundreds of old machines which were blocking up locations throuout the nation and is replacing this old equipment with the newest games.

Tho at first the average operator was against purchasing pin games becuse of the high price, compared to the pre-war prices of these same machines, he has since learned that the present pin game lasts longer on location and that the trade-in valuation is much greater. Once he starts buying, his trade-in valuation makes the purchase of the next machine extremely reasonable.

This is helping to once again build up large routes. There is also no longer any doubt that the trade-in time, which was approximately three to four weeks in pre-war years, is now anywhere from three to four months and even longer. This longer running time accounts for greater profits in all instances. It means the difference to the operator of increasing and expanding his route or holding it down to a tightly concentrated minimum.

With the type of pin games now being produced and with the further fact that the public has once again taken to them wholeheartedly—there is no longer any doubt that this field will continue to expand and will maintain its present leadership for sometime to come.

NEEDED...

A "NATIONAL COIN MACHINE BOARD OF TRADE" TO ACT AS A COMMON MEETING GROUND FOR ALL DIVISIONS OF THE INDUSTRY AS WELL AS FOR ALL ASSOCIATIONS AND INDEPENDENTS TO MAINTAIN COMPLETE UNITY.

CHICAGO — "The industry is drifting apart," was the statement made by a coin machine leader here just a few days ago.

He explained that already the vending machine division of the trade had its own public relations bureau, its own association and was proceeding along on the theory that it did not belong to the rest of the coin operated machines industry.

The same, he said, was more or less true of the juke box division of the field. Leaders here are also a clan in themselves. They, too, feel that they are an entirely separate unit of the business of coin operated equipment, even tho their machines also exist by the grace of the coin chute.

There are rumblings in other divisions of the field. A pinball leader reported that he believed the pin game field should be an entirely separate division.

The Cash Box, therefore, once again brings to the fore a suggestion which it proposed years ago—that there be created a "National Coin Machines Board of Trade"—to act as a common meeting ground for all divisions of the industry as well as for all associations and independent coin machine men—so as to maintain complete unity of the industry as an industry.

The great strength of the coin operated machines business can only be best exemplified by unity. Only when all divisions of the field as well as all operators, jobbers, distributors, suppliers and allied industry members can come together, can the true extent and gigantic scope of this field be best displayed to all industry.

This is one trade which should continue on as a complete and solid unit. It should never be allowed to split apart into various divisions, even tho individual interests may not be of like nature.

The only method *The Cash Box* can see which would hold together all in the field would be a "National Coin Machine Board of Trade" wherein every division of the industry would be able to place some one or two men to discuss the greater growth and development of this trade as a unified industry. To boost coin operated equipment of every kind and make.

If the field continues along at its present rate it will, eventually, fall apart of its own weight.

There is no longer any doubt that this is big business. Many millions of dollars are invested in all divisions of the field. Yet, the mainstay of the entire business, the average operator, is composed of all divisions. He operates equipment of almost every varied type of manufacture.

Therefore, since he is the base upon which this field rests, it is up to the various divisions of the industry to continue to make that base solid and not to confuse it. To do so the field must be considered as a whole especially during those times when there is a need for such consideration. And the only method for such action, so as to bring together all divisions of the trade at one and the same time—is a "National Coin Machine Board of Trade" to act as the common meeting ground.

Here again is an example of the old fable—the easy breaking of the single stick and the difficulty of attempting to break a huge bundle of many sticks. Individually, each division of this trade is weakened--collectively it is a strong and powerful industry, financially secure and capable of weathering whatever storms may arise.

The time has arrived when all men engaged in this field must think in terms of unity. It is not the purpose of the operator to divide his allegiance. If he operates bells, he may just as well operate beverage venders or cigarette machines or pinball games or a myriad of other devices. The men who manufacture and distribute those very products should come together to help him—as a solid and strong unit—for his betterment.

The slogan on which the thought of a "National Coin Machine Board of Trade" is based—was first printed on these pages by *The Cash Box* over four years ago. It is the slogan of this nation —"In unity there is strength." Let us, then, adapt it to this industry, too.

PUBLIC RELATIONS INSTITUTE

Should be Created as a Division of the Public Relations Bureau where Coinmen as well as the Public can Learn what Coin Machines have Done and are Doing to Help all Nations to Enjoy Prosperity.

CHICAGO — The very outstanding and competent report given at this past meeting of the CMI (Coin Machine Industries, Inc.) by James T. Mangan, director of CMI's Public Relations Bureau, on the work already accomplished by this bureau and the further efforts planned, met with great applause and much good comment.

Many manufacturers who had formerly given little or no thought to the work being done quietly and efficiently by CMI's Public Relations Bureau, are now enthusiastic over the possibilities which such effort can produce for the good and welfare of the entire industry.

This has brought about the first real enthusiasm for further effort on the part of the Public Relations Bureau and its director, James T. Mangan, plans now to go on ahead with ever greater energy and to, thereby bring this industry the results which it has so long sought in its relations with the general public and all other industries.

Now that this work is getting well under way the suggestion that there also be created a "Public Relations Institute" again comes to the fore. This was recommended by *The Cash Box* over three years ago.

The value of a "Public Relations Institute" can easily be judged from the standpoint that it will include a practical and permanent display of the work already done by the coin machine industry, in all of its divisions, to help all other industries and to help all countries to greater prosperity.

Such a display would be of great value to every coin machine man in the entire nation. It would be a central port of call for him where he could come to view the latest accomplishments of his business and to use whatever parts he felt were of good value to him.

At the same time, such a display should also be open to the general public as well as the press, officials and all others who would care to view it, so as to bring home to everyone what this industry has done to generally help bring prosperity to this and other countries and help, thereby, to promote the greater growth and prestige of this nation.

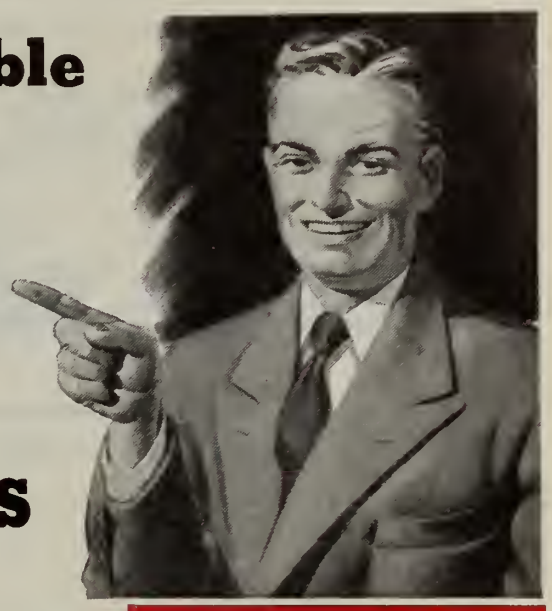
The millions of feet of lumber used by this industry; the many pounds of steel the miles of copper wire and all other metals—glass—plastics—and a tremendous and varied amount of other materials—help to give employment to millions of peoples not only in this nation, but thruout the world.

In addition, what coin operated machines mean to modern and efficient merchandising; to entertainment; to relaxation; what good they have accomplished from a monetary standpoint for retail business. What money they have placed in circulation. How, by encouraging spending, they have helped to produce greater prosperity and, because of this very fact, the true meaning of the coin operated machine's great importance to all the world's industries.

How juke boxes have brought music to the most hidden away, lowliest hamlets of this nation, as well as thruout the world. How they have created and made great stars almost overnight. What they mean to the artists of the country. How they have encouraged the musical education of children. What they have meant to encouraging greater working effort in factories. How they have helped doctors and dentists. And also what they have done for many causes and many peoples. This, in itself, would be a grand display for all to read.

These are only a few of the many, many things which can be accomplished by the use of a permanent display in a "Public Relations Institute." *The Cash Box* feels that today, just as three years or so ago, the trade will again agree that a "Public Relationse Institute" of such a nature will prove of tremendous value to all the industry. There is no doubt that it will be visited and the displays viewed by many thousands of people who will go away with a new and better idea of the coin machine business. It is therefore of inestimable value to all the industry that a "Public Relations Institute" with a permanent display of the work accomplished by this industry come into being.

The More Accessible and Enjoyable You Make Your Music, the More Money It Will Make for YOU



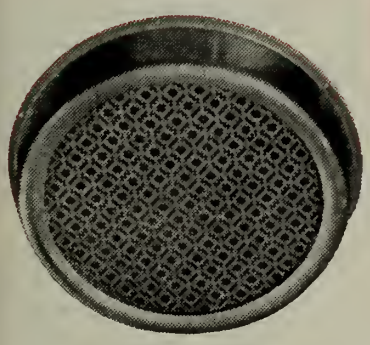
DO IT WITH WURLITZER ENGINEERED MUSIC SYSTEMS

Your Wurlitzer Distributor knows that no two locations, whether commercial, industrial or institutional, are alike in size, shape or acoustical properties. He knows that a properly engineered Wurlitzer Music System will make your music more convenient to play—far more enjoyable to listen to. He knows that the more accessible and enjoyable you make it, the more money it will make for you. Want to boost your income? See your Wurlitzer Distributor now on the subject of Wurlitzer Engineered Music Systems. NOW!

The Rudolph Wurlitzer Co. ★ North Tonawanda, N. Y.

MODEL 4004
Musical Note Speaker

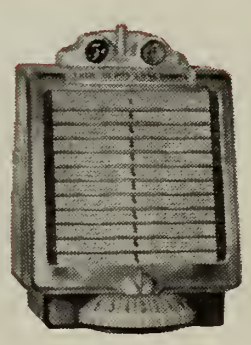
MODEL 4002
Multi-Colored Wall or Ceiling Speaker



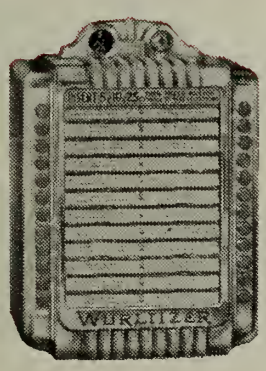
MODEL 4009
Recessed Wall or Ceiling Speaker

MODEL 4007
Oval Deluxe Speaker

MODEL 4006
Round Mirror Speaker

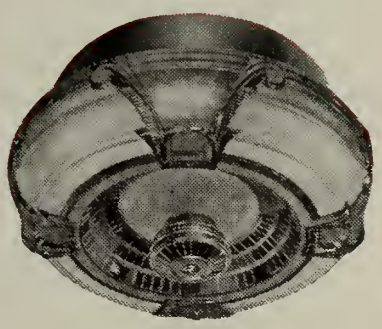


MODEL 3031
30 Wire Wall Box



MODEL 3020
5-10-25¢ Wall Box

MODEL 4000
Silver Star Wall or Ceiling Speaker

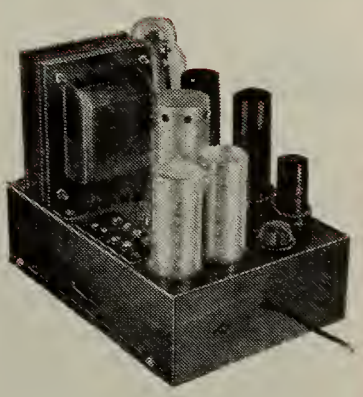


MODEL 4008
Super Deluxe Wall or Ceiling Speaker

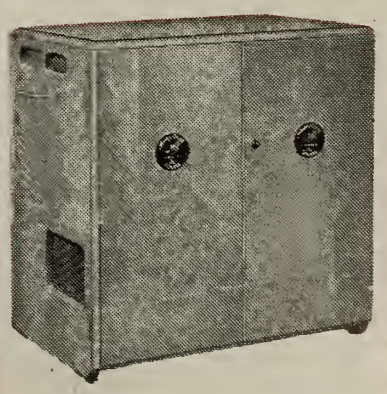
MODEL 4005
Round Walnut Speaker

MODEL 241
Outdoor Speaker

MODEL 28
Remote Volume Control



MODEL 217
Auxiliary Amplifier



MODEL 1017
Concealed Unit

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

AL—ALLADIN	EC—EXCLUSIVE	MG—M-G-M	SI—SIGNATURE
AP—APOLLO	EN—ENTERPRISE	MN—MANOR	SO—SONORA
BW—BLACK & WHITE	EX—EXCELSIOR	MO—MODERN MUSIC	ST—STERLING
CA—CAPITOL	JB—JUKE BOX	MU—MUSICRAFT	SW—SWANK
CN—CONTINENTAL	KI—KING	NA—NATIONAL	TO—TOP
CO—COLUMBIA	MA—MAJESTIC	QU—QUEEN	VI—VICTOR
DE—DECCA	ME—MERCURY	RA—RAINBOW	VO—VOGUE
DEL—DELUXE			VT—VITACOUSTIC

1. LINDA

CA-362—Paul Weston Orch.
CO-37215—Buddy Clark—Ray Noble Orch.
DE-23864—Gordon Jenkins Orch.
ME-3058—Chuck Foster Orch.
SI-15106—Larry Douglas
SO-2006—Bob Chester Orch.
VI-20-2047—Charlie Spivak Orch.

2. MAM'SELLE

CA-396—The Pied Pipers
CO-37343—Frank Sinatra
DE-23861—Dick Haymes
EN-257—Derry Falligant
MA-7217—Ray Dorey
ME-5048—Frankie Laine
MGM-10011—Art Lund
NA-9032—Jack Carroll
RA-10014—Marshall Young
SI-15093—Ray Bloch Orch.
SO-2023—George Towne Orch.
VI-20-2211—Dennis Day

3. HEARTACHES

AP-1045—Gordon Macrae
CA-372—Joe Alexander
CN-8021—Ray Smith
CO-37305—Harry James Orch.
DE-25017—Ted Weems Orch.
DEL-1068—Ted Martin
KI-598—Cowboy Copas
MA-1111—Eddie Howard Orch.
ME-3057—Bobby True Trio
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch Orch.
SO-2005—Ted Straeter
VI-20-2175—Ted Weems Orch.

4. MY ADOBE HACIENDA

CA-389—The Dinning Sisters
CO-37332—Louise Massey
CT-8001—Jack McLean
DE-23846—Kenny Baker
EN-147—The Cossman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassel

5. ANNIVERSARY SONG

CA-368—Andy Russell
CO-37234—Dinah Shore
DE-23714—Al Jolson
DE-23799—Guy Lombardo Orch.
DEL-1057—Russ David Orch.
MA-1107—Louis Prima Orch.
ME-3036—Anita Ellis
MGM-10003—Kate Smith
MU-428—Artie Shaw Orch.
SI-15075—Larry Douglas
SO-2004—George Towne Orch.
VI-20-2126—Tex Beneke-Miller Orch.

6. GUILTY

BW-821—Nick Delano
CA-324—Margaret Whiting
DE-23844—Ella Fitzgerald
EN-247—Del Courtney Orch.
MA-1106—Tony Mottola Four
ME-3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

7. THAT'S MY DESIRE

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerold
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony Orch.
VI-20-2251—Sammy Kaye

8. HOW ARE THINGS IN GLOCCA MORRA?

CA-345—Martha Tilton
CO-3722-3—Buddy Clark
DE-23830—Dick Haymes
MA-12009—Georgia Gibbs
ME-3056—Harry Babbitt
SI-15064—Johnny Long Orch.
SO-3043—Bob Houston
VI-20-2121—Tommy Dorsey Orch.

9. MANAGUA NICARAGUA

CO-37214—Kay Kayser
DE-23782—Guy Lombardo
EN-251—Dick Peterson
KI-620—Homer & Jethro
ME-5016—Two Ton Baker
SI-15086—Julie Conway
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin

10. ACROSS THE ALLEY FROM THE ALAMO

CA-387—Stan Kenton Orch.
CO-37289—Woody Herman
DE-23863—The Mills Bros.
ME-3060—The Starlighters

THE CASH BOX Record Reviews

"Passing By"

"After You Get What You Want You Don't Want It"

CONNEE BOSWELL

(Apollo 1066)

● "Passing By," Connee Boswell's first for this outfit stacks up heavily in this department, as the gal scores with the plug tune from the flicker "A Woman Of My Own." Chirping pretty in her own sweet, catchy manner, Connee makes this one to be watched. It's light romantic stuff, with lyrics that sink down and make you stop a bit. On the flip with Irving Berlin's "After You Get What You Want You Don't Want It," Connee stacks up high on as cute a novelty ditty as you want to hear. Weaving her tale around the title, Connee goes on to tell the crew about the finicky bunch. Both sides rate high, and will go in oh so many spots. Lend an ear to the pair; they're worth your listening time.

"Mahzel"

"For You"

THE RAVENS

(National 9034)

● These kids are terriffic! Here's The Ravens wth that knocked out thing coining action faster than a spade flush. It's "Mahzel," set off pitch with some wonderful soprano, an echoing bass and harmony that's really gone. Peg this combo as one that is set to go places, and fast. If you have room in your phono for a coin-culler, this is it. On the flip with the old standard "For You," The Ravens equal their top mate to render a wax-full session of lilting rhythm. Ops should remember that the public is still going for those things cut yesteryear, and this cookie, given plugging, should do well in any spot. This pair is rare and you're missing out on coin-play by not latching on!

"One O'Clock Boogie"

"Meet Me At No Special Place"

COUNT BASIE ORCH.

(Victor 20-2262)

● This stuff is mad—it's so mad, they'll wear the wax white! The great Count Basie tips the podium to knock out some of the hottest stuff out of his long parade of hits. With the Count tickling the ivory in the intro and the rest of the crew coming in with lots of riff and holler, this thing shapes up as a real world beater for instrumental stuff. The bobby-sox crowd will jump for joy as they hop toward your phono listening to "One O'Clock Boogie." On the flip with the fast rising "Meet Me At No Special Place," the Count picks up the tempo a bit to show vocal-lass Ann Baker to good advantage on this side. The gal's voice is deep and mellow, with the ork chiming in with licks in the middle. "One O'Clock Boogie" is a cinch to clinch with the ice-cream parlor trade.

DISK O'THE WEEK

"I Wish I Didn't Love You So"

"The Sewing Machine"

BETTY HUTTON

(Capitol 409)

BETTY HUTTON

● You'll slay us for repeating, but this thing looms as one of the biggest events of the year. "I Wish I Didn't Love You So," pegged here several weeks ago as a "Sleeper," shows vocal-lass Betty Hutton doing a sensational version of this oh so beautiful ballad. Chirp Hutton does this hunk of wax straight, and shows many a doubting critic that she really can put a number over. It's in the somber, quiet mood, of the kind that romancers love to get up close to. Betty's voice is there all the way, and in spots throws in a twitter that will make more coin head your way. On the flip with a novelty stunt, Betty goes off the deep end and into an Irish mood with "The Sewing Machine". It's cute stuff, and Betty tells the boys her woes of that darned thing. Latch on to the top-side tune, and you've got sure coin-action.

"Get Up Those Stairs Mademoiselle"

"Red Silk Stocking and Green Perfume"

TONY PASTOR ORCH.

(Columbia 37320)

● Maestro Tony Pastor offers ops a cute novelty stunt here with "Get Up Those Stairs Mademoiselle," and the kid does it up neat. Ditty with a French twist is bound to be ogled by the many ex GI's who used to sing this thing. With Tony taking the honors in the vocal department, the number should catch coin in spots. The backside shows "Red Silk Stocking and Green Perfume," and there ain't no doubt about it—this piece is top drawer material. Already in so many machines, Tony's version adds to the tune's attractiveness.

"Some Of These Days"

"Walkin' "

JOE LIGGINS ORCH.

(Exclusive 242)

● Riding the wave of oldies currently enjoying top positions in the nation's phonos, Joe Liggins and his Honeydrippers spin through "Some Of These Days." It's the old standard again, with maestro Joe phrasing the lyrics, and making 'em sound mellow. Aimed at race spots, the tune might catch coin, depending upon whether or not the traffic can bear it. On the flip with a novelty ditty, Joe injects a bit of dialogue into "Walking." The thing offers a beat, lots of piano and should go well with the hep crowd. Both sides won't stop traffic, but nevertheless deserve your ear.

"Passing By"

"After Graduation Day"

DANNY O'NEIL

(Majestic 7320)

● Crooner Danny O'Neil renders nostalgic music with this romantic hunk of wax titled, "Passing By." From the forthcoming flicker "A Woman Of My Own," the ditty may attract more attention once the pic hits the local circuit. Danny doesn't quite reach the pitch with this thing, although he makes pleasant listening. The flip, "After Graduation Day," is sure fire juke material, with Danny boy coming through for music ops. Done up in slow tempo, with the piper weaving his tale on a yesteryear theme, the ditty will appeal to the crowd that loves special effects 'n stuff.

"My Pretty Girl"

"Mahzel"

TED STRAETER ORCH.

(Sonora 2022)

● Ditty looming big on the wax horizon is a thing called "My Pretty Girl." With lots of beat and meat to the song, the Ted Straeter ork render effective music to make this one a comer. Chirp Kitty Crawford uses her tonsils to good advantage here and gives the ditty the light treatment it requires. On the backside with the popular "Mahzel," Ted and the boys improvise a bit to come up with a slice of a jazzed up version of the number. The boys join in the chanting as maestro Ted takes the lime. "My Pretty Girl" is the one they are going to ask for, so latch on.

"As Long As I'm Dreaming"

"My Heart Is A Hobo"

TEX BENEKE ORCH.

(Victor 20-2260)

● The crew with the mellow reed section offer ops a barrel-full of coin play here with "As Long As I'm Dreaming". Featuring piper Garry Stevens, the boys render lilting music with this rhythmic romantic piece. Garry does a sweet job with the thing, and rates an orchid for this rendition. The hand holding crowd should go for this, and in a big way, too. On the flip with a cute novelty score, Tex takes top honors with "My Heart Is A Hobo." The Mellow-Larks combine with the maestro, to score on this side. The pair is from the pic "Welcome Stranger," which might add to its coin appeal once the flicker makes the rounds.

"You're Not The Only Oyster In The Stew"

"Oooh Look-A There Ain't She Pretty"

FATS WALLER ORCH.

(Victor 20-2218)

● Here's a pair of sides that ops can put to good advantage. "You're Not The Only Oyster In The Stew" and "Oooh Look-A There Ain't She Pretty," released in honor of the late Fats Waller, stacks up high today, just as it did years ago. Ops will remember the pair kicking the gong around for some time in the nation's phonos, and if the call is there, the wax should move today. Both sides are in the novelty refrain, with maestro Fats hogging the lime and pitching words for pretty ears. The pair is there for the asking, and since you know your route better than we do, go to it.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

	NAME OF RECORD HERE	*ARTIST OR BAND HERE*
1.		
2.		
3.		
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WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

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THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

THE CASH BOX Record Reviews

"Rocking Horse Cowboy"

"The Heather On The Hill"

CLARK DENNIS

(Capitol 411)

● Clark Dennis, a promising tenor, introduces a brand new ditty on this disk tabbed "Rocking Horse Cowboy," which is a ballad that sings the praises of a little boy a la "Little Man You've Had A Busy Day." As a result, it's to be expected that the platter should attract a more limited audience, and we'd keep it out of spots catering to the very young, but we'd certainly feature it where the more adult customers gather. The flip, "Heather On The Hill," is another click melody from the B'way click musical "Brigadoon." It's a ballad that should fit in any spot, tho the Irish should go all out for it. Clark's interpretation of both ditties are most satisfactory.

"Freddie The Fish"

"Are You Sure"

SAL RASA ORCHESTRA

(Metrotone 1002)

● A brand new novelty that has a good chance if given adequate plugging is offered here by the Sal Rasa ork entitled "Freddie The Fish." With a vocal and quite a bit of monologue contributed by Marty Faye, the ditty is as fresh as the titular character should be, and ops should give it a try. The flip, "Are You Sure," is a pleasant romantic ballad with a vocal, and should add up as an adequate filler when and if the top deck clicks. Novelties don't score often, but when they do they're tremendous. "Freddie" has a good chance.

"Ask Anyone Who Knows"

"Old Devil Moon"

MARGARET WHITING

(Capitol 410)

● A pair of great tunes are offered here backed up by sultry voiced Margaret Whiting, and the net result is a platter that is tailor-made for a most profitable ride on the phonos. Of the pair "Old Devil Moon" may get just a shade more play, but, in any event, both decks should net big action. It's done with the kind of arrangement that sounds up best on the phonos and when you hear it, you'll note what we mean. The flip "Ask Anyone Who Knows" is another swell hunk of romantic stuff that's given near perfect handling by Margaret, tho—while passing out the orchids—it would be well to remember that the ork under Frank DeVol is socko.

"New Orleans Blues"

"I Surrender Dear"

JOHNNY MOORE'S THREE BLAZERS

(Exclusive 240)

● Johnny Moore's Three Blazers is one of the greatest combos to be heard on wax, tho they do have a tendency to arrange so that almost everything they do sounds alike to a tune they've done before. Still, they're so good on this platter that it's worthy of a ride. Offering a big standard in "I Surrender Dear," and a very adequate ditty in "New Orleans Blues," wise ops should latch on and give it a whirl in both race and other type locations. The Blazers make very sweet music, and Charles Brown's vocals rate with the best.

SLEEPER OF THE WEEK

"You're Breaking In A New Heart"

"Mah-Zel"

THE MURPHY SISTERS

(Apollo 1059)

THE MURPHY SISTERS

● Rated a genuine "sleeper" is this crackerjack recording turned in by the Murphy Sisters of a ditty tabbed "You're Breaking In A New Heart." Reason for the designation "genuine" is the fact that the tune backs up the plug side, "Mah-Zel," considered by many to be an on-the-way-upper, and yet, to these worn and weary ears, the "Breaking In A New Heart" sounds like one of the better coin cullers heard in a long, long time. In format, and in the way the Murphys style it, the side comes up heavily loaded for top phono play. It's reminiscent of old times, and any music op need only review the success he has enjoyed with platters in a similar vein to appreciate the potential in this one. Add to that the fact that the Murphys show themselves up as great, and you have a platter you really shouldn't miss. As for the other deck, "Mah-Zel," it's one of the best interpretations of the ditty to be heard. You take it from there.

"Chi-Baba Chi-Baba"

"When You Were Sweet Sixteen"

PERRY COMO

(RCA-Victor 20-2259)

● "Chi-Baba Chi-Baba" is a big tune in that a top flight pubbery is going all out to lift it up among those at the peak of the stock. The tune is good enough to warrant that effort, and this version, contributed by Perry Como, should help it a long, long way in its climb. This lullaby ballad is Como's meat, and his performance is top flight, among the very best ever cut of the ditty. If you intend to use the tune (and you should), don't buy until you've heard Perry's version. The flip, "When You Were Sweet Sixteen," is a 14-kt. natural for any spot where a real oldie is a big coin culler. Aided by the Satisfiers, Perry's interpretation is really terrific. If you had any success with "If I Had My Life To Live Over," grab this platter!

"Cecelia"

"I Won't Be Home Anymore When You Call"

DICK JURGENS ORCHESTRA

(Columbia 37342)

● An old time tune that's loaded up to break again is "Cecelia," and, the way it's done here by the Dick Jurgens Orchestra with great novelty treatment and a recitation-like vocal by Ronnie Kemper, the side (a repressing of Jurgen's original click) sounds like an item that should go big in spots where the older timers gather. The flip, "I Won't Be Home Anymore When You Call," is another deck that's done in the style of yesteryears ago, and, with Al Galante warbling the lyric in very adequate fashion, it appears to be another promising side that should be worthy of an interesting ride in the same spots as its mate.

"My Man"

"I Lost My Sugar In Salt Lake City"

ROBERTA LEE

(Sonora 2017)

● Time and again we've heard ops ask, "Why doesn't somebody make 'My Man'?" Well, maybe they didn't because it was felt that Fannie Brice had set too high a standard on the interpretation of this truly great torch ballad, and it was felt that anybody else's would fall flat by comparison. Well, we're happy to report that here's one that's tops and worthy of a phono showcase. Maybe it's not as good as Fannie's sentiment would never allow us to say it is, but Roberta Lee does do it very, very well, and it's something you must hear. The flip, "I Lost My Sugar In Salt Lake City," is a first class backing, and does prove that here you have a wonderful talent that can sing it sweet and sing it hot. You're missing something good if you don't try this disk.

"Violets"

"Peg O' My Heart"

TED WEEMS ORCHESTRA

(Mercury 5052)

● Just about everybody is awaiting this latest Ted Weems release, and here it is. As for going out on a limb and judging it, no more need be said than that "Violets" is done as much alike as his "Heartaches" as it could be without being "Heartaches," therefore, if you are of the opinion that your customers are so sold on Weems styling (and Elmo Tanner's whistling) as to demand more of the same, this disk is a natural for a ride; otherwise, it's like to sit very still in its tray. The flip, however, differs in that it offers a more popular tune, "Peg O' My Heart," done in a more popularly accepted fashion. Bob Edwards delivers a very straightforward vocal, and the whole thing comes up as a strong bidder for phono favor.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

For the Week of May 19, 1947

New York

1. MAM'SELLE (Art Lund)
2. MY ADOBE HACIENDA (Eddy Howard)
3. LINDA (Buddy Clark-Ray Noble)
4. A SUNDAY KIND OF LOVE (Claude Thornhill)
5. MANAGUA NICARAGUA (Freddy Martin)
6. ALEXANDER'S RAGTIME BAND (Crosby-Jolson)
7. APRIL SHOWERS (Al Jolson)
8. CHI BABA CHI BABA (Lawrence Welk)
9. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
10. IT'S A GOOD DAY (Gene Krupa)

New Orleans, La.

1. MAM'SELLE (Pied Pipers)
2. HEARTACHES (Ted Weems)
3. ANNIVERSARY SONG (Al Jolson)
4. THAT'S MY DESIRE (Frankie Laine)
5. GLOCCA MORRA (Martha Tilton)
6. GUILTY (Tony Martin)
7. LINDA (Ray Noble)
8. MY ADOBE HACIENDA (Eddy Howard)
9. I'LL CLOSE MY EYES (Dinah Shore)
10. THAT'S WHERE I CAME IN (Perry Como)

San Antonio, Texas

1. HEARTACHES (Ted Weems)
2. ANNIVERSARY SONG (Al Jolson)
3. GUILTY (Margaret Whiting)
4. GLOCCA MORRA (Buddy Clark)
5. MY ADOBE HACIENDA (Eddy Howard)
6. MAM'SELLE (Dick Haymes)
7. LINDA (Buddy Clark)
8. THAT'S MY DESIRE (Frankie Laine)
9. ACROSS THE ALLEY FROM THE ALAMO ((The Mills Bros.)
10. APRIL SHOWERS (Al Jolson)

Pittsburgh, Pa.

1. MAM'SELLE (Art Lund)
2. ANNIVERSARY SONG (Guy Lombardo)
3. THAT'S MY DESIRE (Frankie Laine)
4. I WANT TO BE LOVED (Savannah Churchill)
5. I WONDER, I WONDER, I WONDER (Eddy Howard)
6. LINDA (Paul Weston)
7. I BELIEVE (Frank Sinatra)
8. MY ADOBE HACIENDA (Eddy Howard)
9. HEARTACHES (Ted Weems)
10. MAHZEL (The Murphy Sisters)

Chicago

1. LINDA (Buddy Clark-Ray Noble)
2. HEARTACHES (Ted Weems)
3. PEG O' MY HEART (The Harmonicats)
4. MAM'SELLE (Art Lund)
5. MY ADOBE HACIENDA (Eddy Howard)
6. ANNIVERSARY SONG (Al Jolson)
7. GUILTY (Tony Martin)
8. I WANT TO THANK YOUR FOLKS (King Cole Trio)
9. I'LL CLOSE MY EYES (Dinah Shore)
10. MANAGUA NICARAGUA (Guy Lombardo)

St. Albans, Vt.

1. HEARTACHES (Ted Weems)
2. LINDA (Paul Weston)
3. MAM'SELLE (Pied Pipers)
4. APRIL SHOWERS (Al Jolson)
5. GLOCCA MORRA (Dick Haymes)
6. MY ADOBE HACIENDA (Dinning Sisters)
7. ANNIVERSARY SONG (Al Jolson)
8. MANAGUA NICARAGUA (Kay Kyser)
9. YOU CAN'T SEE THE SUN (The Ink Spots)
10. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)

Minneapolis, Minn.

1. LINDA (Buddy Clark-Ray Noble)
2. MAM'SELLE (The Pied Pipers)
3. ACROSS THE ALLEY FROM THE ALAMO (Stan Kenton)
4. I BELIEVE (Frank Sinatra)
5. THE MAN WHO PAINTS THE RAINBOW (Frankie Carle)
6. HEARTACHES (Ted Weems)
7. RUMBLE, RUMBLE, RUMBLE (Betty Hutton)
8. MY ADOBE HACIENDA (Eddy Howard)
9. WHY DON'T WE SAY WE'RE SORRY (Tex Beneke)
10. THE PREACHER & THE BEAR (Phil Harris)

Hartford, Conn.

1. HEARTACHES (Ted Weems)
2. LINDA (Matt Denis)
3. IF I HAD MY LIFE TO LIVE OVER (Air Lane Trio)
4. ANNIVERSARY SONG (Al Jolson)
5. FOR SENTIMENTAL REASONS (King Cole Trio)
6. LAZY RIVER (The Mills Bros.)
7. GLOCCA MORRA (Dick Haymes)
8. I'LL CLOSE MY EYES (Andy Russell)
9. FRECKLE SONG (Air Lane Trio)
10. MAM'SELLE (Art Lund)

Los Angeles

1. HEARTACHES (Ted Weems)
2. LINDA (Buddy Clark-Ray Noble)
3. ANNIVERSARY SONG (Tex Beneke)
4. SANTA CATALINA (Eddy Howard)
5. MY ADOBE HACIENDA (Eddy Howard)
6. MANAGUA NICARAGUA (Freddy Martin)
7. SONATA (Perry Como)
8. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
9. MOON FACED STARRY EYED (Freddy Martin)
10. I WANT TO THANK YOUR FOLKS (Perry Como)

Salisbury, N. C.

1. LINDA (Buddy Clark-Ray Noble)
2. MAM'SELLE (Dick Haymes)
3. MY ADOBE HACIENDA (The Dinning Sisters)
4. THAT'S MY DESIRE (Frankie Laine)
5. YOU DON'T LEARN THAT IN SCHOOL (King Cole)
6. I WANT TO BE LOVED (Savannah Churchill)
7. CARLE BOOGIE (Frankie Carle)
8. SWANEE RIVER BOOGIE (Albert Ammons)
9. GUILTY (Margaret Whiting)
10. YEARS AND YEARS AGO (The Dinning Sisters)

Omaha, Neb.

1. MY ADOBE HACIENDA (Eddy Howard)
2. HEARTACHES (Ted Weems)
3. LINDA (Ray Noble-Buddy Clark)
4. MAM'SELLE (Dick Haymes)
5. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
6. I'LL CLOSE MY EYES (Dinah Shore)
7. GUILTY (Tony Martin)
8. SUNRISE SERENADE (Frankie Carle)
9. MIDNIGHT MASQUERADE (Eddy Howard)
10. IT'S A GOOD DAY (Phil Harris)

Martinsville, Ind.

1. LINDA (Buddy Clark-Ray Noble)
2. HEARTACHES (Ted Weems)
3. MAM'SELLE (Art Lund)
4. GLOCCA MORRA (Dick Haymes)
5. MY ADOBE HACIENDA (Eddy Howard)
6. THAT'S HOW MUCH I LOVE YOU (Frank Sinatra)
7. PEG O' MY HEART (Clark Dennis)
8. I'LL CLOSE MY EYES (Johnny Desmond)
9. GUILTY (Margaret Whiting)
10. MANAGUA NICARAGUA (Kay Kyser)

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Here's a note to RCA-Victor biggies, RCA Victor distribs, and every music operator seeking a click disk for the many thousands of locations that can use it: Last week I walked into a little bar and grill on 106th Street and First Avenue, here in New York, dropped two bits in the phono (I always make it a practice to shill for the trade), and, after a few sides had wound their way thru, a platter came up that made these melody worn ears do a flip flop. It was a straight instrumental—but what an instrumental—it was sound-sational! Turning to Joe (Chick Ciccone, the bartender,) I asked for a report, and what he told me confirmed what I had expected. The disk is his Number One tune—what's more he has had it in the phono for years, the customers having worn out a host of them. We won't tell you the name of it, but we'll tell you the number; it's RCA-Victor 25-7027A. Issued as part of the label's International Series, it's as International as sex; a top notch platter for anybody. Give it a hearing.

* * *

As we go to press, we hear from a few of the wheels over at Musicraft that all their difficulties are just about completely ironed out, and all the boys are waiting and ready for another kick-off. Whether this be true or false, or whether their optimism is justified, this week should tell. Meanwhile, local trade circles have been buzzing with conversational feelers among artists, managers and other diskeries as to who gets what talent should the Musicraft colors be lowered. Of top interest, of course, is Mel Torme, who would probably take a Capitol pen in hand should his present contract with Irving Felt wind up in the wind. Incidentally, down at the plattery, the folks there are unhesitating in their praise for Irving, who has been holding down the fort so well during these very critical months.

* * *

RCA-Victor is staging an all out campaign with Robert Merrill's version of the "Whiffenpoof Song," including contests, give aways for music ops, locations, etc. And it's a heck of a good record, too . . . Rumor hath it that Signature platters will go down to a 60c list—and soon. Price cut will probably come as soon as the label has completed its own biscuit works . . . Aristocrat Records, Windy City-born plattery, expanding its distribution facilities rapidly. Recently named to the network were Commercial Music Co. (for Missouri, Kansas and Kentucky); Rhapsody Music Co. (covering Wisconsin and Michigan) and Les Griffin Music Co. (for Mississippi and Louisana) . . . Vitacoustic (Peg O' My Heart by the Harmonicats) reported to be setting up their own distribution facilities for New York; ditto for Rainbow Records , . . And speaking of Rainbow, 'tis said that Jack Lawrence, who penned "Linda," and a Rainbow artist, first offered the ditty to the plattery—and it was turned down.

* * *

In recent discussions we had with leading execs of major platteries, the biggies agreed that any minor label that maintains a policy of competing with the majors in the release of "pops" was committing suicide in these times. The majors who were asked what policy they'd establish if called upon to captain a minor wax works were almost unanimous in the declaration that the only new tunes they'd offer were those they owned thru the label's publishing firms, since they could then cash in to best advantage on any hit that turned up.

CASH IN with CAPITOL

Headed for the top . . . fast!

CLARK DENNIS

Romantic tenor frequently heard as guest star with Bob Hope and other national hookups.

'PEG O' MY HEART'

An old favorite in a new hit role!

on CAP. 346

FLIPOVER:

'BLESS YOU'

(For Being An Angel)"

ANOTHER CLARK DENNIS CAPITOL RELEASE

'THE HEATHER ON THE HILL'

From the Broadway Musical, "Brigadoon"

'ROCKIN' HORSE COWBOY'

(With Vocal Group)

With Billy May and His Orchestra

CAP. 411

Capitol RECORDS

FIRST WITH THE HITS FROM HOLLYWOOD

Sunset and Vine

NAMM SHOW TO GET BIG ATTENDANCE FROM COINMEN

Nat'l Assn of Music Merchants Meet June 1 to 5 at Palmer House, Chicago, is Attracting Coinmen-Record Store Owners and Distributors from All Over the Country to See New Merchandise

NOTICE

The Cash Box (Issue of June 2, 1947) will be at the NAMM Show.

NEW YORK — Coinmen record store owners and coinmen record distributors from all over the nation report that they will attend the NAMM (National Association of Music Merchants) show at the Palmer House in Chicago from June 1 to 5.

For many years, because of their intimate knowledge of music and the wants of the general public in this regard, coin machine music merchants have taken advantage of these facts and have opened record stores thruout the nation.

Some of the most outstanding record stores in the country are owned by juke box operators and distributors. This is their outlet for the large numbers of extra records they purchase as well as for those which are being popularized on juke boxes.

Once the stores have been opened, strictly from the record sales angle to start with, demand for other merchandise soon led coinmen to handling all types and kinds of music merchandise.

At the same time, as is well known thruout the trade, many coinmen are distributors for some of the record companies. The great majority of the independent labels have chosen men closely connected with the automatic music industry to distribute for them.

Therefore the interest in the forthcoming NAMM show is very great on the part of the automatic music trade and word has already come thru that a large delegation of coin machine men can be expected to be present at this very impressive show.

Most of these men want to see the new musical merchandise which will be displayed at the Palmer House beginning Sunday, June 1, and others want to meet with the record manufacturers who will be present. Reports have it that there isn't a single empty booth for this show.

Louis G. LeMair, president of the National Association of Music Merchants writes that this forthcoming show will see the greatest registration of music merchants in the history of the trade, not only from the U.S., but also from all over the world.

Mr. LeMair also advises that there will be open panel discussions relative to helping music merchants to greater profits in their field. There is no doubt that these will prove of great interest to coinmen. Many coinmen are today paying a great deal more attention to their record outlets than ever before.

Mr. LeMair writes, "Visitors will find more exhibitors, using more exhibit space and displaying more new musical instruments and musical merchandise than at any previous trade show."

Some of the most outstanding record retail stores in the country are owned by well known juke box men. Some of these are not only the largest and most impressive in their communities but also the busiest. This tie-up of the record retail outlet to the juke box music merchant has long been known to all the music trade.

It is believed that many of the juke box music merchants will expand their present retail record outlets after they view the many new instruments and methods which will be featured at this forthcoming NAMM show.

Most interesting to the juke box music merchants will be the proposal of NAMM that each retailer thruout the nation donate one dime for every $100 gross sale for music promotion.

As Mr LeMair writes, "Every music merchant attending the trade show and convention should carefully consider his stake in the music industry's future. A prosperous industry means more business for everyone. Upon this decision may rest our future."

Apollo Names Waguespack New Orleans Manager

NEW YORK — Completely reorganizing its New Orleans distributing office, Apollo Records, this city, have appointed George W. Waguespack new branch manager to assume the duties of the previous branch head, Al Young, it was disclosed this past week.

Waguespack, under the new organization plan, will direct the branch towards improving Apollo distribution throughout Alabama, Louisiana, and part of Tennessee and Mississippi.

New sales personnel operating out of the New Orleans office included Louis Strawn, Melvin Selcer and Lloyd Roberts.

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A NEEDLE WITH A REPUTATION
MAESTRO POINT
List $1.00
ROUND POINT
Made Especially for
COIN OPERATED automatic PHONOGRAPHS
Maestro point has kept pace with all the improvement of materials that go to make up the best equipment. It is internationally famous for balanced service—long life and kindness to records.
"A Decade of Service to Our Customers"
The Elden Company
610-616 W. NATIONAL AVENUE
MILWAUKEE 4, WISCONSIN

Kermit (Huggin' and Chalkin') Goell's and Bee Walker's
"I Had A Wonderful Time In Columbus"
featuring Jack Lathrop
with Billy Rowland Quartette and The Buckeyes
Recorded on Ohio Records
A Midwest Label for Midwest Ops
OHIO RECORDS 1674 BROADWAY NEW YORK

LATEST RELEASES FROM RCA VICTOR!

TEX BENEKE!

with The Miller Orchestra

Through (How Can You Say We're Through?)
Vocals by Garry Stevens
AND
Sunrise Serenade
RCA Victor 20-2234

FREDDY MARTIN!

When Am I Gonna Kiss You Good Morning
AND **Serenade To Love**
RCA Victor 20-2233

Beside You
AND **Your Wish Is My Command**
RCA Victor 20-2208

SAMMY KAYE!

That's My Desire
AND **Red Silk Stockings and Green Perfume**
RCA Victor 20-2251

ROBERT MERRILL!

With Russ Case and his Orchestra.
Male Chorus.
(Baa-Baa-Baa) **Whiffenpoof Song**
AND **Sweetheart of Sigma Chi**
RCA Victor 10-1313 (10" *Red Seal*)

LOUIS ARMSTRONG!

You Don't Learn That in School
AND
I Believe
RCA Victor 20-2240

EDDY ARNOLD!

and his Tennessee Plowboys

I Couldn't Believe It Was True
AND
It's a Sin
RCA Victor 20-2241

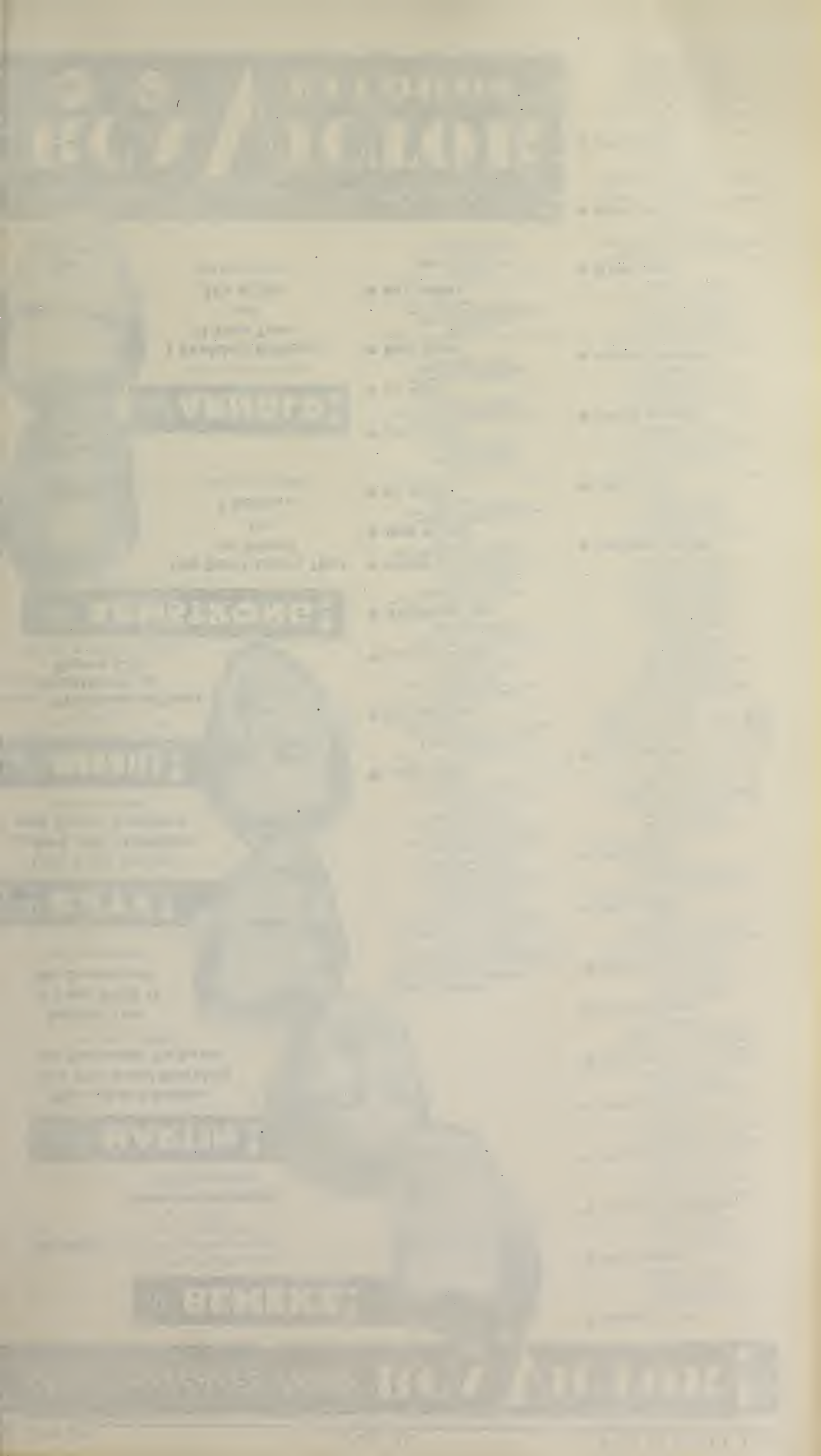
"FATS" WALLER
Memorial Week Specials
There'll Be Some Changes Made *and* **You Stayed Away Too Long**
RCA Victor 20-2216
Everybody Loves My Baby (But My Baby Don't Love Nobody But Me) and (When You) **Squeeze Me**
RCA Victor 20-2217
Oooh! Look-A There, Ain't She Pretty? *and* **You're Not the Only Oyster in the Stew**
RCA Victor 20-2218
The Meanest Thing You Ever Did Was Kiss Me *and* **I Used to Love You** (But It's All Over Now)
RCA Victor 20-2219
S'posin' *and* **Darktown Strutters' Ball**
RCA Victor 20-2220

- **ALLAN JONES**
with Robert Armbruster and his Orchestra
I Love You Truly *and* **Just A-Wearyin' for You**
RCA Victor 10-1289 (10" *Red Seal*)
- **BILL JOHNSON**
and his Musical Notes
Pretty Eyed Baby *and* **You Didn't Have to Say I Love You**
RCA Victor 20-2235
- **THE ARISTO-KATS**
Ain't the Gravy Good *and* **Jack, You're Dead!**
RCA Victor 20-2243
- **WASHBOARD SAM**
and his Washboard Band
Diggin' My Potatoes *and* **Back Door**
RCA Victor 20-2162
- **GOLDEN GATE QUARTET**
Go Where I Send Thee *and* **Job**
RCA Victor 20-2134
- **JOHN SELLERS**
Farewell Night Life *and* **Play Around With My Head**
RCA Victor 20-2238
- **BIG MACEO**
with Tampa Red, guitar, and Alfred Elkins, bass.
Worried Life Blues *and* **Tuff Luck Blues**
RCA Victor 20-2133
- **JAZZ GILLUM**
Key to the Highway *and* **Whiskey Head Buddies-Blues**
RCA Victor 20-2160
- **LIL GREEN**
Romance in the Dark *and* **My Mellow Man-Blues**
RCA Victor 20-2161
- **RUBY SMITH**
with Gene (Honeybear) Sedric and his Orchestra.
Hot Sauce Susie *and* **I'm Scared of That Woman**
RCA Victor 20-2244
- **ROY ROGERS**
with Country Washburne and his Orchestra.
Dangerous Ground *and* **I'm Restless**
RCA Victor 20-2236

- **ROSALIE ALLEN**
and The Black River Riders
Hitler Lives *and* **I Can't Tell That Lie to My Heart**
RCA Victor 20-2237
- **EDDY ARNOLD**
and his Tennessee Plowboys
The Cattle Call *and* **I Walk Alone**
RCA Victor 20-2128
- **BUCHANAN BROTHERS**
and The Georgia Catamounts
Mama, I'm Sick *and* **Blow, Forty Seven, Blow**
RCA Victor 20-2129
- **ZEKE MANNERS** and his Band
When My Blue Moon Turns to Gold Again *and* **I Betcha My Heart I Love You**
RCA Victor 20-2130
- **FARR BROTHERS**
Farr Brothers Stomp *and* **Texas Skiparoo**
RCA Victor 20-2242
- **ELTON BRITT** and The Skytoppers
I Hung My Head and Cried *and* **There's a Star Spangled Banner Waving Somewhere**
RCA Victor 20-2131
- **ALLEN BROTHERS**
A New Salty Dog *and* **Loud Mouth**
RCA Victor 20-2132
- **TEXAS JIM ROBERTSON**
and The Panhandle Punchers
Too Blue to Cry *and* (The Moon and the Water and) **Miz O'Reilly's Daughter**
RCA Victor 20-2158
- **WADE MAINER**
and Sons of the Mountaineers
Sparkling Blue Eyes *and* **The Precious Jewel**
RCA Victor 20-2159
- **GID TANNER**
and his Skillet Lickers
Down Yonder *and* **Back Up and Push**
RCA Victor 20-2167
Soldier's Joy-Breakdown *and* **Flop-Eared Mule-Breakdown**
RCA Victor 20-2168
Selections from "BLOSSOM TIME"
Album P-173
- **AL GOODMAN**
and his Orchestra with Earl Wrightson, Baritone; The Guild Choristers; Mary Martha Briney, Soprano; The Mullen Sisters; Donald Dame, Tenor; Blanka Peric, Mezzo-soprano.
Schubert Medley *and* **Peace to My Lonely Heart**
RCA Victor 4S-0019
Three Little Maids *and* **Only One Love Ever Fills the Heart**
RCA Victor 4S-0020
Serenade *and* **Tell Me Daisy**
RCA Victor 4S-0021
My Springtime Thou Art *and* **Let Me Awake**
RCA Victor 4S-0022
Song of Love *and* **In Old Vienna Town**
RCA Victor 4S-0023
- **LAWRENCE DUCHOW**
and his Red Raven Orchestra.
Vocal by Buddy Milton.
Swiss Boy *and* **Pepper Pot Polka**
RCA Victor 2S-1079
- **JOHN PARIS**
with "3 Beaus and a Peep," Ellis Larkins and Group
Jack! Jack! Jack! (Cu-Tu-Gu-Ru—Calypso Rumba) *and* **Illusion** (Un Sueño—Bolero)
RCA Victor 26-9021
- **WALTER OSSOWSKI**
and his Instrumental Quartet
Wesoly Skrzypek — Polka (Jolly Fiddler) *and* **Lunia** — Oberek (Leona)
RCA Victor 2S-9175
- **STEFANO LOMBARDI**
RCA Victor Continental Orchestra
Voglio Vivere Cosi (I Live As I Please) *and* **Non Mi Lascerai** (You Will Never Leave Me)
(both from the film "Voglio Vivere Cosi")
RCA Victor 2S-7083
- **IRVING FIELDS**
with The Campos Trio and Pepito Arvelo
Black Eyes (Oye Negra) *and* **The Beat of the Tumba Drum** (Suena La Tumba)
RCA Victor 26-9017
- **MYRTA SILVA** with Orchestra
Camina Como Chencha La Gambá—Guaracha (Walking Like A Girl With a Lame Leg) *and* **Así Es La Vida** — Bolero (So is the Life)
RCA Victor 23-0527
- **JORGE NEGRETE**
with the Trio Calaveras and Mariachi Vargas
Que Te Custa — Canción Mexicana (What Do You Want) *and* **Corrido de Jorge Torres** (Race of George Torres)
(both from the picture "Hasta Que Perdio Jalisco")
RCA Victor 70-7397

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS



Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—OLD MAID BOOGIE
EDDIE VINCENT
(Mercury 8028)

2—MAM'SELLE
FRANKIE LAINE
(Mercury 5048)

3—THEM THERE EYES
ROY MILTON
(Roy Milton 201)

4—IT SHOULDN'T HAPPEN TO A DREAM
DUKE ELLINGTON
With AL HIBBLER
(Musicraft 484)

5—THAT'S MY DESIRE
FRANKIE LAINE
(Mercury 5007)

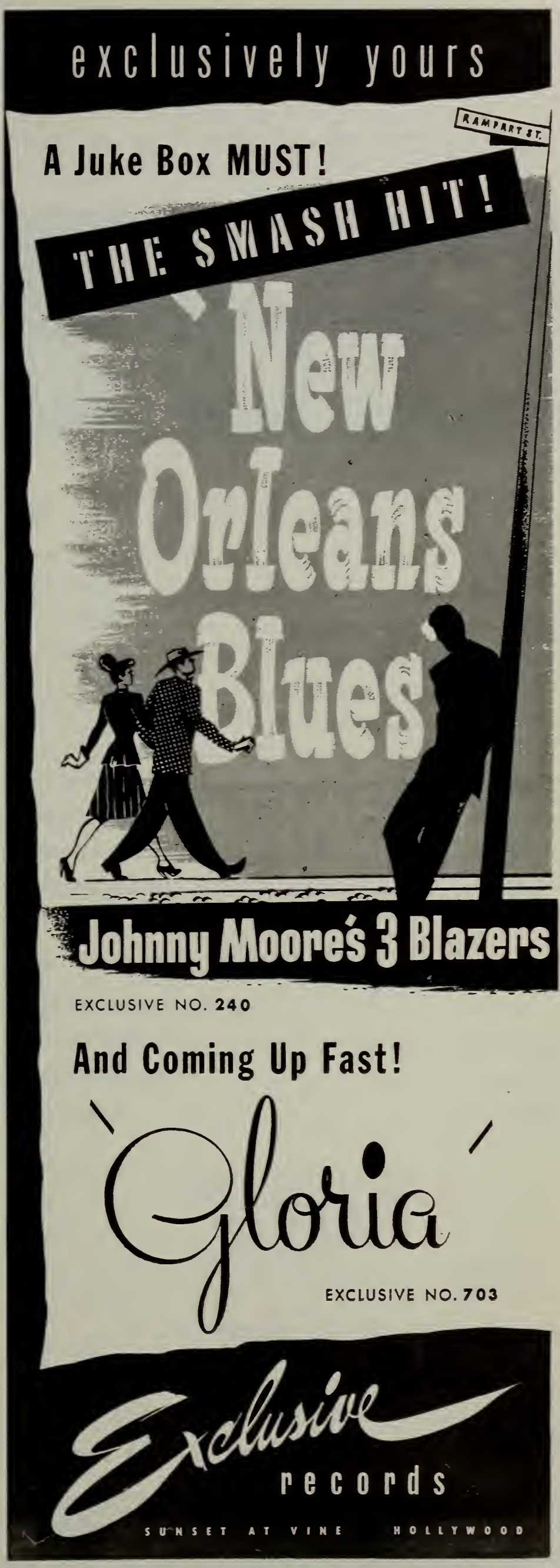
6—YOU DON'T LEARN THAT IN SCHOOL
KING COLE TRIO
(Capitol 393)

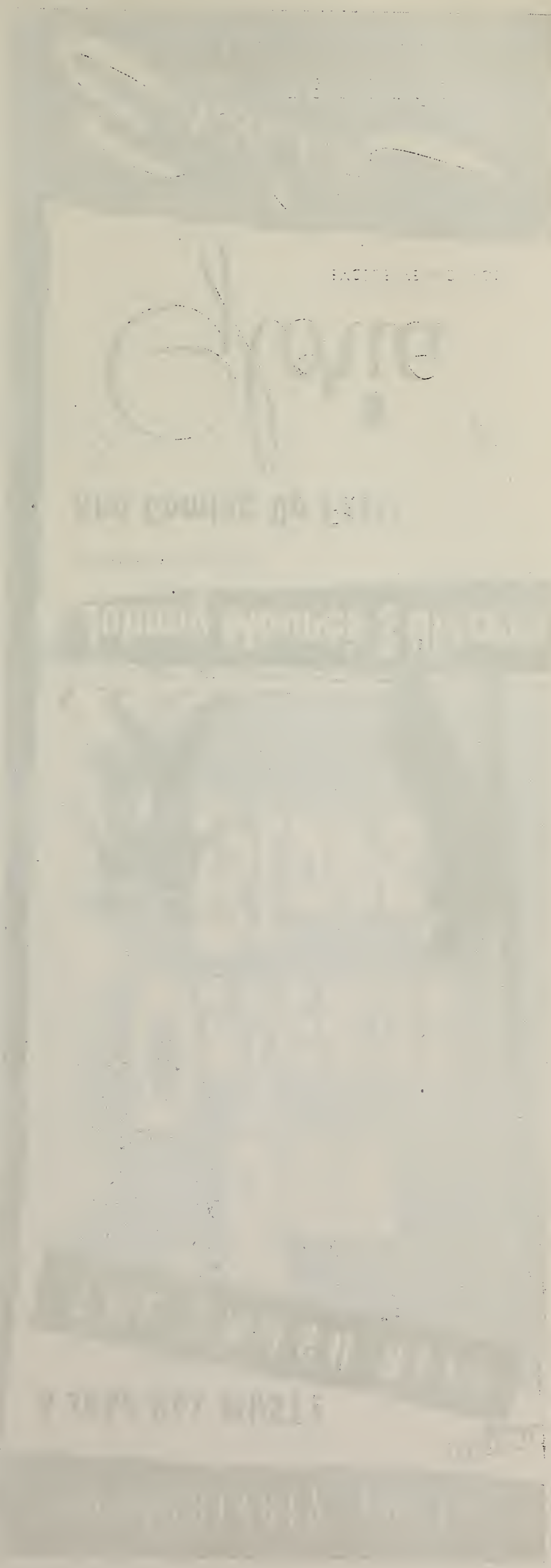
7—A SUNDAY KIND OF LOVE
FRANKIE LAINE
(Mercury 5018)

8—KIDNEY STEW
EDDIE VINCENT
(Mercury 8028)

9—TIME ON MY HANDS
BILLY ECKSTINE
(National 9030)

10—JUMPIN' AT APOLLO
ILLINOIS JACQUET
(Apollo 766)





"Folk" and "Western" RECORD REVIEWS

BULLSEYE OF THE WEEK

"Roly Poly"
"Tennessee Central No. 9"
DENVER DARLING
(DeLuxe 5034)

● Long time the favorite of so many folks, Denver Darling offers a cutie in this pair. Titled "Roly Poly" and "Tennessee Central No. 9," Denver injects a bunch of strings here to shape this thing as a comer. "Roly Poly" spins slow, with Denver taking top honors in the ballad department. On the backside with "Tennessee Central No. 9," Darling deserves orchids for this rendition. Music ops should be familiar with this score and if any tune deserves a shot in your phonos this is it. It's choo choo stuff as the title indicates, and Darling does it up royal. Peg the "Tennessee" number and place it.

"Johnson County Blues"
"Big Ball's In Town"
J. E. MAINERS MOUNTAINEERS
(King 622)

● Stuff aimed at those locations that cater to mountain music, have a real hit on their hands with this pair. "Johnson County Blues" and "Big Ball's In Town" as offered by J. E. Mainer's group stack up high in this department. The boys couple lots of strings, a bit of rhythm and some good vocal breaks to make this a comer. "Big Ball's In Town," shows the combo to good advantage, as the clan tell us about that man in town. Beat in fast time is good and the crowd that loves to dance should go for this. Grab the pair and lend an ear, willya!

"I Couldn't Believe It Was True"
"It's A Sin"
EDDY ARNOLD
(Victor 20-2241)

● Peg this ditty to catch plenty of coin in those western and folk locations just waiting for a plug tune. It's Eddy Arnold and His Tennessee Playboys up to the mike to do a thing called "I Couldn't Believe It Was True". Song has plenty of meat behind it, and spins in fast temp. Eddy wails about that gal that left him—pick the title up from here and you've got the works. The kid's voice is in there pitching all the way, and with Eddy's many fans, this thing is bound to click. On the flip with "It's A Sin," Eddy cuts the speed down a bit to cry about his love that can't materialize. It's good stuff all through, and you can expect plenty of action with this side. The pair definitely deserves not only your ear, but a rated spot in your machine.

"Too Many Sweethearts"
"I'm Gonna Marry Mary"
JIMMY WAKELY
(Capitol 414)

● Ditty that can be used as good filler material this week is "Too Many Sweethearts" featuring Jimmy Wakely. Jimmy sez just that in the ditty and serves it up in that smooth pitch of his, that lots of folks go for. "I'm gonna Marry Mary" shows up well enough, as Jim renders effective stuff bout his gal. Lots of rhythm offered here that adds flavor to the side, while a chorus pitch in with the piper that boosts the attractiveness of the wax. Both sides are there for the asking, so go to it.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On This Page.

HIT RECORDS
from a
HIT PICTURE

Bing Crosby's
"WELCOME STRANGER"

AS LONG AS I'M DREAMING

TEX BENEKE ..... Victor
BING CROSBY ..... Decca
JOE DOSH ..... Continental
BOBBY DOYLE ..... Signature
ANITA ELLIS ..... Mercury
HARRY JAMES ..... Columbia
ART MOONEY ..... MGM
MURPHY SISTERS ..... Apollo
TWILIGHT THREE ..... Majestic
VIRGINIA GIBBS ..... Majestic
ANDY RUSSELL ..... Capitol

MY HEART IS A HOBO

TEX BENEKE ..... Victor
BING CROSBY ..... Decca
FREDDY NAGEL ..... Vitacoustic
RAY NOBLE ..... Columbia

SMILE RIGHT BACK AT THE SUN

BING CROSBY ..... Decca

COUNTRY STYLE
(Square Dance)

BING CROSBY ..... Decca
MURPHY SISTERS ..... Apollo

BURKE & VAN HEUSEN, INC.
Music Publishers
NEW YORK CINCINNATI CHICAGO HOLLYWOOD

RECORDS on the way up

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

DREAMS ARE A DIME A DOZEN

ANDY RUSSELL

(Capitol 386)

I BELIEVE

FRANK SINATRA

(Columbia 37300)

MAHZEL

THE MURPHY SISTERS
(Apollo)

LOUIS PRIMA
(Majestic 1133)

MAN WHO PAINTS THE RAINBOW

FRANKIE CARLE

(Columbia 37311)

YOU DON'T LEARN THAT IN SCHOOL

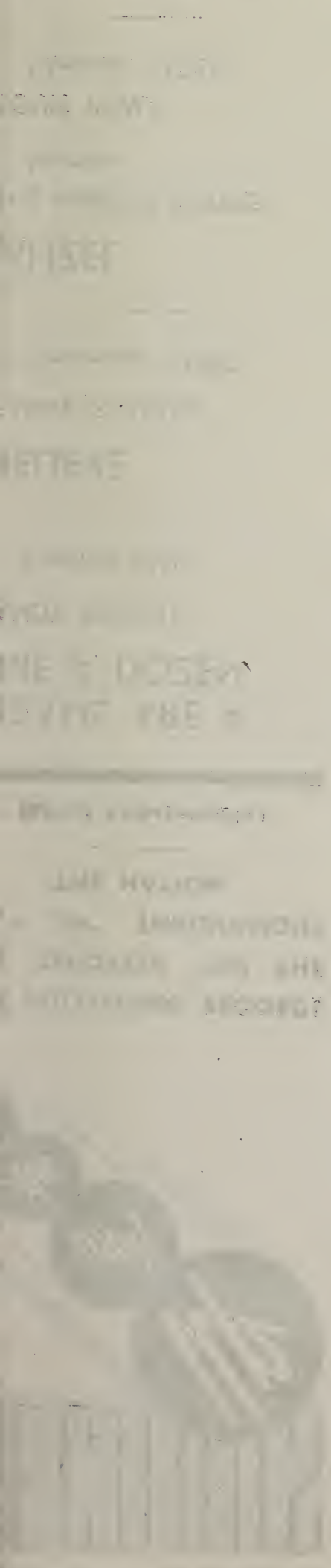
KING COLE TRIO

(Capitol 393)

Keep this side up in your Locations

Capitol RECORDS
No. 368

FORSTER MUSIC PUBLISHER, INC.
216 S. WABASH AVE., CHICAGO 4, ILL.



Spitalny Splits With Vogue; Takes Masters For Royalty Payments

DETROIT, MICH.—Phil Spitalny has severed his recording connections with Vogue Records, this city, it was disclosed late this past week.

Spitalny has accepted ownership of 13 masters he had previously made with the plattery in lieu of unpaid guarantees and royalties due him by the plattery. His contract with Vogue still had approximately one year to run.

Included in the deal Spitalny made with Vogue was an agreement that the diskery would recall all pressings of his Hour Of Charm all-girl orchestra from the counters of dealers.

Spitalny at present has made no arrangements for pressing the masters he now owns, but it was learned, he has thought of going into the wax business himself or selling them to an indie.

Eight of the thirteen masters taken over by Spitalny have never been marketed. The records that Vogue would recall would be presumably, destroyed, to avoid any competition if and when Spitalny decides to market the records.

Capitol To Issue Red Label "Folk" Series

HOLLYWOOD, CAL. — Capitol Records, Inc., will introduce an entire new record series next month to be known as Capitol American Red Label, it was announced this past week.

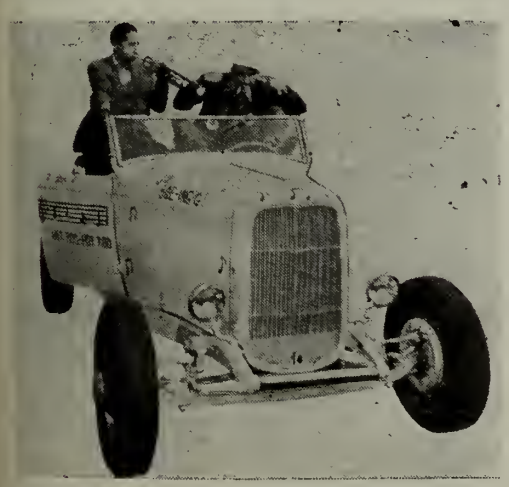
Establishment of the new label and an entire new series of releases came in recognition of the growing importance of typically American music and entertainment in many parts of the country, a spokesman for Capitol said.

Talent and tunes to be featured on the Americana series will be Western material, Old Time Dances, Hill Country tunes, Mountain ballads and the highly specialized work of sepia stars.

Recent studies made by the plattery disclosed that dealers in many parts of the United States were in need of records which could be promoted and sold as material particularly expressive of the various types of music found in this country today, it was said.

Capitol pointed out that releases under the Americana label will not affect the frequency or quality of regular black label releases. The Americana series will be issued every two weeks, on an alternating schedule with Capitol popular releases.

Rootin', Tootin' Rene



HOLLYWOOD, CAL. — Slim Coates (right) holds his ear as Leon Rene, Exclusive Records head, tries tooting "Hot Rod," Slim's latest recording. Think the pair can make it cross-country in that "Hot Rod"?

A Record Triumph

By Popular Demand

of the G I's whom she entertained in the front lines of Europe and over BBC, this British songstress is now in this country and is already a song-sation via several appearances on radio's famed "Bob Hope Show" and "The Lucky Strike Hit Parade."

Beryl Davis

Now On RCA-VICTOR RECORDS with 2 GREAT TUNES

"I WANT TO BE LOVED"

and

"IF MY HEART HAD A WINDOW"

Both on RCA-Victor 20-2268

Personal Management:
WILLARD ALEXANDER, Inc., 30 Rockefeller Plaza, N. Y.

Howard-Krupa Orks Guest At Ohio Ops Convention

CLEVELAND, O. — The Eddy Howard and Gene Krupa orchestras as they appeared at the eighth annual convention of the Ohio Automatic Phonograph Owners Association held in the Rainbow Room of the Hotel Carter in Cleveland, May 5th.

Sam Donohue, pictured above with Krupa, also appeared at the showing, the largest in the history of the group.

Howard's arrangement of "I Wonder, I Wonder, I Wonder" was chosen to be the Hit Tune for the month of June at the Hit-Tune Party held by the association.

RCA-Victor Signs Sablon-Chevalier

NEW YORK — The signing of Maurice Chevalier and Jean Sablon to exclusive RCA-Victor recording contracts, was announced this past week by J. W. Murray, Vice President of RCA-Victor Record activities.

Chevalier's initial release, to go on sale late this month, will be the standard "Louise," coupled with "Just A Bum," from the current Chevalier show.

Sablon's first side will be the fast rising favorite "Roses In The Rain."

Both French favorites are credited with being instrumental in the tremendous postwar revival of public interest here in foreign entertainers.

Apollo Opens New Branch Distribution Offices

NEW YORK — Apollo Records, this city, announced to the trade the opening of branch offices in Washington, D. C. and Dallas, Texas this past week.

The move, made in conjunction with Apollo's policy aimed at giving wider distribution to strategically located cities closed down the branch office formerly located in Baltimore, Md.

Heading the new Washington office will be John F. Delaney.

The Blue Bonnet Music Co., of Dallas will have exclusive distribution in Texas, Oklahoma, and Arkansas. Herbert I. Rippa, widely known in Dallas, has been appointed manager of the southern office.

Apollo also announced the signing of the Arnette Cobb orchestra adding to the "race" roster of the plattery.

Signature

SPINS ON THE COAST
WITH
SAM ROWLAND

Sam's daily "Waxworks" show over KWKW, Pasadena, California specializes in top names for interviews. Sam knows every prominent music figure on the west coast, that's why his show packs plenty of listener appeal. Monica Lewis and the Whiffenpoof saga should draw many spins from Sam's turntable.

SIG 15130

THE WHIFFENPOOF SONG
I HAVE BUT ONE HEART
WITH RAY BLOCH AND HIS ORCHESTRA

..THE HOTTEST SELLER IN THE BUSINESS..

PEG O' MY HEART
DON'T CRY LITTLE GIRL, DON'T CRY
FLOYD SHERMAN WITH THE CHICKERING FOUR
SIG 15119

Signature records
DISTRIBUTED BY
GENERAL ELECTRIC SUPPLY CORPORATION
See your GESCO distributor or write direct to
Signature Records, 601 W. 26th St., New York 1, N.Y.

Williams Named Ad Mgr. Victor Instrument Div.

JACK WILLIAMS

CAMDEN, N. J. — Henry G. Baker, general sales manager of the RCA-Victor Home Instrument Division, announced the appointment of Jack Williams as advertising and sales promotion manager of that division, late this past week.

Williams, well known to music operators throughout the country, formerly headed the advertising department of the plattery's record division, a post he has held since 1938. In conjunction with his new duties, Williams will now supervise the advertising and sales promotional functions in the Home Instrument Division.

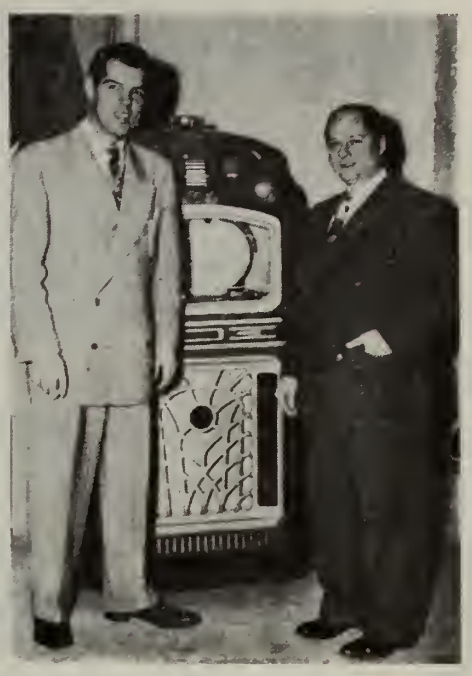
Columbia Records Complete Mexican Plant

NEW YORK—Columbia Records, this city, announced the completion of their Mexican factory in a statement to the trade late this past week.

"It is expected that the factory will be in full operation and pressing records early this fall," said Edward Wallerstein, president of Columbia.

The decision to build a plant in Mexico was reached because of the recent growth of the Mexican record market and the demand for native records, Mr. Wallerstein stated. The factory will be directed by Manuel S. Kestler, who has represented Columbia in Mexico for some time. The plant will make its own master records, chiefly by Mexican artists.

Beneke Guests With Frankel Distributing



CHICAGO — Larry Frankel, of Frankel Distributing Company, recently played host to Tex Beneke, leader of the Glenn Miller band, when Tex stopped in for a visit at the Rock Island, Illinois office.

★ ★
Have You Heard John Laurenz' Latest Mercury Record "Here We Are" and "There Is No Greater Love"
★ ★

TOP PRICES PAID FOR USED RECORDS
SELL TO Chicago's Largest
Distributor of Used Records
Write, Call or Ship Today!
We Pay the Freight!
Will Pick Up Within 100 Mile Radius
USED RECORD EXCHANGE
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Tel.: CAPitol 7852

HADDA BROOKS
VOCAL #147
"THAT'S MY DESIRE"
"HUMORESQUE BOOGIE"
Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

DISTRIBUTORS

Record Sales
2117 Third Ave. N.
Birmingham, Ala.

Jack Gutshall
1870 Washington Blvd.
Los Angeles, Calif.

Melody Sales
369 Sixth St.
San Francisco, Cal.

Davis Sales, Co.
1010 17th St.
Denver, Colo.

Taran Distr. Co.
90 Riverside Ave.
Jacksonville, Fla.

Taran Distr. Co.
170 N. W. 23rd St.
Miami, Fla.

M. S. Distr.
1350 E. 61st St.
Chicago, Ill.

Music Sales Co.
303 N. Peter St.
New Orleans, La.

Standard Music
1913 Leeland
Houston, Texas

Mangold Distrs.
211 Eutaw St.
Baltimore, Md.

Standard Music
510 - 7th St.
San Antonio, Tex.

Becker Novelty
97 Dwight St.
Springfield, Mass.

Pan-American Distr.
2747 Woodward
Detroit, Mich

Commercial Music
827 E. 12th St.
Kansas City, Mo.

Runyon Sales Co.
593 Tenth Ave.
New York, N. Y.

Commercial Music
510 N. Sarah St.
St. Louis, Mo.

David Rosen
855 N. Broad St.
Philadelphia, Pa.

Music Sales Co.
680 Union Ave.
Memphis, Tenn.

M. B. Krupp Distr.
506 N. Kansas St.
El Paso, Texas

C & C Distrs.
902 4th Ave.
Seattle, Wash.

Record Sales
351 Edgewood Ave.
Atlanta, Ga.

Standard Music Co.
2034 Commerce St.
Dallas, Texas

Blue Bonnet Distr.
3235 Ross Ave.
Dallas, Texas

Cleveland Hit-Tune Party Clicks

CLEVELAND, O. — The tremendous success of the recent Hit Tune Party sponsored by the Cleveland Phonograph Merchants Association is pictured above. Top photo shows association officials Jack Cohen and James Ross presenting Jim Hood, Hit-Tune Party quiz winner with a brand new radio. Center: guesting disc-jockeys in actual program operation, on stage at the Public Auditorium. Below: the thousands of teen-agers who jammed the auditorium for the party.

Rainbow Records Appoint Field Representative

NEW YORK—Rainbow Records, this city, announced the appointment of Larry Newton as special field representative, late this past week.

Newton will travel throughout the country calling upon all Rainbow distributors and will coordinate the sales and promotional aspects of the firm's releases between the office of Eddie Heller, Vice President in charge of sales, and the distributors.

BLUE BARRON
and his Orchestra
"MUSIC OF YESTERDAY AND TODAY STYLED THE BLUE BARRON WAY"
STYLED FOR GREATER PROFITS
The New Novelty Lullaby Smash
"CHI-BABA CHI-BABA"
Backed with
"OH MY ACHING HEART"
M-G-M 10027
Going Strong
"MIDNIGHT MASQUERADE"
"UNLESS IT CAN HAPPEN WITH YOU"
M-G-M 10014
Currently
BLUE ROOM
Hotel Edison
New York City
Exclusively on M-G-M Records

Going Over . . . BIG!
THE CHARIOTEERS
COLUMBIA RECORD
of the Novelty Smash
"CHI-BABA CHI-BABA"
(My Bambino Go To Sleep)
COLUMBIA
RECORD No. 37384
*It's a "SUPER NATURAL" that will zoom the take on all your machines.
ON Columbia Records

Taking the country by storm!
1A
Peg o' My Heart
IN THEIR UNIQUE INIMITABLE STYLE. NO COPY CATS, BUT-
JERRY MURAD'S HARMONICATS
1B
fantasy impromptu
VITA-COUSTIC Records
GENERAL OFFICE & STUDIOS
42nd FLOOR · 20 N WACKER DRIVE · CHICAGO 6, ILL.
CHICAGO
NEW YORK
HOLLYWOOD

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	QU—Queen
AP—Apollo	JB—Juke Box	RA—Rainbow
BW—Black & White	KI—King	SI—Signature
CA—Capitol	MA—Majestic	SO—Sonora
CN—Continental	ME—Mercury	ST—Sterling
CO—Columbia	MG—M-G-M	SW—Swank
DE—Decca	MN—Manor	TO—Top
DEL—DeLuxe	MO—Modern	VI—Victor
EL—Excelsior	MU—Musicraft	VO—Vogue
EN—Enterprise	NA—National	VT—Vitacoustic

	May 12	May 5	April 28
1—Mam' Selle	**153.6**	**127.3**	**88.9**
CA-396—PIED PIPERS			
It's the Same Old Dream			
CO-37343—FRANK SINATRA			
Mom'selle			
DE-23861—DICK HAYMES			
Stella By Starlight			
MA-7217—RAY DOREY			
Man Who Paints The Rainbow			
MGM-10011—ART LUND			
Sleepy Time Gal			
SI-15093—RAY BLOCH ORCH.			
It's So Nice To Be Nice			
VI-20-2211—DENNIS DAY			
Stella By Starlight			
2—Linda	**129.2**	**124.1**	**124.4**
CA-362—PAUL WESTON ORCH.			
Roses in the Rain			
CO-37215—RAY NOBLE ORCH. (FT)			
Love Is a Random Thing			
DE-23864—GORDON JENKINS O.			
Maybe You'll Be There			
ME-3058—CHUCK FOSTER ORCH.			
Roses In The Rain			
MU-428—ARTIE SHAW ORCH.			
Anniversary Song			
SI-15106—LARRY DOUGLAS			
Beware My Heart			
SI-15090—MONICA LEWIS			
Exactly Like You			
SO-2006—BOB CHESTER ORCH.			
Roses In The Rain			
VI-20-2047—CHARLIE SPIVAK ORCH.			
So They Tell Me			
VI-20-2109—JOHNNY DESMOND			
I'll Close My Eyes			
3—Heartaches	**120.2**	**122.8**	**134.1**
AP-1045—GORDON MacRAE			
If I Had My Life To Live Over			
CA-372—JOE ALEXANDER			
If I Had A Chance With You			

	May 12	May 5	April 28
CN-8D21—RAY SMITH			
Honey Be My Honey Bee			
CO-37234—DINAH SHORE			
Anniversary Song			
CO-37305—HARRY JAMES ORCH.			
I Tipped My Hat			
DE-25D71—TED WEEMS O.—ELMO TANNER			
Oh' Monoh			
MA-1111—EDDY HOWARD O.			
Don't Tell Her What's Happened to Me			
MG-10001—JIMMY DORSEY ORCH.			
There Is No Greater Love			
NA-9026—RED McKENZIE			
If I Had My Life to Live Over			
SI-15065—RAY BLOCH ORCH.			
What Am I Gonna Do About You?			
SO-2005—TED STRAETER ORCH.			
That's Where I Came In			
VI-20-2175—TED WEEMS ORCH.			
Piccolo Pete			
4—My Adobe Hacienda	**98.9**	**72.7**	**54.9**
CA-389—DINNING SISTERS			
If I Had My Life to Live Over			
CO-37332—LOUISE MASSEY			
Starlight Schottische			
DE-23846—RUSS MORGAN ORCH.—BAKER			
This Is the Night			
MA-1117—EDDY HOWARD ORCH.			
Midnight Masquerade			
ME-3054—BOBBY TRUE TRIO			
Heartaches			
VI-2D-2150—BILLY WILLIAMS			
Ain't Gonna Leave My Love No More			
VO-785—ART KASSEL ORCH.			
The Echo Said No			
5—Anniversary Song	**90.8**	**107.7**	**119.8**
AP-144—GEORGE WAGNER			
Besa Me Mucho			
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.)			
My Best to You			
CO-37289—WOODY HERMAN O.			
No Time			
CO-37234—DINAH SHORE			
Heartaches, Sadness and Tears			
DE-23799—GUY LOMBARDO O.			
Uncle Remus Said			
DE-23714—AL JOLSON			
Avalon			
MA-1107—LOUIS PRIMA O.			
That's How Much I Love You			
ME-3036—ANITA ELLIS			
I'm Yours			
MU-428—ARTIE SHAW ORCH.			
Guilty			
SI-15D75—LARRY DOUGLAS			
The Girl That I Marry			
SO-2004—GEORGE TOWNE ORCH.			
Sonata			
VI-20-2126—TEX BENEKE O.			
Hoodle Addle			
6—Guilty	**48.9**	**65.5**	**79.2**
BW-821—NICK DeLANO			
CA-324—MARGARET WHITING			
Oh, But I Do			
DE-23844—EDDIE HEYWOOD ORCH.			
Sentimental Journey			
MA-11D6—TONY MOTTOLA FOUR			
Trigger Fantasy			
ME-3042—TONY MARTIN			
Dreamland Rendezvous			
MU-428—ARTIE SHAW ORCH.			
Anniversary Song			
SI-15090—MONICA LEWIS			
Exactly Like You			
VI-20-2109—JOHNNY DESMOND			
I'll Close My Eyes			
7—Across the Alley From the Alamo	**39.1**	**41.8**	**19.4**
CA-387—STAN KENTON O.			
No Greater Love			
CO-37289—WOODY HERMAN O.			
No Greater Love			
DE-23863—MILLS BROTHERS			
Dream, Dream, Dream			
8—How Are Things In Glocca Morra?	**37.4**	**43.2**	**64.1**
CA-345—MARTHA TILTON			
Connecticut			
CO-37223—BUDDY CLARK			
If This Isn't Love			
DE-23830—DICK HAYMES			
'Twas Only An Irishman's Dream			
MA-12009—GEORGIA GIBBS			
Necessity			
ME-3056—HARRY BABBITT			
Oshkosh, Wisc.			
SI-15064—JOHNNY LONG ORCH.			
Last Night On The Back Porch			
SO-3043—BOB HOUSTON WITH ORCH.			
Dream, Dream, Dream			
VI-20-2121—TOMMY DORSEY O.			
When I'm Not Near the Girl I Love			

	May 12	May 5	April 28
VI-45-0011 (P-167) RUSS CASE O.			
That Great Come and Get It Day			
9—Managua, Nicaragua	**36.8**	**40.8**	**52.2**
CO-37214—KAY KYSER O.			
That's the Beginning of the End			
DE-23782—GUY LOMBARDO ORCH.			
What More Can I Ask For?			
ME-5016—TWO TON BAKER			
SI-15086—JULIE CONWAY & CHICKERING FOUR			
If I Had My Life To Live Over			
SO-3D32—THE GORDON TRIO			
Jealous			
VI-26-9015—JOSE CURBELO O.			
The Breeze and I			
VI-20-2026—FREDDY MARTIN O.			
Heaven Knows When			
10—Peg O' My Heart	**25.9**	**15.0**	**13.4**
CA-346—CLARK DENNIS			
Bless You			
ME-5D52—TED WEEMS			
Violets			
VT-1—THE HARMONICATS			
Fantasy Impromptu			
11—I'll Close My Eyes	**21.8**	**24.6**	**25.4**
CA-342—ANDY RUSSELL			
It's Dreamtime			
CO-37213—DINAH SHORE			
My Bel Ami			
DE-23756—HILDEGARDE			
There's No Holding Me			
MA-1D93—MILDRED BAILEY			
Me and the Blues			
ME-3046—JACK FINA			
Save Me A Dream			
MU-15097—TEDDY WALTERS			
The More I Go Out With Somebody Else			
SI-15066—JOHNNY BOTHWELL ORCH.			
I Won't Promise			
SO-3034—RAY ANTHONY ORCH.			
Margie			
VI-20-2109—JOHNNY DESMOND			
Guilty			
12—That's My Desire	**16.1**	**13.6**	**4.5**
AP-1056—CURTIS LEWIS			
Sky Blue			
CA-395—MARTHA TILTON—ELLIOTT ORCH.			
I Wonder, I Wonder, I Wonder			
CN—6048—GOLDEN ARROW QUARTET			
I Want to Be Loved			
CO-37329—WOODY HERMAN ORCH.			
Ivy			
DE-23866—ELLA FITZGERALD			
A Sunday Kind of Love			
ME-3043—FRANKIE LAINE			
By The River St. Marie			
VI-20-2251—SAMMY KAYE ORCH.			
Red Silk Stockings and Green Perfume			
13—I Want ta Thank Your Folks	**16.0**	**19.1**	**16.6**
CA-356—KING COLE TRIO			
You Should Have Told Me			
CO-37251—FRANK SINATRA			
Why Shouldn't It Happen to Us			
DE-23851—INK SPOTS			
I Wasn't Meant for Love			
MA-1105—EDDY HOWARD & ORCH.			
Too Many Times			
SI-15084—LARRY DOUGLAS			
Why Did It Have To End So Soon			
SO-2007—SAXIE DOWELL ORCH.			
Sh-h, The Old Man's Sleepin'			
VI-20-2117—PERRY COMO			
That's Where I Came In			
14—Jack, Jack, Jack (Also Cu-TuGuRu)	**14.0**	**5.0**	**3.7**
CA-403—JACK SMITH			
Oh! My Achin' Heart			
CN-9022—MACHITO			
Un Amor Vendro			
CO-37319—XAVIER CUGAT ORCH.			
Illusion			
DE-23860—ANDREWS SISTERS			
His Feet Too Big for De Bed			
MA-1099—NORO MORALES ORCH.			
Ten Jabon			
VI-26-9021—JOHN PARIS			
Illusion			
VI-26-9014—PETE RIVERA ORCH.			
Confession			
15—Alexander's Ragtime Band	**12.0**		
16—I Wander, I Wander, I Wander	**10.4**	**3.7**	
CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH.			
That's My Desire			
DE-23865—GUY LOMBARDO ORCH.			
It Takes Time			
MA-1124—EDDY HOWARD ORCH.			
Ask Anyone Who Knows			

	May 12	May 5	April 28
VI-20-2228—LOUIS ARMSTRONG ORCH.			
It Takes Time			
17—That's Where I Came In	**9.9**	**6.6**	**5.5**
CA-355—JO STAFFORD—P. WESTON O.			
Give Me Something to Dream About			
CO-37290—DICK JURGENS O.			
It's Dreamtime			
DE-23809—INK SPOTS			
You Can't See the Sun When You're Crying			
MA-7211—RAY McKINLEY ORCH.			
Howdy Friends			
VI-20-2117—PERRY COMO			
I Want to Thank Your Folks			
18—I Believe	**9.8**	**8.6**	**10.6**
CO-37300—FRANK SINATRA			
Time After Time			
MU-492—ARTIE SHAW ORCH.			
It's The Same Old Dream			
VI-2D-2240—LOUIS ARMSTRONG ORCH.			
You Don't Learn That In School			
19—A Sunday Kind of Love	**9.2**	**18.2**	**4.2**
CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.)			
Ivy			
CO-37219—CLAUDE THORNHILL ORCH.			
Sonata			
DE-23866—ELLA FITZGERALD			
That's My Desire			
MA-1113—LOUIS PRIMA ORCH.			
A Nickel for a Memory			
ME-5019—FRANKIE LAINE			
Who Cares What People Say			
20—Stella By Starlight	**9.1**	**6.7**	**2.2**
CA-397—BILLY BUTTERFIELD ORCH.			
Maybe You'll Be There			
CO-37323—HARRY JAMES ORCH.			
As Long as I'm Dreaming			
CO-37343—FRANK SINATRA			
Mam'selle			
DE-23861—DICK HAYMES			
Mam'selle			
DE-23468—VICTOR YOUNG ORCH.			
Mam'selle			
VI-2D-2211—DENNIS DAY			
Mam'selle			
21—Maan-Faced, Starry-Eyed	**9.0**	**9.1**	**6.9**
CA-376—BENNY GOODMAN ORCH.			
It Takes Time			
MU-462—TEDDY WILSON QUARTET			
Time After Time			
VI-2D-2176—FREDDY MARTIN ORCH.			
What Good Would The Moon Be?			
22—Time After Time	**8.7**	**11.8**	**14.3**
CA-383—MARGARET WHITING			
Spring Isn't Everything			
CO-37300—FRANK SINATRA			
I Believe			
MA-7215—GEORGE OLSEN ORCH.			
Let Me Call You Sweetheart			
ME-5041—GLEN GRAY ORCH.			
Necessity			
MU-462—TEDDY WILSON QUARTET			
Moon Faced, Starry Eyed			
VI-20-2210—TOMMY DORSEY ORCH.			
It's The Same Old Dream			
23—Santa Catalina	**8.1**	**21.8**	**13.2**
CO-37328—MODERNAIRES—PAULA KELLY			
MA-1114—EDDY HOWARD ORCH.			
Don't Tell Me That Story			
VI-20-2136—FREDDY MARTIN ORCH.			
Soy So			
24—The Egg and I	**8.0**	**6.8**	**16.4**
AP-1048—MURPHY SISTERS			
Rumble, Rumble, Rumble			
CO-37278—DINAH SHORE			
Who Cares What People Say			
MA-1112—THE MERRY MACS			
Open The Door Richard			
ME-5019—HARRY BABBIT			
When Am I Going To Kiss You Good Morning			
SI-15107—LARRY DOUGLAS			
No Greater Love			
VI-20-2209—SAMMY KAYE ORCH.			
After Graduation Day			
25—Roses in the Rain	**7.5**	**10.0**	
CA-362—PAUL WESTON ORCH.			
Linda			
CO-37252—FRANKIE CARLE ORCH.			
You Are There			
26—April Showers	**7.4**	**4.9**	
CA-10088 (CD-49) MARGARET WHITING			
When Day Is Done			
CO-36743 (C-105) EDDIE DUCHIN			
You're My Everything			
DE-23845—GUY LOMBARDO ORCH.			
If I Had My Way			
DE-23470 (A-469) AL JOLSON			
Swanee			
27—Dream, Dream, Dream	**7.3**		

● **ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.**

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CABINET W/CONTINUOUS PLAY MECH:
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- W/Amplifier—No Remote Volume Control 470.00
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- 700 Speaker (Dahlia) 21.95
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- Model 1530 Wall Box 39.50
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- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
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- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
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- Remote Speaker Amplifier 44.20
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SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50
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- 4009—Recessed Wall Speaker 21.50
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- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
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- 25c Super DeLuxe Club Chief 344.00
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- 10c DeLuxe Chrome Bell .....
- 25c DeLuxe Chrome Bell .....
- 50c DeLuxe Chrome Bell .....
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- 10c Cherry Bell .....
- 25c Cherry Bell .....
- 50c Cherry Bell .....
- $1.00 Cherry Bell .....

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- Bonus Roll .....
- Rolloball 469.50

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- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Venor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat"

BALLY MFG. CO.
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BERT MILLS CORP.
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HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

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NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

THIRST—AID, INC.
- Drink Vendor .....

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- Drink and Merchandise Vendor .....

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- Candy Vendor .....

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I've worked with wired music systems for a long number of years and I've never seen a system as good as Tel-O-Matic. It's terrific! It's completely automatic!

Wired music that plays right from your studio unattended! You don't have to be an engineer. Just a good businessman who can size up these 3 important Tel-O-Matic features.

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The returns are high and it's almost all profit!

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87 Orange Street
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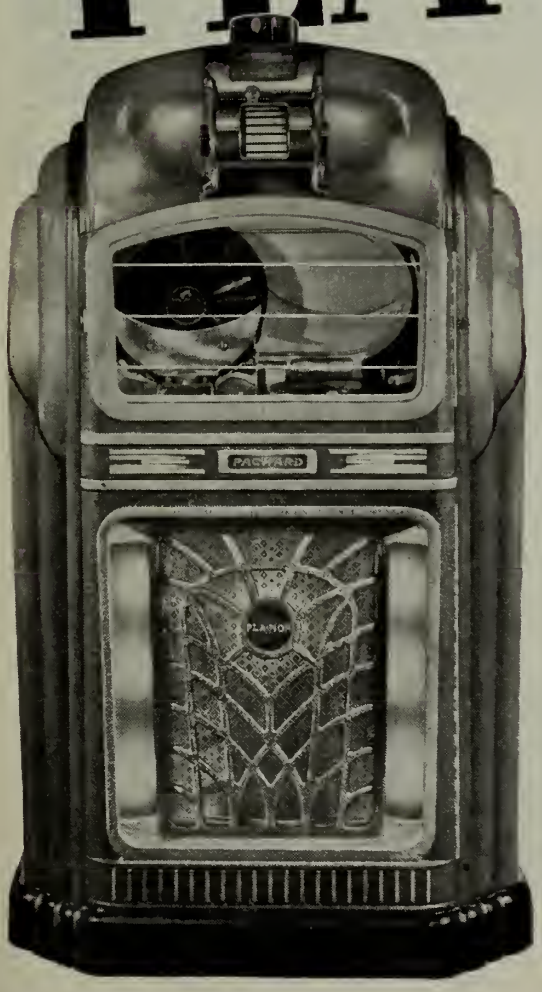
FOR MUSIC AT ITS BEST GET

PACKARD PLA-MOR



PHONOGRAPH Model 7

● Your Packard equipment enables you to give your patrons the finest in music reproduction — MUSIC AT ITS BEST! Their greater appreciation shows up in the extra play they give your music and in the increased collections you make in each location.

Every Packard instrument is a product of experience . . . designed for the *greater profit* of operators by men who know the automatic music business best. For beautiful tone, fascinating "play appeal," original design and dependable performance— *go PACKARD all the way!*

PACKARD MANUFACTURING CORP.
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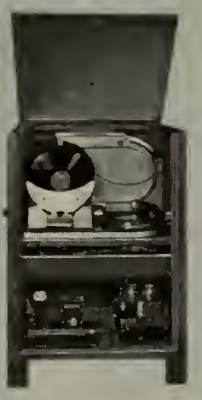
ORCHID Model 1200

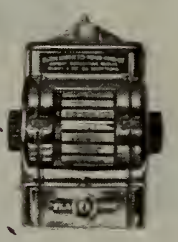
IRIS Model 1100

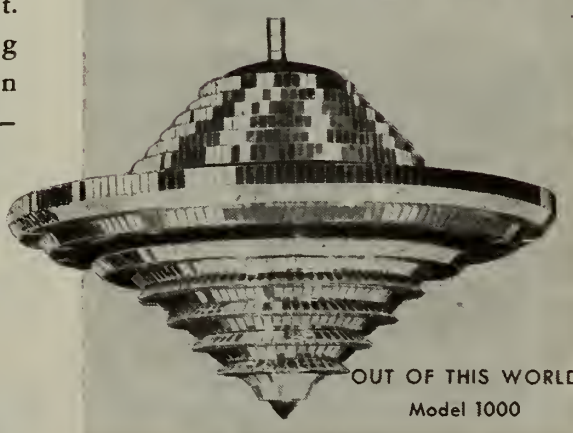
LILY Model 950



HIDEAWAY Model 400

PACKARD WALL BOX





OUT OF THIS WORLD
Model 1000

PACKARD (PLA-MOR)

PIONEER OF THE INSTRUMENTS — POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES • TITLE SLIPS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

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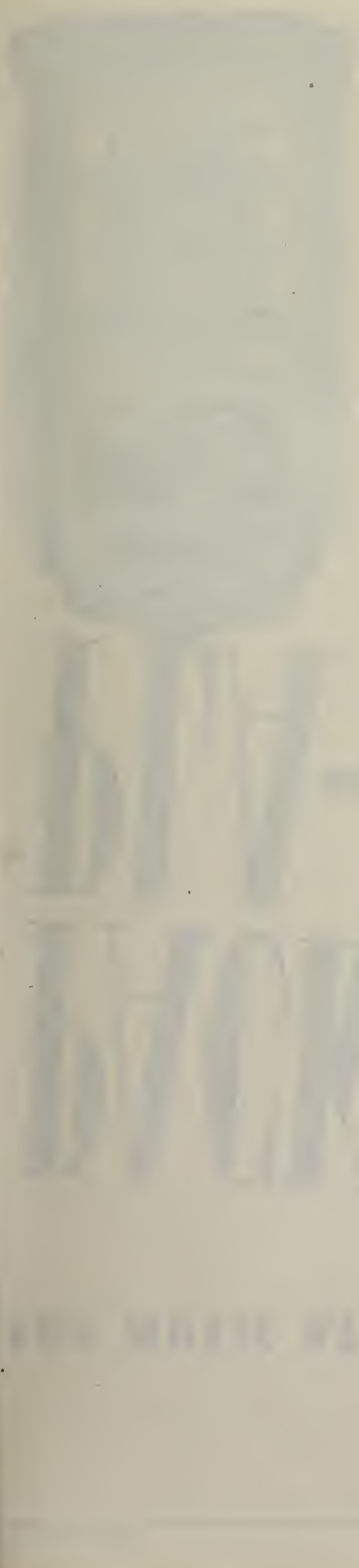

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Is GREAT FUN to Play!

Cy Kaselman, Howard Dallmar, George Senesky, Angelo Musi and Joe Fulks—coach and stars of the famous Philadelphia Warriors Professional basketball team say they enjoy the THRILL OF THE GAME. And so will YOU—'n everyone else. That's why it's THE big earning game of the year!

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Ray Gun Action Steps Up

CHICAGO — Bernie Schutz of Coin Amusement Games, this city, who manufacture the "Bag-A-Bunny" and "Jungle Fury" revamps, advised *The Cash Box* that ray gun action had been stepping up daily thruout the country.

To prove his statement, Bernie went out with his trusty camera and came back with the above picture which, he reports, "I captured in one of Chicago's most prominent arcades."

Bernie also stated, "When we saw this highly decorated soldier who had been on almost everyone of the battlefields of this past war, teaching a girl how to shoot one of our guns, we knew we had come across a picture natural. We hope that you'll like it as much as we did."

The "Bag-A-Bunny revamp is for Seeburg guns, Schutz relates, and the "Jungle Fury" revamp is for Bally's Rapid Fire guns. Both revamps are reported to be going at top speed.

Singer Names Sales Chief For Statler Manufacturers

NEW YORK — Walter O. Singer has been named the National Sales Manager of Statler Manufacturers, Corp., it was recently announced by Lawrence Reiss, Vice President of the company. Because of increased production which now makes possible delivery of machines within 30 days, this new position of Sales Manager has become necessary to take care of the expanding business, it was said.

FIRESTONE GAMES

TOP-FLIGHT MACHINES

FIRESTONE GAMES

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NEED SPACE NOW!

50 TEST USED ONLY TWO WEEKS
1c COUNTER GAMES - *DEUCES WILD*
Orig. Sold at $49.50 - *NOW $15.00 ea.*

30 PITCHEMS - USED ONLY 12 DAYS
1c COUNTER BASKET BALL GAME
Orig. Cost $39.50 - *NOW $17.50 ea.*

345 PITCHEMS NEW, ORIGINAL CRATES
1c COUNTER GAME
Original $39.50 - *NOW $23.95 ea.*

10 POKER QUEENS NEW 5c PLAY
5 BALL UPRIGHT
Original $205.00 - *NOW $100.00 ea.*

65 JACK POT DART BOARDS 2 by 3 Ft.
NEW $7.50 ea.

SIROS MFG. CO.
1001 LOUISIANA HOUSTON, TEXAS

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel

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Here's your invitation to

"A COIN MACHINE SHOW IN NEW YORK!"

GALA GRAND OPENING

of the industry's new 15,000-feet showplace...
the new showrooms, offices and service departments of

ATLANTIC NEW YORK CORP.

and

SEABOARD NEW YORK CORP.

GAMES AND VENDING DIVISION

Exclusive SEEBURG Distributors

ALL DAY SUNDAY, MAY 25

540-550 West 58TH Street, N. Y.

(NEAR CORNER 11th AVE.)

look at this *TERRIFIC PROGRAM*

Come and see FIRST TIME SHOWINGS of more great new products than were ever assembled under any distributor's roof at one time . . . !

NEW! See our model Seeburg Showroom...showing how Seeburg Scientific Sound Distribution really works...and how all of Seeburg's great products are coordinated! *NEW* Seeburg 5-10-25¢ Wall-O-Matics! *NEW* Seeburg Auxiliary Remote Control Amplifiers! *NEW* Seeburgh Pre-Amplifier and Public Address System! *NEW* Seeburg 12-inch Mirror Speakers!

NEW! VIKING'S *MINITPOP* POPCORN MACHINE
NEW! KEENEY'S *ELECTRIC CIGARETTE MACHINE*
NEW! ALLITE'S *STRIKES 'N' SPARES* BOWLING GAME
NEW! GENCO'S *ADVANCE ROLL*
NEW! DAVAL'S POSTAGE STAMP VENDOR

☛ *COME AND MEET THE GREATEST STARS OF STAGE, SCREEN, RECORDS AND RADIO!*
☛ *COME AND SEE THE COIN MACHINE INDUSTRIES SPECIAL MOTION PICTURE!*
☛ *COME AND ENJOY A TERRIFIC SPREAD–YOU'LL EAT, DRINK AND BE PLENTY MERRY!*

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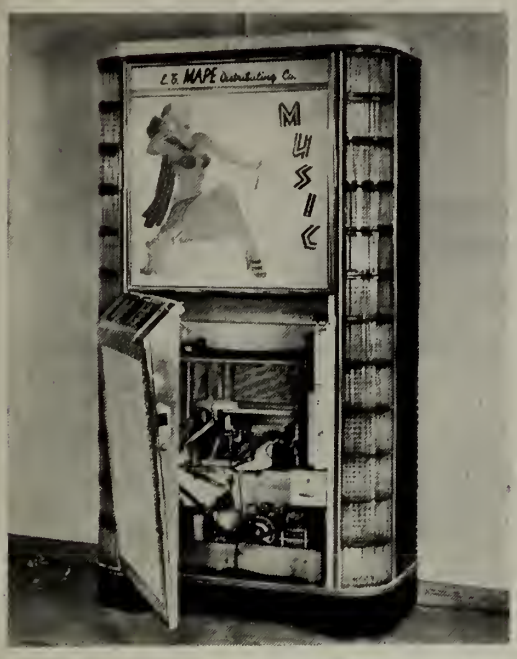
New Address: 540-550 West 58th Street, New York • ***New Phone:*** COlumbus 5-4585

Mape Now Delivering 'Mirro-Matic' Cabinets



LOS ANGELES — Ray Powers, sales manager of E. T. Mape Distributing Company, in this city, announced recently that the firm is now making deliveries on their new "Mirro-Matic" cabinet, which they both manufacture and distribute.

The cabinet is offered with a wide choice of mirror designs, a single coin drop for 5c or 10c optional play and many other distinctive features.

NAAMO Training School Under Way

NEW YORK — The first school for the training of coin machine mechanics in this territory is now under way at this city's well known Manhattan Trade Center.

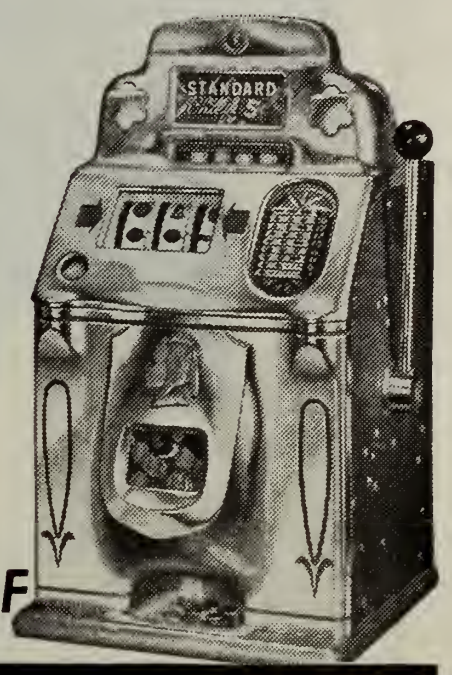
Sponsored by the National Association of Amusement Machine Owners, the school is part of the Veterans and Reconversion Training Program and is conducted by the Board of Education of the City of New York.

The first class, comprising twenty-four veterans, might well be considered as a representative American group, with nine different nationalities being represented.

There being no titular listing for training coin machine mechanics among the courses catalogued, the classes are being conducted under the designation "Electrical Appliances, Coin Operated."

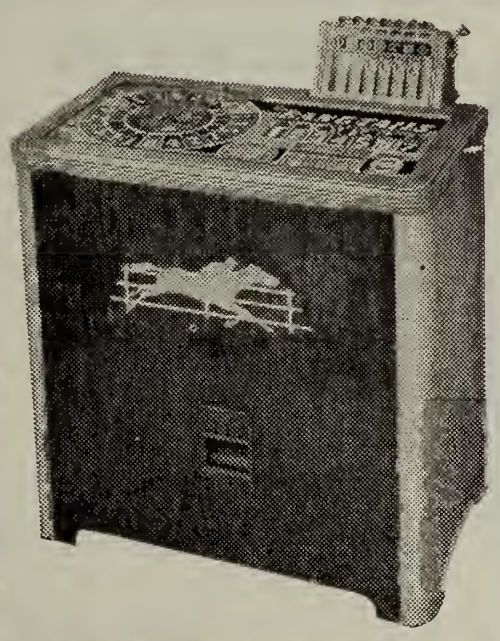
WINNING COMBINATIONS

In Music it's PAGININI and his Violin



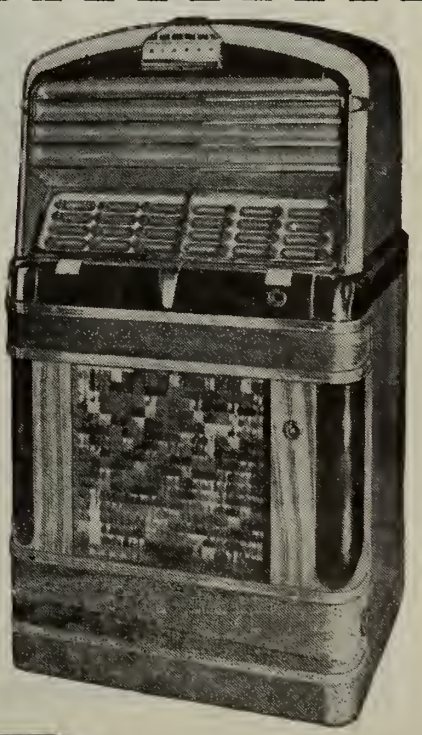
In Coin Machines it's JENNINGS STANDARD CHIEF

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
..... The Leader in the Field for over 40 Years .....



EVANS' CONSOLES
LEAD THE FIELD WITH
BANG TAILS
WINTER BOOK
GAL. DOMINOES
WRITE—WIRE—PHONE
CONSOLIDATED DISTRIBUTING CO.
1910 Grand Avenue, Kansas City, Mo.

IT'S ALWAYS "Fiesta" TIME WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS



From the Aireon "Fiesta"
EXCLUSIVE DISTRIBUTORS
TRIANGLE DISTRIBUTING COMPANY
4608 PROSPECT AVE., CLEVELAND, O. • 212 EAST 8th ST., CINCINNATI, O.
DRESSEL DISTRIBUTING CO., 300 North High St., Columbus, Ohio

Dear WEST COAST OPERATORS

WE FLY SCIENTIFIC POKERINO TO THE WEST COAST *DAILY*.

Our Home Office Can Supply Your Needs Immediately!

Hundreds of these games are grossing terrific collections weekly in the Los Angeles area.

Try one Yourself — and You'll Be Ordering More!

Call — Wire — or Write Me . . . NOW, Before You Turn This Page.

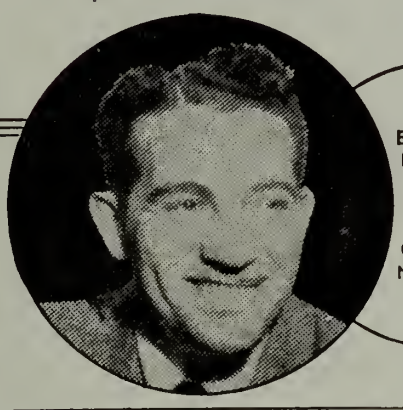
Sincerely

Lyn Brown

$279.50

F.O.B. FACTORY

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.



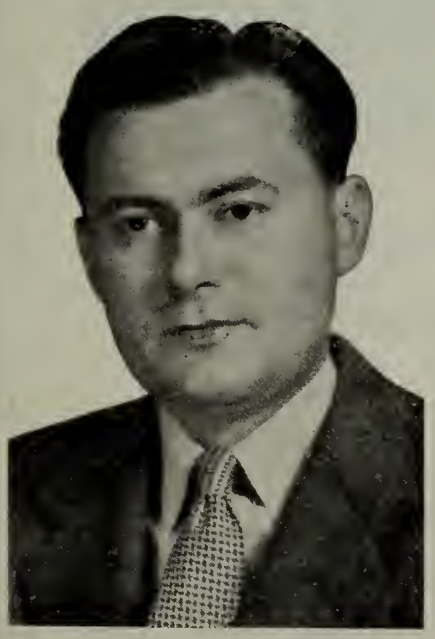
EXCLUSIVE DISTRIBUTOR FOR SCIENTIFIC MACHINE CORPORATION NEW YORK

IN CALIFORNIA OREGON WASHINGTON NEVADA HAWAII

Lyn Brown Co.

1351 W WASHINGTON BLVD.
TELEPHONE RICHMOND 74665
LOS ANGELES, CALIFORNIA

Packard Names S. W. Regional Manager



EVERETT H. BOROUGH

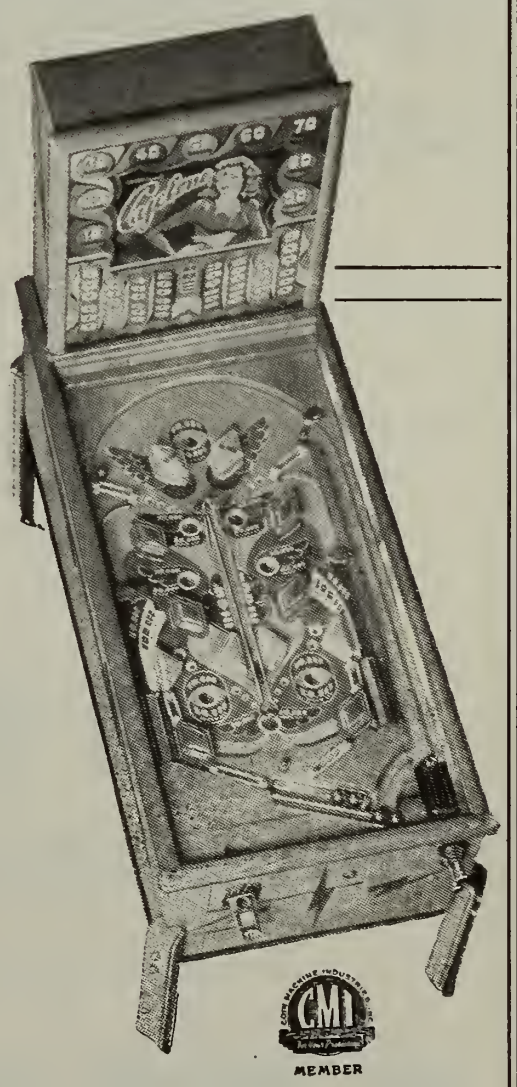
Everett H. Borough of Hollywood, Calif. has been named Regional Manager of Packard Pla-Mor's Arizona and New Mexico territory according to announcement made recently by William H. Krieg, president and general counsel of Packard Manufacturing Corporation, headquartered here.

"Borough's extensive acquaintance with Western distributors and operators will be of great benefit to him in this new appointment. We are glad to have a man of his experience in location and installation work in this important position," said Kreig in making the announcement.

"I'll be looking forward to meeting and making new friends among the distributors and operators in this rapidly expanding territory," Borough stated, "And our sales slogan for everyone is going to be *Go Packard all the Way!*"

FRANKEL

Has a Top Money-Maker



Williams

SENSATIONAL, NEW

CYCLONE

- **Faster Action**
- **Scores to 950,000**
- **Convertible**
- **5 or 3-Ball Play**

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Serving the "Heart of America"

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MEMBER

AMI

HIDEAWAY CABINET

Concentrated Perfection in Engineering Performance

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

With AMI *Selective* Play Mechanism and Remote Volume Control

$515

With AMI *Continuous* Play Mechanism

Complete with Amplifier and Remote Volume Control
$482.50

Complete with Amplifier but without Remote Volume Control
$470.00

Complete without Amplifier and without Remote Volume Control
$410.00

Prices F.O.B. Grand Rapids
Excise Tax Included
Plus Local Taxes

E&W DISTRIBUTING CO., INC.

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133 E. 4th STREET (Phone Adams 7763) DAYTON, OHIO

Ray Votaw, General Manager, Dayton and Cincinnati, O.

Ohio Phono Leaders Lauded At Retirement

CLEVELAND, O. — Harry Lief, retiring Secretary-Treasurer of the Ohio Automatic Phonograph Owners Association, on the left, and Leo J. Dixon, retiring president of the Association, on the right, as they received testimonials of gratitude for their fine work from William Rosenfeld, attorney for the Association, on behalf of the other members. The presentation was made at the eighth annual convention banquet of the Association held at Hotel Carter, in Cleveland, Monday, May 5.

Loan Firm Hits At Sales To Locations

NEW YORK — Hitting at the practice of selling equipment direct to locations, a powerful factoring organization, headquartered here, disclosed to *The Cash Box* that they have refused to finance the paper of a coin firm that was engaging in the sale of machines direct to locations.

In replying to the party who sought their services, a spokesman for the firm declared in his letter: "When I saw you (the coinman) I told you that the idea of selling direct to location owners did not appeal to me for a number of reasons. Primary objection was the fact that in doing so you would be operating contrary to the best interests of the operators, whose livelihood and business it is to lease their equipment. If we were to finance such sales, we would become a party to this practice, which in my opinion is basically unsound, and not too ethical, either. You as an operator should know how significant that aspect of the situation is.

"From the credit standpoint also, we do not feel that such business would be sound," the letter continued. "The operator is always in a position to service equipment, to take care of collections, etc., and depends solely upon the equipment for a livelihood, so he would not like to default on his obligations. Whereas, the location owner does not depend on the equipment for a living, and if for any reason he wants to junk it overboard he can easily do so."

FOR
Bally
PRODUCTS
IN NEW YORK NEW JERSEY and NEW ENGLAND
CONTACT
TRI-STATE SALES CO.
NEW YORK and NEW JERSEY
PIONEER DIST. CO.
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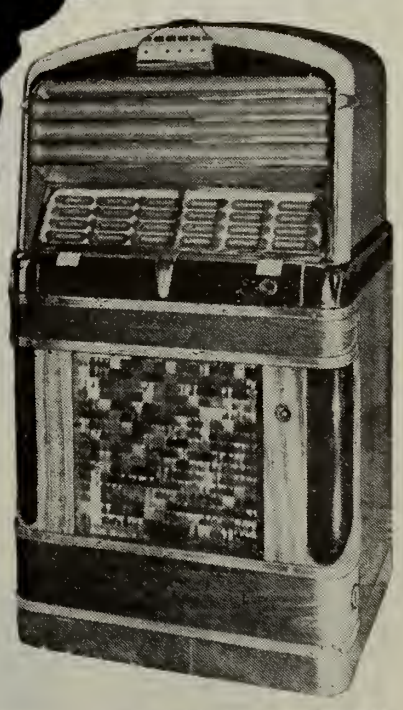
PHONE: CHelsea 2-4648
NOW DELIVERING
ROCKET CONVERTIBLE 5-BALL or 3-BALL PLAY
BALLY ENTRY AUTOMATIC MULTIPLE
SPECIAL ENTRY REPLAY MULTIPLE
TRIPLE BELL 5c - 10c - 25c or ANY COMBINATION
DeLUXE DRAW BELL CONSOLE 5c and 25c PLAY

UNITED
EXCLUSIVE DISTRIBUTORS FOR
WISCONSIN and UPPER MICHIGAN
• PERSONAL 'MEASURED MUSIC'
• DAVAL'S PRODUCTS
• H. C. EVANS' COMPLETE LINE
• SQUARE AMUSEMENT'S "SPORTSMAN ROLL"
• FILBEN '47 PHONOGRAPHS
• UNITED'S "HAVANA"
• MARVEL'S "POP-UP"
• ELECTROMATON'S "ROL-A-SCORE"
• UNITED STATES VENDING CORP. MERCHANDISERS
Wisconsin's Leading Distributors
UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD SPRING 8446 - 8447 MILWAUKEE 14, WISC

Cyclone
A Williams "Long-Life" Game!
SENSATIONAL 3 OR 5 BALL PLAY GAME
The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

IT'S ALWAYS "Fiesta" TIME
WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS FROM THE
Aireon
"Fiesta" DE LUXE
Exclusive Distributors



HERMITAGE MUSIC COMPANY
423 BROAD STREET NASHVILLE 3, TENN.
1904 EIGHTH AVENUE, N. BIRMINGHAM, ALABAMA

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

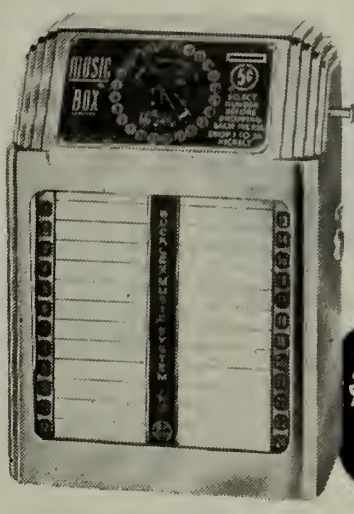
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



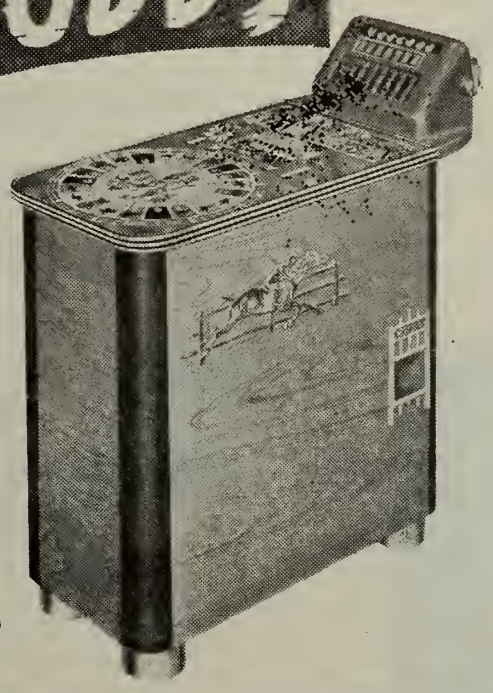
$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuineiy chrome piated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

'Pokerino' Clicks On Location, Says Brown

LYN BROWN

LOS ANGELES — Lyn Brown, of the Lyn Brown Company, exclusive distributors on the West Coast for the Scientific Machine Corp., disclosed this past week that Scientific's new "Pokerino" for locations is clicking big all up and down his extensive territory.

"The location 'Pokerino' will prove to be as heavy a coin winner as its better known arcade model," Brown predicted. "We've already delivered several hundred of the games in this territory, and the demand is growing bigger every day."

One of the more experienced operators in the business, Brown has been an outstanding "Pokerino" booster—"and for good reason," he adds.

"The machine is a world-beater," he said. "I started using the game in my Atlantic City (N.J.) arcade in 1940. At that time there were many penny arcades all over that resort city, but, from the day our place opened, there arose a gradual tendency to change over the penny arcades to stores using Scientific's 'Pokerino'."

Brown then gave as an example a store he took over that had only grossed $11,000 per season beforehand. "We installed a battery of 'Pokerino' tables, and the following season grossed over $100,000. and for that the machines take the major credit.

"The new 'Pokerino' for locations is the result of a popular demand that rose first from operators who had used the game in arcades. We knew that here was a 5-ball roll down game that had proven itself under the most difficult conditions. So we asked Scientific's Max Levine to give us a model that could be placed in individual locations, and he did.

"The new location sized "Pokerino' is a click," Brown concluded. "Just ask the men who own 'em."

MENTION "THE CASH BOX"

Another Great New Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your Distributor Now!

MEMBER

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5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

WILL BUY ANY TYPE MILLS ESCALATOR SLOTS

MENTION QUANTITY AND PRICE IN FIRST LETTER

American Amusement Company

164 E. Grand Ave., Chicago 11, Ill.

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Veatch's Panther

Cyclone

A Williams Long-Life Game!

ORDER NOW!

V. P. DISTRIB. CO.

2336 Olive St. — 2339 Pine St.

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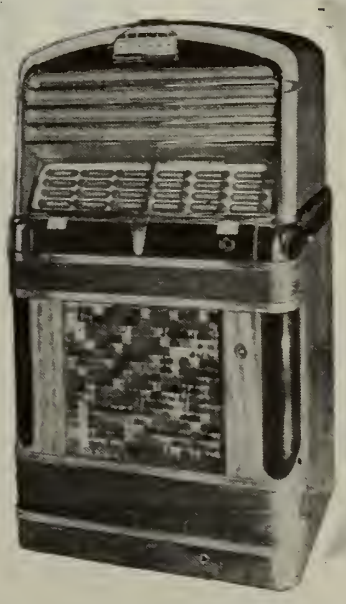
Exclusive Distribution

AIREON MUSIC WILLIAMS GAMES

"Fiesta" IS IN THE SPOTLIGHT FROM NOW ON!

DE LUXE

Aireon



EXCLUSIVE DISTRIBUTORS

MATHENY VENDING CO.

564 W. DOUGLAS STREET WICHITA 12, KANSAS

SUPER DE LUXE MODEL ALSO AVAILABLE

AMI

HIDEAWAY CABINET

Concentrated Perfection in Engineering Performance

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

With AMI *Selective* Play Mechanism and Remote Volume Control

$515

With AMI *Continuous* Play Mechanism

Complete with Amplifier and Remote Volume Control
$482.50

Complete with Amplifier but without Remote Volume Control
$470.00

Complete without Amplifier and without Remote Volume Control
$410.00

Prices F.O.B. Grand Rapids
Excise Tax Included
Plus Local Taxes

TENNESSEE MUSIC DISTRIBUTORS

110 E. Main St.
Union City, Tenn.

1144 Union Ave.
Memphis, Tenn.

145 Lafayette St.
Nashville, Tenn.

HAROLD MIDYETT, *Owner*

Allite Controller Was Jap Prisoner

S. D. LENNOX

LOS ANGELES — Recently named as Secretary-Treasurer and Controller of Allite Manufacturing Company, makers of "Strikes 'N' Spares," S. D. Lennox comes to the coin machine industry possessed of an impressive background of experience both in this country and in the Philippines, where he also spent four years as a prisoner of the Japanese during the war years.

Prior to being named to his present post by Bill Schrader, Lennox was an executive of the Bechtel-McCone Corporation, well known for their work on the Boulder Dam, oil and chemical refineries, and as operators of the California Shipbuilding Corporation on Terminal Island.

When taken prisoner by the Japanese Army, he was in the Philippine Islands as administrative chief of a 10,000-employee project engaged in the building of defense installations there.

Since joining Allite, Lennox considers himself a coinman. "On my initial appointment with Mr. Schrader and a short inspection of the finished product of 'Strikes 'N' Spares,' I immediately decided that it offered the opportunity I was looking for.

"As I look into the past," he continued, "I recall that Boulder Dam will be a monument to that industry and as I look into the future, there is not a question of doubt but what Allite will in a very few short months take a similar position in the field of coin operated machines."

.. MAPE'S BETTER BUYS!

Save Record Wear
CRYSTAL PICKUP CONVERSION KITS
For all Seeburg Phonographs

Tone Arm and Crystal
Elec. Cut-off Switch
Elec. Cancel Coil
24 Volt Transformer
Cancel Button
Volume Control
Wire Leads
COMPLETE PACKAGE $19.95

Modernize Your Old Equipment in 20 Minutes

SPECIALS

SEEBURG Baromatics, 5, 10, 25c—Wireless $34.50
SEEBURG Baromatics 5, 10, 25c—3-Wire 29.50
SEEBURG Wallomatics, 5c—Wireless 27.50
SEEBURG Wallomatics, 5c—3-Wire 24.50
PACKARD Wallboxes (Used) 24.50
BUCKLEY Chrome Boxes 15.00

FEATURE ITEMS

PICKUP COILS (for all Seeburgs, including Hitones) $1.50
FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 Sets..... 2.50
B-3 CRYSTAL PICKUPS—DATED—Rock. or Mills 2.75

Electric Cancels and Cut-Off
For all Seeburg Phonographs (complete) 7.95

REPLACEMENT MOTORS
For Wurlitzer-Seeburg Phones—ea. $19.50
110v-60 Cycle—Reconditioned Motors—Will give Excellent service—30 day Guarantee.

PLASTIC SHEETS
20"x50" (red) 60 Gauge—each $9.50
20"x50" (red) 30 Gauge—each 6.50

Quantity Discounts to Jobbers and Distributors

TERMS: ½ deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.
SAN FRANCISCO, General Office: 284 Turk Street · Phone PRospect 2700
STOCKTON: 21 No. Aurora Street · Phone 7-7903
LOS ANGELES: 1701 W. Pico Boulevard · Phone DR. 2314

E. T. MAPE Distributing Co. INCORPORATED
SAN FRANCISCO
STOCKTON
LOS ANGELES

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

READY FOR DISTRIBUTION

Williams "CYCLONE" | Bally "ROCKET"
Exhibit "MYSTERY" | United "HAVANA"
Genco "ADVANCE ROLL"

King-Pin EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone TEmple 2-5788

Scene At Ohio State Phono Owners' Convention Banquet

CLEVELAND, O. — Windup of the Ohio State Phonograph Owners Association's annual convention held here on May 5th was the grand banquet that drew a record breaking attendance of coinmen and their families from all over the state. Seen above is but a part of the crowd which was estimated at approximately 700.

YOU'LL BE AHEAD OF THE GAME WITH GOTTLIEB GAMES!

DAILY RACES 1-Ball, convertible to fast 5-Ball Play. Changing Multiple Odds. Automatic Shuffle Board. Available in Replay or Payout Models. The leader in action and features that keep earnings at record levels.

MAISIE

There's amazing new high scoring in this 5-Ball Free Play attraction. Intriguing Ball and Backboard action sustains interest — develops top earnings.

DeLuxe
GRIP SCALE
Consistently Best Since 1927

SEE YOUR DISTRIBUTOR

"There is no Substitute for Quality!"

D. Gottlieb & Co.

1140 N. KOSTNER AVE. • CHICAGO 51, ILL.
TWENTY YEARS OF LEADERSHIP

MEMBER

Celebs & Teensters Dance To Phono

NEW YORK — Roger Sullivan, bandleader Buddy Rich, and Susan Thorne cutting up to the music of the new AMI music box, which proved to be the "belle of the ball", at the reception given by Roger and Sue, WOR's teen-age disc jockeys, at Cafe Society Uptown last week. The coin machine replaced the live band that usually pervades the club's atmosphere.

The young radio stars and junior reporters for "Varsity" magazine have been stirring up popular interest in their weekly half hour sessions of records and dramatized interviews every Saturday from 2 to 2:30 p.m.

Jack Mitnick of Runyon Sales Co. of N. Y., distributors of the AMI, helped the kids out by providing the phonograph The party at Cafe Society was attended by 100 honor students from various high schools in New York, who came to greet Gene Tunney and a host of popular recording artists including Lawrence Welk, Emil Coleman, Buddy Rich, Randy Brooks, Elliot Lawrence, Enoch Light and Ray Eberle.

METAL TYPER DISCS
FOR GROETCHEN TYPERS
Finest Aluminum--Standard Thickness
Satin Finish

PRECISION DIES $8.50 Per 1000
1/3 Dep. with Order
Money Back Guarantee—Samples on Request
MAX GLASS DISTRIBUTING COMPANY
914 DIVERSEY CHICAGO 14, ILL.

FOR SALE
MILLS VEST POCKETS
CHROME
$49.50
McCALL NOVELTY CO.
3147 Locust St. St. Louis 3, Mo.
(Tel: 1644 - 1645)

MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras **$6.00**
M. LUBER
503 W. 41st (LOngacre 3-5939) New York

Wurlitzer Op Gets Top Argentine Spot

NO. TONAWANDA, N. Y. — Sr. Carlos Touché, Wurlitzer Phonograph Distributor for Argentina, is justly proud of this photograph showing a Wurlitzer Model 1015 installed in the popular roof garden of the Savoy Hotel, Rosario, Argentina, swank dining and dancing spot of Argentina's second largest city. Photograph was taken by Sr. Ghirlanda, Wurlitzer Music Merchant. who placed the phonograph.

"Sr. Ghirlanda," says Touché, "is an old friend of Wurlitzer's. He was the first person to establish an operation in Argentina and he operated Wurlitzer phonographs in that country many years before the war." Although Sr. Ghirlanda is an old hand in the phonograph business, he takes a special pride in the Savoy Roof Garden installation. Sr. Touché says that his pride is well justified for the Savoy location ranks with the finest anywhere in the world.

IN FLORIDA SUPREME

WE WILL SELL THESE MACHINES AT ANY REASONABLE PRICE

We need the space, so come on and make an offer for one or the entire lot. All these machines are rebuilt and guaranteed to work 100% regardless of price.

FREE

The buyer of the entire lot of Club Bells will receive free of charge about $1500.00 worth of console parts, mostly Bally Club Bell.

20—Club Bells Comb. F.P. & C.P. Extra Clean and Bug Free
5—Sun Rays FP
8—Jumbo Parades CP
4—Pace Reels—Jr. CP
8—Beulah Parks CP
1—25c Stanco Bell CP
1—25c Bally Roll 'Em
1—5c Bally Roll 'Em
1—5-25 Keeney Super Bell CP
1—25c Keeney Super Bell Conv. FP & CP
3—Duo Bells
2—Mills 4 Bells Specially Rebuilt 5-5-5-25
1—Buckley Track Odds Belgian Mod.
1—Bally Colors

2—HiTones 8800
10—[illegible] Keyboard
5—24A
1—716
1—616
1—412
1—Crown
1—Rex
1—Melody King
1—Rock-Ola 16
1—Imperial 16
1—71
2—Envoy
2—Vogue
2—Classic

6 SUPREME SKEEROLLS

1/3 CASH WITH SHIPPING INSTRUCTIONS—BAL. C.O.D.

SUPREME is Exclusive Florida Distributor for
AMI, INCORPORATED
J. H. KEENEY & CO., INC.
AT YOUR SERVICE RADIO CORP.
PERSONAL MUSIC CORP.
GENCO

SUPPEME DISTRIBUTORS, Inc.
3817 N. E. 2nd Ave., Miami, Fla.
Phone: 78-4711
49 Riverside Ave., Jacksonville, Fla.
Phone: 3-3516

DUE TO OVERLOAD STOCK!

2,000 NEW

A.B.T. COIN CHUTES

5c—REG. H500—5c

$3.00 Each

SIROS MANUFACTURING CO.
1001 Louisiana Houston, Texas

It's What's In The Cash Box —That Counts

ACTIVE Reconditioned GAMES 'NUFF SAID!

For A Complete List of Specials

Drop a Line to Any One of Our 3 Offices

JOE ASH

Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK, 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

ATTENTION! OPERATORS EVERYWHERE!!

OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! SEND FOR OUR COMPLETE LIST!

WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES!

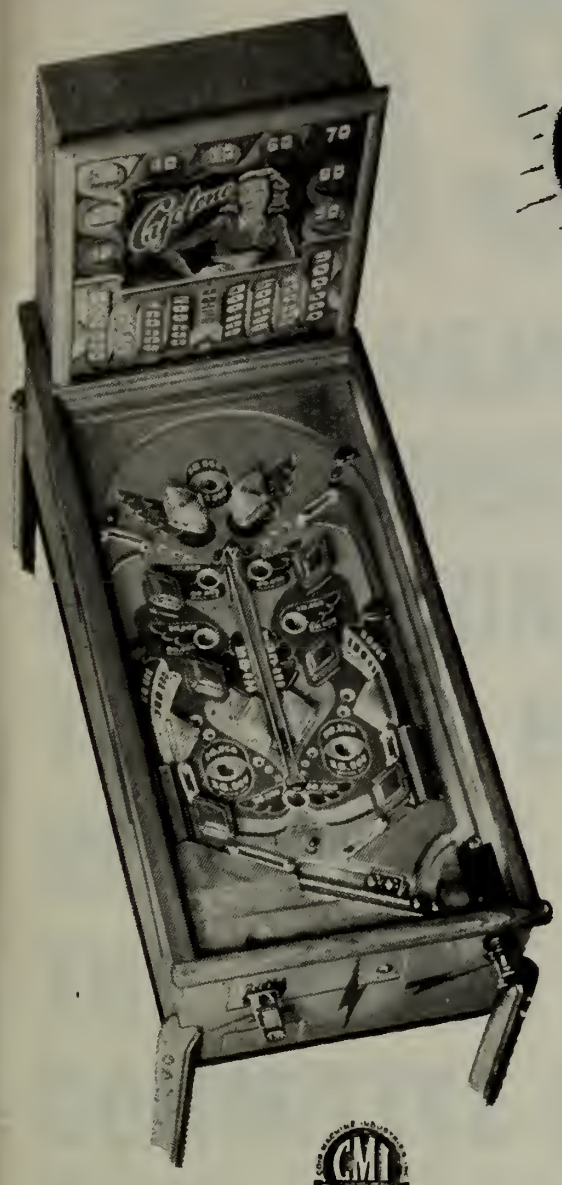
GLOBE was established principally to cater to the operators' needs. With this in mind, we invite you to avail yourself of our fine service. A sample purchase will convince you that it's GLOBE from now on.

WE ARE INTERESTED IN OBTAINING A LARGE QUANTITY OF LATE 5 BALLS. SEND COMPLETE LIST. CASH WAITING

CHARLES (JIMMY) JOHNSON VINCE MURPHY

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

You Get The Best Deal When You Deal With *The Cash Box*



CYCLONE

TERRIFIC PLAYER IMPACT!

WHIRLWIND ACTION!

FASTER PLAY!

SCORES UP TO 950,000!

CONVERTIBLE: 5-BALL or 3-BALL PLAY

ORDER FROM YOUR DISTRIBUTOR TODAY!

P.S. Order early! Remember our limited production program!

Williams

MANUFACTURING COMPANY

161 WEST HURON ST. • CHICAGO 10, ILL.

Seidel Opens Own Jobbing Firm

TEDDY (Champ) SEIDEL

NEW YORK — Teddy (Champ) Seidel, well known coinman, opened jobbing offices this week under the name of Seidel Coin Machine Sales. Seidel was fortunate in securing offices on West 47th Street, right off Tenth on coinrow.

Altho Seidel will carry all types of equipment, his firm will specialize in buying, selling and trading in roll down type games.

Jack Block, general manager of the firm, has been associated in the business for many years and is considered one of the top notch mechanics in the city.

During the past few years Seidel has been associated with some of the leading distributors in the city, having traveled thru the New England and New York State territories.

Greatest Console Ever Developed

COLUMBIA TWIN FALLS

Graetchen's brand new cansale is sweeping the country. The Twin Falls is a light-up console, beautifully styled in madern walnut cabinet; aperated by tried and praven all mechanical Columbia mechanism. The aperation, 100% mechanical. Payout action; 100% mechanical.

COLUMBIA TWIN JACKPOT

The famaus "light weight" Columbia Twin Jackpot is ready to make "heavy - weight" profits in those special spots. Changeable 1-5-10-25c play.

COLUMBIA DELUXE CLUB

Finished in gleaming gold. New impraved handle action. Changeable 5-10-25c play.

Immediate Delivery On All Models.

See your dealer or write:

GROETCHEN TOOL & MFG. CORPORATION

126 NORTH UNION AVENUE • CHICAGO 6, ILLINOIS

LAST CALL

TO ALL MEMBERS OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO BE IN WASHINGTON, D. C., FRIDAY, MAY 23 AT 10 A. M. TO BE PRESENT AT THE PUBLIC HEARING OF THE SCOTT BILL BEFORE THE HOUSE OF REPRESENTATIVES' COMMITTEE ON THE JUDICIARY IN THE OLD HOUSE OFFICE BUILDING!!

NEW YORK — This is it! This is the last chance you may have to defend yourself from the most excessive taxation the juke box industry has ever faced. The first public hearing on the Scott Bill (H.R. 1269) takes place Friday morning of this week in the Old House Office Building before the House of Representatives' Committee on the Judiciary (May 23, 1947) at 10 A.M. (The Scott Bill was reprinted in its complete form in the April 21, 1947 issue of The Cash Box.)

This is the bill which seeks to strike out that part of the Copyright Act which does not allow coin operated musical instruments to be taxed for the use of copyrighted music. They do not give a public performance for profit. This was the angle in the Buckley Bill introduced back in 1946 and which was since pushed out of the picture.

This time the Scott Bill is getting out of committee. It is now up for a public hearing. If the Scott Bill gets past this public hearing and then thru the committee, thru the House and into the Senate and PASSES—this industry has plenty to fear for its future. (The Cash Box is frank to report that many noted music machine leaders have stated that this is the first bill which they have ever really feared. In fact, a few of them have even been of the opinion that this bill "may pass.")

If the members of the automatic music industry of America don't come down in force to protest this complete invasion of their rights and their property in a bill which is completely and directly aimed at them and is monopolistic in that aim—then what are the Representatives who will be waiting to hear what the members of this automatic music field have to say—and think of the industry?

This is really and truly the last call. There may have to be others should this bill start on the way. But, it is always best to use an ounce of prevention instead of a great many, many pounds of cure, and perhaps even the cure can fail once the germ is implanted and takes seed.

The automatic music trade must remember that once again The Cash Box is the one and only publication which called attention to this bill months ago and continued to urge and to warn this field to protect itself immediately.

Every operator must realize that should this bill pass he is then at the mercy of all those who have any copyrighted music whatever and they can ask for whatever they "believe" that the playing of that music is worth.

Time is very short. This is the last second. We hope, therefore, because we believe you want to preserve your business—to see you in Washington, D. C. on Friday, May 23 at 10 A.M. in the Old House Office Bldg., to appear before, or at least make your presence known, to the House of Representatives' Committee on the Judiciary.

IMPORTANT

1. Individuals and groups desiring to be represented and heard at the Public Hearing on the Scott Bill (H.R. 1269) should give notification of an intention to be present at the proceedings by making such announcement in the form of a telegram addressed to The Clerk, Committee On The Judiciary, House of Representatives, Washington, D. C.
2. Wire the Committee by May 20th.
3. All who intend to be present and give testimony should carry with them about fifty (50) mimeographed copies of the statement they intend to make, as well as any other pertinent information they wish to have entered for consideration by the Committee. The large number of copies are required since each member of the committee must have one for his study and consideration, as well as the Clerk, and members of the press.

LAST CALL

TO ALL MEMBERS OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO BE IN WASHINGTON, D. C., FRIDAY, MAY 23 AT 10 A. M. TO BE PRESENT AT THE PUBLIC HEARING OF THE SCOTT BILL BEFORE THE HOUSE OF REPRESENTATIVES' COMMITTEE ON THE JUDICIARY IN THE OLD HOUSE OFFICE BUILDING!

Bally SPECIAL ENTRY

$279.50

F.O.B. FACTORY

Bally HEAVY HITTER

$184.50 F.O.B. FACTORY

Bally ROCKET

$279.50 F.O.B. FACTORY

NOW DELIVERING: BALLY DeLuxe DRAW BELL • BALLY TRIPLE BELL

CHICAGO COIN BASKETBALL AND GOALEE

WRITE FOR PRICES

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

New Shoeshiner Shown In California

Contributors to the development of the Douglass Automatic Shoeshiner stand beside their product, which is expected to appear on the market shortly. Left to right are: P. D. Douglass, the inventor; L. G. Stockdale, Stockdale Laboratories, Inc.; M. L. Parent, Parent Distributing Co.; L, F. Wickman and G. G. Jamieson, of Douglass Automatic Shoeshiner; F. E. Simpson, Atlas Pacific Engineering Co., Inc.; K. MacPherson, MacPherson Brothers Leather Co.; and W. W. Kitchel, attorney.

OAKLAND, CALIF. — Looking forward to an outstanding future for their new Douglass Automatic Shoeshiner, executives of the firm, headquartered here, disclosed that production of their new machine is now a reality, and machines are being shipped from the factory; distributors of the unit are now accepting orders for first deliveries.

T. M. Harrer, speaking of the production phase of the machine's development, reports that the factory is steadily increasing its production rate, and that operators' orders with distributors will be filled on a first-come first-served basis.

IMMEDIATE DELIVERY

Scientific's NEW

LOCATION MODEL

POKERINO

5 Feet of dynamite. All the appeal of the National pastime. Will boost your earnings in all locations. **$279.50** F.O.B., N. Y.

ACT QUICKLY — ORDER TODAY

1/3 Dep. with Order, Balance C.O.D.

H. ROSENBERG CO., Inc.

625 10th AVENUE NEW YORK 19, N. Y.

LOngacre 3-2478

P. & S.

"SHOOTING STARS"

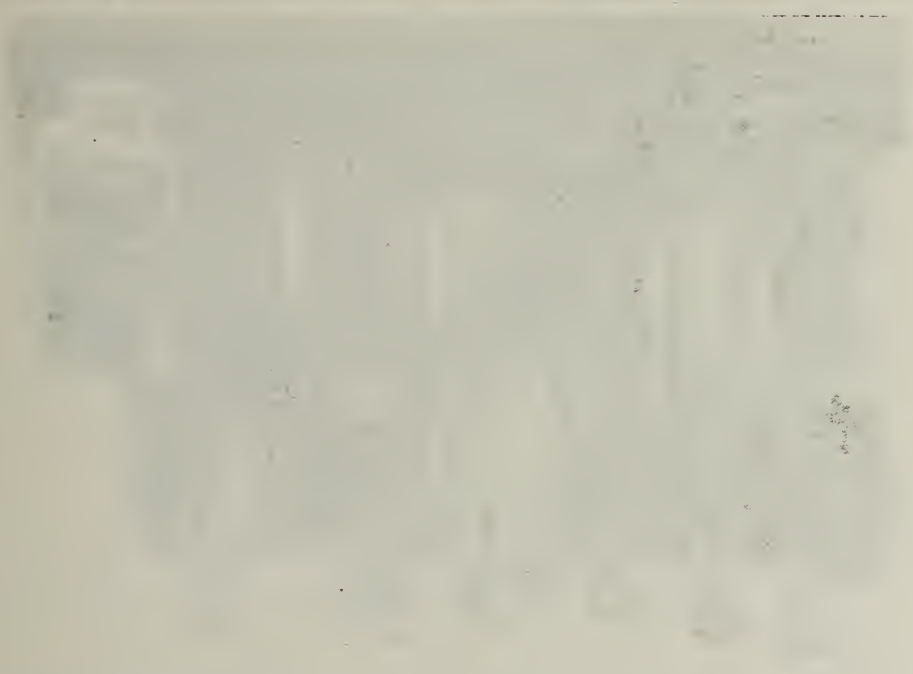
This 5 Ball Free Play Game Will Bring You MORE PLAY

It costs LESS to Buy and OPERATE

WRITE FOR DESCRIPTIVE CIRCULAR

P. & S. MACHINE CO.

3017 N. Sheffield Av. Chicago 14, Ill.



The Operator SPEAKS

Brattleboro, Vt.

Editor
The Cash Box
381 - 4th Avenue
New York 16, N. Y.

Dear Sir:

Have just finished reading your "Bust 'Em Up Plan" and agree that the old machines should be broken up, but I believe the operators should not absorb the whole loss.

My experience in trading has been such that so far the operators take the rap.

A new five-ball costs about $295.00—I can buy it less 10% with no trade in, or about $265.50—in other words I can buy a new machine for about $29.50 less; now if I want to trade in an old machine the price is $295.00 less low Cash Box price, or 20% less than low Cash Box price in one instance, so that the allowance on a great many used games is less than the $29.50—so I keep the old game hoping to get something out of it later; result is, I have more used games piled up in my shop now than I have ever had.

Now—without raising the price of games why doesn't the manufacturer take a cut of 10% or at least $15.00 per game, and pass that along to the operator on every new machine that he buys. I'll smash up an old machine on that basis for every new one I buy, and a lot of honest operators will do the same.

The distributor can give the 10% off and will gladly do it with no trades; in fact I can, and have bought under the 10%—let's see the manufacturer meet the distributor and operator, if they really want to have old machines destroyed.

Sincerely,

HAL L. MARCH

GENCO'S
ADVANCE ROLL with *FRB

*Floating Roll-over Buttons

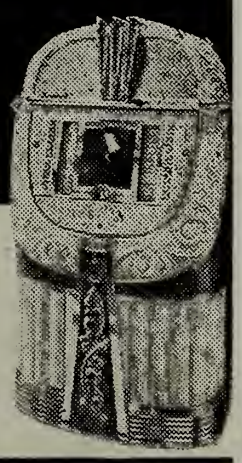
★ Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection MEMBER

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

THERE'S NO BUSINESS LIKE AMI BUSINESS



We've Doubled Our Quota
AMI
40-SELECTION PHONOGRAPHS

DAVID ROSEN
EXCLUSIVE DISTRIBUTOR
855 N. BROAD STREET PHILADELPHIA, 23, PA
PHONE STEVENSON 2258

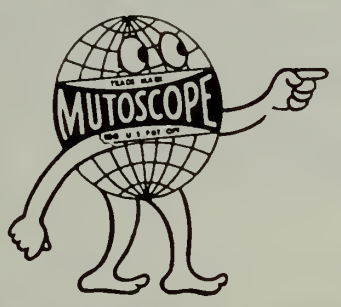
COME OVER TO OUR HOUSE
THIS WEEKEND
For the Stupendous First Showing
The Premier Eastern Unveiling
The First Sight of the New
Evans' RACES
BRAND NEW CONSOLE MODEL
NEW IMPROVEMENTS NEVER BEFORE SEEN
DELIVERY IMMEDIATELY AFTER SHOWING
At the Scott-Crosse Showrooms
Mark These Dates Down in Your Memo Book
Thursday — May 22
Friday — May 23
Saturday — May 24
Wide Open House — Liquids and Solids
SCOTT-CROSSE COMPANY
1423 SPRING GARDEN ST. • PHILADELPHIA 30, PENNSYLVANIA

Bally Announces Baseball Game

GEORGE W. JENKINS

CHICAGO — Mass production of a new baseball skill game commenced this week at the Bally Manufacturing Company plant, according to George Jenkins, Bally general sales manager. The game is named "Heavy Hitter" and is primarily for counter operation, although a matching floor-stand is available.

"Results of the first few hundred 'Heavy Hitter" games on location," Jenkins said, "indicate unusual earning power for a game of this type. The low price of the game will permit operators to cover locations they are now passing up. The small size wins a welcome in busy but crowded spots which cannot use larger games. And the baseball skill action atracts play in all territories. 'Heavy Hitter' is definitely destined to be one of the outstanding games of the season."



THOUGHTS for THIS WEEK

- A man always has two reasons for doing anything —a good reason, and the real reason.

* * *

- He is a fool who cannot be angry, but he is a wise man who will not.

* * *

- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

United Names Cady To Sales Staff

MILWAUKEE, WIS. — Harry Jacobs, Jr., of the United Coin Machine Company, headquartered here, announced this past week the appointment of Art Cady to its sales staff.

Formerly with the Coven Distributing Company, Chicago, Cady will work under Harold Stark, United's sales manager, and is now on an extensive trip thru this state, where he is well acquainted with many members of the trade.

Kinloch D. Andrews Dead

CHICAGO — Richard L. Cole, Advertising Director, Automatic Dispensers, Inc., Lawrence, Mass., informed the CMI Public Relation Bureau, of the death of Mr. Kinloch D. Andrews, Chief Engineer and head of the Research and Development Department, who passed away on April 22, 1947.

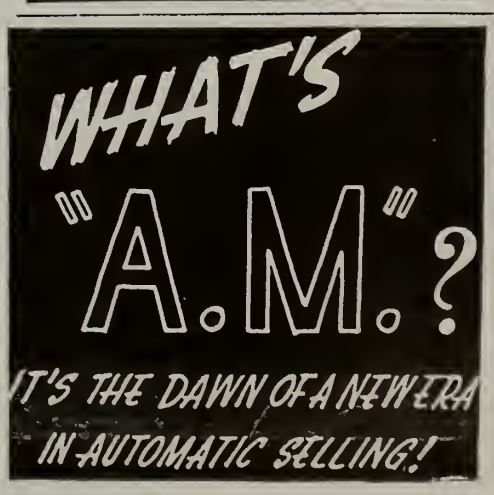
Mr. Andrews was responsible in a large measure for the development of the new Drink-O-Mat. Long associated with this company, he personally developed many patented devices for the vending machine industry and was long recognized as one of the top experts in his field.

FREE: 1 PFANSTIEHL TONE ARM SCALE WITH EVERY ORDER OF 50 PFANSTIEHL NEEDLES.

Pfanstiehl Needles.....Ea. 50c

Get On Our Mailing List.
Write for Our Latest
Price List of
Used Equipment.

Seacoast DISTRIBUTORS, INC.
627-629 TENTH AVENUE NEW YORK 18, N. Y. Phone: LOngacre 3-0740
415 FRELINGHUYSEN AVENUE NEWARK 3, N. J. Phone: Bigelow 8-3524



TO ALL RECOGNIZED PHONOGRAPH OPERATORS IN CALIFORNIA, ARIZONA, NEVADA AND OREGON

You are cordially invited to attend the gala premier showing of the

SENSATIONAL, NEW PHONOGRAPH

MILLS

CONSTELLATION

Mills Sales Co., Ltd.
600 S.E. STARK ST.
PORTLAND, OREGON
TUESDAY
MAY 20
12 NOON TO 10 P.M.

Hotel Whitcomb
(Corinthian Room)
1231 MARKET ST.
SAN FRANCISCO, CALIF.
FRIDAY
MAY 23
12 NOON TO 10 P.M.

Mills Sales Co., Ltd.
2827 W. PICO BLVD.
LOS ANGELES, CALIF.
TUESDAY
MAY 27
12 NOON TO 10 P.M.

BUFFET LUNCH SERVED

MILLS SALES CO., LTD.

N.Y. Musicmen Greet Top British Songstress

Tuned in to a new Seeburg phonograph are Albert S. Denver, Meyer Parkoff and Beryl Davis.

NEW YORK — One of the stranger conversations between a recording artist and a phonoman took place here this past week, when Beryl Davis, recently arrived from Britain where she was that country's ranking female vocalist, visited the brand new headquarters of the Atlantic New York Corporation, nationally known cointrade distributors.

Aside from getting her photo taken with a pair of industry leaders (see above), Beryl, a new RCA-Victor artist, reversed the usual publicity stunt by actually talking shop with Meyer Parkoff, of Atlantic, and Albert S. Denver, president of the powerful Automatic Music Operators Association, this city.

And the shop she talked of has important meaning to the industry at this time. It concerned the export of U. S. phonographs to Britain and other countries.

Emphasizing that the British are in dire need, and would gladly welcome automatic music on a wider scale than it exists at the present time, Beryl went on to caution members of the industry that equipment being exported to foreign countries today should be in the best possible condition, "since the rest of the world will judge American merchandise on the basis of quality

Empire Coin Values

SLOTS

5c BLACK CHERRY, ORIG., 2-5	$179.50
10c BLACK CHERRY, NEW	225.00
5c JENNINGS SILVER CHIEF	99.50
5c MILLS BLUE FRONT, ORIG.	109.50
10c MILLS BLUE FRONT	119.50
25c MILLS BLUE FRONT	129.50
5c BROWN FRONTS	119.50
10c BROWN FRONTS	129.50
25c BROWN FRONTS	139.50
VEST POCKETS, 1946 Model	59.50
25c QT., LATE, Glitter Gold Front	109.50
5c JENN. CLUB CONSOLE CHIEF	149.50
10c 4-STAR CHIEF	89.50
COLUMBIAS, J.P., 1946 MODEL	99.50
5c BLACK CHERRY, REC.	149.50
10c BLACK CHERRY, NEW REB.	169.50
5c WATL. ROLATOP, $79.50; 10c	89.50
5-10-25c JENN. LITE-UP CHIEFS	Write
PACE OE LUXE, 5-10-25c, SET	220.00
SLOT STANOS, Complete	17.50

CONSOLES

BAKER'S PACERS, O.O., J.P., NEW	$395.00
5c COMB. SUPER BELLS	149.50
BALLY SUN RAYS, F.P.	89.50
5c BUCKLEY TRACK OOOS, J.P.	435.00
HI HANO, COMB.	139.50
WATLING BIG GAME, 5c, P.O.	89.50
5c PACE SARATOGA SR.	99.50
BALLY BIG TOP, P.O. or F.P.	89.50
WATLING BIG GAME, F.P.	79.50
MILLS JUMOB, P.O. LATE HEAD	99.50
JENN. SILVER MOON, F.P.	79.50
5c BALLY CLUB BELL	129.50
25c BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING OOMINOS, J.P.	149.50

ONE BALLS

VICTORY SPECIAL	$469.50
CLUB TROPHY, F.P.	139.50
VICTORIOUS, F.P., TURF CHAMP	69.50
'41 OERBY	149.50
RECORO TIME, F.P.	99.50
LONGACRE, F.P.	249.50
TURF KING, P.O.	189.50
JOCKEY CLUB, P.O.	175.00
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	129.50
KENTUCKY, P.O.	149.50
BLUE GRASS, F.P.	109.50
VICTORY OERBY, P.O.	325.00

ARCADE

MUTO. VOICE-A-GRAPH	$875.00
TOTAL ROLL, LIKE NEW	375.00
EV. TEN STRIKE	95.00
EV. TOMMY GUN	94.50
EV. SUPER BOMBER	189.50
BALLY OEFENOER	119.50
BATTING PRACTICE	85.00
PIKES PEAK	19.50
GENCO WHIZZ—Like New	89.50
EXH. CARO VENOOR	9.50
SHOOT TO TOKYO	79.50
CHICAGO COIN GOALEE—Like New	219.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	119.50
MUTOSCOPE SKY FIGHTER	129.50
RAPIO FIRE	99.50
BLOW BALL	109.50
PITCHEM & CATCHEM	89.50
BALLY SKY BATTLE	119.50
EXH. HAMMER STRIKER	57.50
AOVANCE SHOCKER	17.50
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"A.M."

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COSTS LESS THAN.. A ROUND OF DRINKS

13 WEEKS OF "The Cash Box" Only $5

. . . yes, sir, just before you plunk' that next $5 bill down on the bar for another" round of drinks for some nice coin machine friend — pause — halt — stop — wait — just think it over . . . you can buy him one of the nicest, grandest, pleasantest preesnts of all time— while this convention special offer is on — send us that $5 bill and we'll send that very nice friend of yours THE CASH BOX for 13 solid weeks of really informative entertainment . . . just fill in his name and address for me right here and now.

Cordially yours,
Gloria Bloom,
Subscription Dept.

NAME .....

ADDRESS .....

CITY ..... ZONE .....

STATE .....

Gottlieb Interviewed On Noted Radio Show

CHICAGO — David Gottlieb, of D. Gottlieb & Company, and president of Coin Machine Industries, Inc., took full advantage to strike a strong blow for better public relations, when he was interviewed this past week on the coast-to-coast Bob Elson show, transmitted here from Station WBBM.

An interview type program staged aboard the famed 20th Century Limited, while Gottlieb was on his way to New York, the well known manufacturer pointed out that the coin machine industry has made tremendous strides since the war, and is now turning out machines to meet the demands of the times.

Gottlieb also took the occasion to review with pride the job the industry is doing to combat juvenile delinquency, as well as to mention other projects which have met with tremendous public favor.

ALWAYS SAY "I SAW IT IN "THE CASH BOX!"

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COVEN'S COIN CORNER

Bally's "HEAVY HITTER"

A STEADY PROFITABLE SLUGGER!

FOR YOUR Bally EQUIPMENT See..

Bally's "ROCKET"

ALL ZING and ZIP!

ORDER TODAY!

PARTS SPECIALS!

Large Rubber Rings, per 100 $2.75

Med. Rubber Rings, per 100 $2.35

Small Rubber Rings, per 100 $2.15

Plastic Grill Cloth, Gold or Silver, 50"x20" $7.50

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PLUNGER SPRINGS Heavy or Light $3.50 per 100

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COME IN AND SEE THESE GAMES IN ACTION!

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COVEN Distributing Co.

3181 ELSTON AVENUE CHICAGO, ILL

Phone: INDEPENDENCE 2210

Rock-Ola Sales Reps Visiting Distribs

CHICAGO — Lou Sebastian, Rock-Ola's Assistant Sales Manager, left for Syracuse, New York, on May 14th. Lou's first stop on an Eastern tour was at Rex Coin Machine Distributing Corporation.

H. W. Graham, Sales Representative, is visiting LaBeau Novelty Sales Company, Rock-Ola distributor in St. Paul, Minnesota.

Maynard Todd, Sales Representative, is en route to Modern Distributing Company, Denver, Colorado. Todd recently returned from a four week tour visiting Rock-Ola Distributors in the Midwest territory.

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Something New and Different Post-War Model with Added Features

NEW GROUP GAMES WITH ENTIRELY DIFFERENT FEATURES

PHOTOMATICS — Factory Reconditioned Like New

10 FT. NEW SUPEROLLS (SKEEBALLS) COMPLETE PENNY ARCADE OUTFITS

BACKBOARD GLASSES FOR POKERINOS

BACKBOARD GLASSES FOR SUPER ROLLS

Write for Prices

ZIP CORD — RUBBER COVERED, UNDERWRITERS APPROVED

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WRITE TODAY . . . A Postcard Will Do

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REMEMBER—If I Can't Guarantee It . . . I Won't Ship It!

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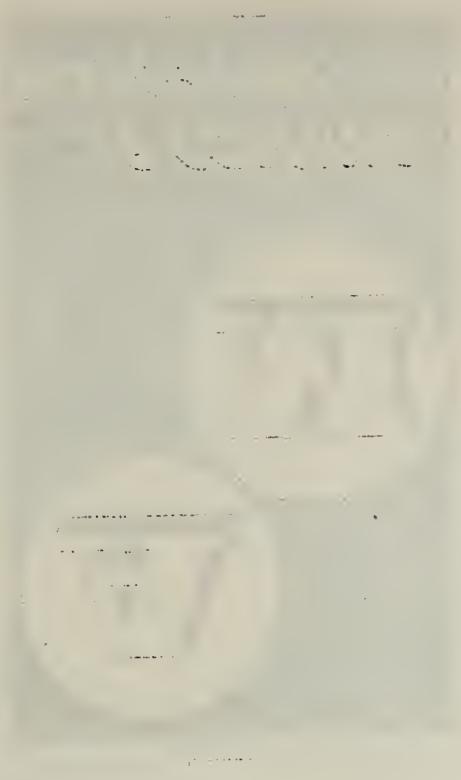

THRU THE COIN CHUTE

CHICAGO CHATTER

This was quite a week. Tho lacking the usual number of visitors, there was plenty of doings all over town. Dave Gottlieb, president of CMI, was interviewed by Bob Elson and was heard over radio station WBBM. This attracted much listening interest. Dave, they tell me, went to New York on association business . . . Another big event was the fact that AMI, Inc. won First Prize with Jim Mangan's ad on "wing nuts" which appeared in the May 13, 1946 issue of THE CASH Box in three colors. The prize was for the best advertisement to appear in any business or trade publication and was awarded by the Chicago Federated Advertising Clubs. That makes one more winner for Jim and the first for AMI, Inc. . . . George P. Allen of Soundies tells me that their new films are attracting good attention of all Panoram and peek machine ops everywhere in the country. Soundies has some new releases which should really pull in the cash for all the peeks . . . Jack and Roma Buckley of Vitacoustic Records and Milt and Alyne Salstone of M-S Distribs, who is distributing Vitacoustic in this area, with Eddie Messner of Aladdin Records, Hollywood, in the College Inn listening to Vitacoustic's Harmonicats playing their sensational "Peg O' My Heart".

Harold Klein of Milwaukee pops into town this past week and advises that everything is getting all settled up and that very soon he will have an important announcement for the trade . . . Out of town coinmen were amazed at the snow flurries we had here on May 7. But the press wasn't at all excited. Papers reported that snow has fallen in Chicago as late as June 2 . . . Bumped into lovely Evelyn Aron of Aristocrat Records and she advised that they have a new release which she believes is going to prove one of the best the juke boxes have ever yet had . . . Howard (Curley) Pretzel of CMAC seen rushing down Randolph Street this past week in a hurry to get somewhere . . . After 20 years of being right in the very heart of it, Lou Wolcher of San Francisco still says, "It's the most fascinating business in the world."

Over at Bell-O-Matic one of those things happened last week. While Jimmy (Globe) Johnson was visiting there the boys introduced him to a coinman from Grand Rapids who, they told Jimmy, wanted to learn how to play "gin". Since Jimmy claims he's the worst of all the gin players, the boys thought this would make a good match. Result? Jimmy is still the worst to the tune of about 38 bucks . . . Harold Pincus is over at Monarch. Clayton Nemeroff is back on the job and looking swell. Roy Bazelon is still waiting for those sunshiny days so that he can get out to the golf course . . . Vince Murphy on the phone making those big deals sound very easy. Vince reports that Globe has just increased their working force and are busier than ever . . . Joe Ash of Philly popped into town over the past weekend but was seen by just a few . . . Nate Gottlieb tells me that this was one week when he could get his paper work done—very few visitors around.

Grant Shay of Bell-O-Matic undergoing the miseries this past week over some printing which was done for him with licorice instead of ink . . . John Chrest of Exhibit Supply advises that the demand continues to go up and up and, he reports, "We just can't seem to make enough games for our distributors". John also advised that pins have been opening up in many small communities thruout the country . . . Dick Hood of H. C. Evans hopes to be shipping his Races by May 15. There's enough demand for this game to keep the Evans plant working at top speed for months to come . . . Sammy Stern of Philly, Chicago's most regular commuter, in town for a few days and then right back home again. This comes so natural to Sam now that Mrs. Stern, when he leaves the house in the morning, now expects his evening phone call to be from Chi.

Harry Brown of American Amusement returns from a long stay in N.Y.C. Harry remained in his factory for about 24 hours and then off again to Idaho Falls office of the firm where slots are working, salesboards go up on May 7 and whiskey by the drink will again be served in Idaho on July 1 . . . Eddie Hanson of Groetchen Tool & Mfg. Co. busier than ever this past week as shipments start out on Imps and Twin Falls. Eddie reports demand increasing daily . . . Dave Lovitz, Jennings' adman, busy in conferences all this past week getting ready with a grand campaign . . . Ben Coven just can't get over the demand for Bally's Rocket, "Every time I feel we've filled orders—bingo—they start coming back at us with demand for more and still more. Looks like Rocket will go on for years", Ben says . . . "Dapper" Tom Callaghan of Bally Mfg. Co. is planning a trip down to the tropical Central American countries—where he'll have a chance to wear those tropical suits he owns. "Best dressed man in the industry", they're calling Tom.

We hear that George Ponser of Amusement Enterprises, Inc., N.Y.C., was in our town this past week . . . Bob Gabel of the John Gabel Mfg. Co., one of the really real old timers in the music field, reports that the firm have plenty to do to keep up with the demand they now have for specialty work and for continuous play mechanisms . . . Al Meierowitz of Esquire tells us that he is "well satisfied" with the demand for "Spotlite". Charley Katz, we are told, is still in New York, after a trip around the country, and Leon Berman just visited his family in N.Y.C.

Morrie Ginsberg of Atlas is temporarily bedded with a cold and brother Eddie is again in action getting those machines moving in and out just as fast as is possible . . . They tell me that Gil Kitt is really going to have some sensational surprises when he officially opens the "Empire Bldg." to the trade. In the meantime, Ralph Sheffield is still working away with the contractors and everyone else is all hepped up over at Empire waiting for "moving day" . . . Jim Mangan, CMI public relations chief, spent the better part of a day, this past week, taking pics of the Bell-O-Matic staff and set-up. Knowing this outfit so well, we expect that Jim is going to turn out a really interesting job . . . Bill Marmer of Sicking, Inc., Cincinnati, spent much of his time this past week visiting over at Bell-O-Matic . . . Jack Nelson all pepped up over the news that Allite Mfg. Co.'s bowling alley will be shipped out to all distribs. Jack told us about the 14 test models which were placed on locations in Los Angeles and that the collection reports are phenomenal. In fact a collection of two days for one machine was so good it exceeded any game ever placed in the L.A. territory.

Art Weinand of Rock-Ola reminiscing about his college days and stirring up some really old memories . . . Lew Lewis of Coin-A-Matic actually working day and night to get those machines out to customers. And Mrs. Lewis tells us that the "specials" which appeared in last week's ad went like hot cakes . . . Gordon Sutton just back from the Springfield hearing on the proposed $50 juke box tax for the state of Illinois and busily rushing to another hearing here in Chicago on Friday. More on this later on—as the hearings come to an end . . . Bernie Schutz hints that Coin Amusement Games will soon release "something really startling" . . . George Lewis over at ABT probably has the best expression of the week when he stated, "No news is good news".

Important to all music ops, everywhere in the nation, including the Illinois phono men who are having a headache of their own at this time with the proposed $50 per year per phono state tax—is the Scott Bill in Washington, D.C. on which there will be a public hearing this Friday, May 23 in the Old House Office Bldg., by the House of Representatives' Committee on the Judiciary. With the fact that ASCAP, BMI, NAPA, National Assn. of Broadcasters and many other big organizations are sending down very large delegations to represent them at this hearing—it becomes absolutely imperative for every member of the automatic music industry of America to be present and to be heard at this public hearing. Should this Scott Bill, which is completely and solely directed at the coin operated phono get over this first public hearing hurdle, there'll be plenty of fireworks for every operator of automatic phonos. Get down to Washington on Friday. This is vital.

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381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

THRU THE COIN CHUTE

EASTERN FLASHES

One of the city's leading finance organizations recently refused to work with an operator who desired to sell music machines directly to locations. They sent us a carbon of the letter sent to the operator and it is interesting to note their reasons for refusing financial support to this operator. We quote one paragraph "I would like to have been of service to you, but I look upon our relationship with distributors and operators as more than a purely dollars and cents matter. We have to look beyond the immediate profit consideration, and cannot ignore the rights and interests of the operators whose paper we carry, as well as the distributors for whom we finance such paper. Consequently, I feel we would be doing ourselves and the industry an injustice if we were to embark upon a policy of approving and handling sales direct to location owners, and I therefore regret to advise that we will not be in a position to go along with you in your contemplated sales program. I know you will understand our position, and hope that you may be able to find some other method of creating sales in such fashion that there will be no possible repercussion on yourself, your finance company, or the operators whose means of livelihood we feel should not be jeopardized or threatened."

Nat Cohn, Modern Music Sales Corp., returns from Chicago where he spent some time with officials of Mills Industries. Nat expects deliveries of Mills Constellation phono this coming week. Cohn celebrated a birthday this week, and has trinkets from his wife and children to prove it . . . Teddy Blatt, Intimate Music Networks, flies down to Florida for a short vacation, leaving Max Schiffman to take care of the biz . . . Ben Becker, Tri-State Sales Co. and Pioneer Distributing Co. (Bally distributors) flooded with orders for "Rocket" and yelling for help from the factory. Marylin Gibs, Ben's secretary, asks who is this "Bally Sally" at Covens? And the pert blonde has good reason to ask . . . Jimmy Sherry, Muse Music Co., returns to his route after vacationing in Florida for some weeks.

Jack Fitzgibbons, Jafco, Inc. and Musical Minutes, home ill this past week. Jack was making a trip and became ill in Chicago. Leo Knebel and Johnny Ahearn taking care of the business very effectively during Jack's absence . . . Max Levine and Fred Hailparin, Scientific Machine Corp., going at top speed to fill orders for their "location" model of "Pokerino" . . . A very deep sidewalk conference was noticed with Joe Kochansky, Harry Friar, Charley Katz and Hymie Rosenberg in earnest conversation . . . Charley Katz welcomes Leon Berman of his company (Esquire Games) who returns to the city for a few weeks. Katz expects to remain in the big city for another week or so . . Those double-entendre records attracting the attention of the police department. Music operators are doing themselves considerable harm by placing this type of record in their phonos.

Barney (Shugy) Sugerman and Jack Mitnick, Runyon Sales Co., supplied an AMI phono for a reception given by Station WOR's teen-age disc jockeys, Roger and Sue, for 100 honor students from various high schools in the city . . . Abe Green of Runyon seen in one of his infrequent visits to the big city . . . Dorothy Wolk, one of the secretaries at the New York Music Machine Operators Assn. home ill . . . Arcade owners in Coney Island were lucky this past week escaping the range of flames from the big fire. Only arcade damaged was Stanley Gersh's "Play For Gold" a group game . . . Mike Munves, recovering from his recent illness, can't find the time to relax for a moment. Those arcade machines being shipped by the carload . . . Teddy (Champ) Seidel opens Seidel Coin Machine Sales on coinrow, jobbing all types of equipment, but specializing in roll down games at this time.

Final details being completed at the new quarters of Atlantic New York Corp. and Seaboard New York Corp. All the personnel and equipment has been moved to W. 58th Street, and everyone now is getting ready for their big party to be held on May 25. Bert Lane and Meyer Parkoff promise the trade it will be the greatest shindig ever to be held. Bert tells us that Allite Manufacturing Corp. has informed them that they should have a few samples of "Strikes 'N Spares" on hand this week . . . Ben Palastrant, regional district manager for Aireon Manufacturing Corp. flew into the city. Ben had a bad flight, the plane circling New York City for over three hours looking for a break to land. From New York, Ben visited Al Bergman's Alfred Sales Co. at Buffalo for the "Fiesta" showing. Then back to Boston to attend Joe Green's party.

Dave Stern, Seacoast Distributors (Rock-Ola distributors) keeping things humming in the city, while Harry Pearl and Tom Burke hustle around the Elizabeth territory. The boys are talking about the wonderful party Irv Orenstein of the Newark office of Seacoast ran last week . . . F. McKim Smith, President of the National Association of Amusement Machine Owners, comes in from Atlantic City, to see how their school for mechanics is going, and is very well pleased . . . Sammy Stern, Scott-Crosse Co., Philadelphia received two sample "Strikes 'N Spares" from the factory by air freight and set them up immediately in his showrooms . . . A new Sapphire point needle, built especially for the coin trade at a very low price, will soon be introduced . . . Murray Goldberg and Jack Firestone, Firestone Enterprises, Inc., Brooklyn, N. Y. report things humming at their plant.

George Ponser, Amusement Enterprises, Inc., has been up and back from New York to Chicago so often these past few weeks, he feels like a commuter. George will be springing with something hot very shortly . . . Lou Rosenberg, recently of Bay Ridge Music Co., Brooklyn, N. Y., now running his own operation . . . New York music operators will be represented by Sidney H. Levine, attorney and Al Denver, president of the New York Music Machine Operators Assn., at the hearing of the Scott Bill in Washington, May 23.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Dropped around to visit at the Allite Manufacturing Company, making "Strikes N' Spares" and, brother, I really got an eyeful. At first glance I thought it was the General Motors assembly plant at Detroit, with each game on a separate platform that rode on a small gauge track moving slowly around a circle, while busy workmen swarmed all over the games putting parts on, attaching all sorts of connections, and on down the line to the end of the assembly line where it gets a very complete checkup and is all set for the packing and crating room for shipment. Bill Schrader, president of the firm, informed me that the company will be capable of turning out no less than 500 games a month, and, from the mechanical and organization genius of this man Schrader, methinks this goal will be reached easily, and soon, too.

Big doings at the Mills Sales offices and showrooms at Seattle, Portland, San Francisco and Los Angeles during the weeks of May 19th and 26th, when the new Mills "Constellation" phono will be unveiled to the music ops of those cities. A sneak preview was held this past week for the Northern Cal ops at a meeting held in Oakland and presided over by George Miller. A swell buffet luncheon was put on for the boys present. Warren, Sales Manager of the firm leaves for Seattle to meet Charles Schlicht, head man of the phono department of the Mills factory in Chicago.

When the end of the phone strike was announced, a long loud sigh was heard coming from the vicinity of Paul Laymon's. Paul now plans on moving into his new and remodeled offices and showrooms within the next week to ten days. He has been taking lots of orders for the new Bally "Rocket," which, according to Paul, is being received with open arms by ops. He also has a sample of the new "Heavy Hitter" on display in his showrooms.

Len Baskfield, of E. T. Mape, in town conferring with Ray Powers, managing the local offices of the firm, and talking over some big plans for the company. Ray tells me that the new mirror cabinet is being well received with lots of nice orders in and more coming in all the time . . . Sam Lutz, well known artists representative, has moved his offices to 8210½Sunset Blvd. on the strip . . . Leo Mesner, of Aladdin Records, proudly passing out big cigars since he became a proud poppa. His first production.

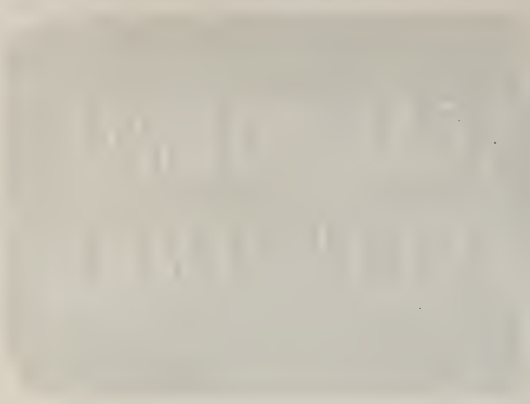
Among the ops shopping along the row this past week were: Jack Bahler, Inglewood; Thomas Workman, Los Angeles; Lawrence Raya, Colton; Milton Noreiga, Colton; Louis C. Uhl, Los Angeles; Barney Smith, Long Beach; W. R. Yunkes, Los Angeles; Kenny Hoar, Pasadena; Floyd Anthony, Santa Maria; Ben Corenblum, Los Angeles; R. F. Gallagher, Santa Anna; G. H. Baerresen, Los Angeles; C. E. Collard, San Bernardino; R. Post, Lynwood; Jean Leerskov, Ontario . . . Danny Jackson of Automatic Games has just received samples of the Mills 3-Bell and the Mills Jewel Bell, and they should bring in plenty of buyers. Danny tells me that his firm plans on specializing in bells, both new and reconditioned . . . H. G. Sherry of Commercial Coin Radio has some very elaborate plans in the offing in coin operated radio and plans on making a number of important announcements in that respect very soon . . . Van Es Record Company, one of our newer platter firms, recently cut a number of very swell sides, which they plan on announcing very soon.

Jules and Saul Bihari, of Modern Records, plan on taking a trip to Chicago and New York calling on the firm's distribs and to appoint several new ones in territories not already covered. Jules tells me that their newest recording of "That's My Desire," by Hadda Brooks, is selling phenomenally . . . Badger Sales has been doing terrific in the export business, having shipped many hundreds of pieces of music, games and parts. Jack Leonard, in charge of the parts department, is very proud of it, with one of the most elaborate displays of parts ever seen. Badger has on display a sample of the new "Sportsman" roll down game which looks very nice and should sell in very large numbers . . . Lou Chudd, of Holiday Distributing Company, is on his way to Chicago and New York to see many of the music distribs and get acquainted with many of the boys in the field . . . A very important announcement is expected from the local Aireon distribs. We hear a surprise showing is planned for the very near future. Ed Wisler, Aireon Regional Representative is working on it with Frank Navarro and Nels Nelson . . . Jay Bullock of S.C.A.M.O.A. informs us that all's well with his association and that he will make an important announcement of great interest to all Southern Cal music ops.

Visited with C. W. Coleman and L. G. Berg of the Crystallete Radio and was given a quick peek at something really new in the coin field which the boys have been experimenting with. It's novel and not quite ready for release, but will be announced within the next sixty days . . . Len Micon of Pacific Coast Distribs has been calling on all local distribs to keep up the big demand for the new Genco "Advance Roll" . . . Jack Gutshall is off for a three-day visit to San Diego and vicinity calling on ops and stirring up interest in the new Packard phono, and telling the boys about his line of swell independent records. Jack Allison is in charge during Gutshall's absence.

Jack Beekman, of Hucksters Recording Company, about to release an important announcement of several new recordings . . . "Hum" Brokamp of Pantages Maestro Music is very happy over the ending of the strike. Now they can proceed with their plans for expansion of wired music. The plant on North McCadden Pl. is humming with production of the firm's new cabinets . . . Charlie Robinson still out in the middle west and due back any day now . . . Bud Parr of Solotone is all set now after a number of delays and is in full production of the new "Mirror-Tone" and should be ready to make several announcements soon. Parr tells me that there is a very good demand from music ops for the mirror cabinets . . . Leon Rene is in the process of signing several new and important recording artists for his exclusive Records firm. A very progressive and forward looking organization has grown under Rene's guidance.

Bill Williams, of the Williams Distributing Company, is a very hard man to find in his office. He tells me that he likes to get out into the field to call on the distribs and jobbers and meet as many of the ops as he can . . . Sol Schwartz of Pico Sales has come up with a new roll down game called "Sweet Twenty One." It's very nice and is doing a terrific job on test locations. He has several top notch experts checking his games before they go out, assuring perfect operating condition when they leave his factory . . . Quality Pics now in production of their newest and latest series of 16 M.M. coin film.



THRU THE COIN CHUTE

MINNEAPOLIS

The fishing season opens in the State of Minnesota, Thursday, May 15, and many operators are leaving tonight for their favorite fishing holes in different spots throughout Minnesota . . . Matt Engle of the Mayflower Distributing Company, sporting a brand new Oldsmobile and also sporting crutches as he hobbles along with his gout. Just another attack but Matt is getting along pretty good . . . Frank J. Ray of the Dakota Amusement Company, Dickinson, North Dakota decided to spend a few days in Minneapolis—his first visit down here in about 8 or 10 months. Frank tells us that Floyd Howell, operating in the same town, has just opened up a brand new record shop there.

* * * *

Phil Gillerstein of the Novelty Sales Company, Fargo, North Dakota, stopped off in Minneapolis for a few hours en route home after visiting friends in Eau Claire, Wisconsin . . . Henry Greenstein of the Hy-G Music Company, will do some fishing on the 15th up at Nisswa, Minnesota . . . Le Roy Roberts of Luverne, Minnesota, in town with his son and wife. Mrs. Roberts attended the Eastern Star's Convention in Minneapolis while Le Roy was enjoying a two day holiday . . . Eddie Clavin of Alexandria, Minnesota is building a $75,000 Motel on the outskirts of Alexandria, which is considered one of the best resort towns in the State of Minnesota. Not a bad idea as they need something like that in Alexandria.

* * * *

George Mosher of Motley, Minnesota, in town for the day and has his eye on Seeburgs exclusively . . . A. E. Witt of Brainerd, Minnesota, in town just for the day calling on a few distributors . . . Karl Peterson of the Fergus Falls Novelty Company, Fergus Falls, Minnesota was in town last Friday, May 9, for just a day—his first visit in many months. Seems as if Karl just can't get away as often as he used to.

* * * *

Dick Jones, owner of the Mercury Sales Company, Minneapolis, has sold his route. Dick has bought a night club at Waseca, Minnesota and is going to spend all his time in running it . . . The Concord Novelty Company, South St. Paul, is now owned by Frank McCormick . . . E. J. Lloyd has sold out his complete interest in the company to Frank and has just retired out of the business.

ST. LOUIS

Lots of ops are interested in a research program being carried on by Bill Salfen over at Appliance Distributing Company, Sonora record distributors for this area. Salfen feels that too many ops wear out their records unnecessarily fast; particularly when such hot items as Al Jolson's April Showers are on the platter. Of late he has been experimenting with all varieties of long-lived records, with the upshot that he's recommending the nylon needle over the rest. Much better reproduction and less wear seem to be the results.

* * * *

Lou Morris, president of the St. Louis op's group, trekked to Chicago last week to get a few pointers on what to expect in the future. He isn't too optimistic, according to the grouch he's been exhibiting of the last few days.

* * * *

V-P Distributing Company's Del Veatch, growing in popularity by leaps and bounds, rung up a record group of visitors last week. Probably a big shipment of Cyclones which just came in had something to do with it. Anyhow we saw Emil Frizt up from Anna, Illinois; Freddie Voucher from Festus; C. E. Vawter from Moberly, Missouri, and Ted Keys from Farmington, Missouri. ,'Didn't have enough to go around" Del grinned "But we helped out."

* * * *

The new Aireon will make its bow at VP this coming week. A party is planned in the showroom, with a buffet lunch and a few refreshments. Lots of advance interest is claimed by the Kansas City group.

* * * *

Good news for St. Louis pin games ops is the fact that our sister "republic" East St. Louis, has at long last permitted pinballs within its boundaries. For many years off the list, the good burghers of East St. Louis have elected to build up the local tax coffers with pingames. The announcement came early in May, and immediately a flood of pinballs, many of whom hadn't felt the caress of a nickel for lo, these many moons, were trucked over to Illinois spots; hastily refurbished with new paint, glass, and balls.

* * * *

Lucky purchasers of new Rockolas this past week were S. A. Black of Saragordo, Illinois, and R. C. Boles, of Springfield, Missouri, who won five of them by fluke of luck.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE: $1.00 PER ISSUE

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FREE AD EACH WEEK for all $48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT – Keeney Super Bells 5¢, 5-5¢, 5-25¢ and 5-10-25¢; Bally Draw Bells, new or used; Bally Triple Bells; Mutoscope Fan Front and Red Top Diggers; Late Pingames. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070

WANT – Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single, Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Used Jennings or Mills 25¢ Golf Ball Vendors; Chicago Coin Basketball Champ; Keeney 5¢ & 10¢, 5¢ & 25¢, 5¢, 10¢ & 25¢ Super Bonus Bells. State condition & lowest price in first letter. LA FRANCE AMUSEMENTS, 482 BELLEVILLE AVE., NEW BEDFORD, MASS.

WANT – 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT – Ten Strikes; Seeburg Ray Guns; Ten Strike High Dial Scoring Units; Seeburg Ray Gun Parts; Bally Alley Scoring Units. RELIABLE SKEE BALL CO., 2512 IRVING PARK ROAD, CHICAGO 18, ILL.

WANT – Seeburg Wireless Stepper Units, Converters from 25 cycle to 110 V 60 cycle. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

WANT – All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Watling and Pace Scales; Rotary Claws and Merchandisers; Mutoscope Diggers; Two and Three Way Super Bonus Bells; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Skee Balls, Four Bells $150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT – Used Popular Records. Not over a year old. Any quantity. 9¢ freight prepaid, 8¢ we pay freight. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N. Y.

WANT – Late post-war 5-balls, new or used for resale purposes. Will pay cash or trade late 1-balls, Victory Derbys, Jockey Clubs, Turf Kings, etc. or late consoles. BUSH DISTRIBUTING CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

WANT – Any type of roll down games. We buy, sell and exchange. Write us what you have, stating price and condition. We do not buy junk. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: PLaza 9-1380

WANT – Used Records. Not over 5% Race Records. No records over 1½ years old. Will accept any quantities. We will pay the highest prices. N. J. STEINKE CO., 18 E. TUPPER ST., BUFFALO 3, N. Y. Tel: Cleveland 0065

WANT – All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT – Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Challengers. State condition, quantity and best price. ATLAS MUSIC CO., 891 BANK ST., OTTAWA, ONT., CAN.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – Several Wurlitzers, Model 750-E at once. Must be in A-1 condition. Advise number available, serials and best price in first letter and we will send deposit with shipping instructions. providing your price is in line. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

WANT – Pin Games, 5 ball free play, new in the boxes, old or new members; 1 Motor for Exhibit Rotary; 3 Wurlitzer motors; 6 tubes #6B5; #50 light bulbs. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO. Tel: FRanklin 5544

WANT – Genco Total Roll. State condition and lowest price in first letter. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y.

WANT – Bally Triumph in good shape. Send Price. L. & A. AMUSEMENTS CO., LTD., P.O. BOX 16, LACHUTE, QUE., CAN.

WANT – All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT – Old Gooseneck Slots, Mills, Jennings, Watling, Pace, Caille. 5¢ Only. Mills Q.T.'s B. T. SHEFFLER, 1106 SO. WESTERN, LOS ANGELES 6, CALIF. Tel: RE. 6845

WANT – Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, Tel: Hay. 3695

WANT – Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

FOR SALE

FOR SALE – Arcade Equipment: 1 Wurlitzer Skee Ball (14 ft.) $225.; Genco "Skill Roll" (9 ft.) $110.; 1 Super Roll, like new $300.; 1 Rapid Fire $95.; 1 Chicken Sam $100.; 2 Ten Strikes, very clean H. D., $75. ea.; 3 Ten Strikes L. D. $60. ea.; 1 Rol-A-Score, new, 5 new Sportsmans, 1 "One World", new (write); 2 Goalee $225. ea.; 1 Keeney Submarine $95.; 5 Total Rolls $325. ea.; 5¢ Hi Fly, new $79.50; 1¢ Hi Fly, new $79.50; Genco Advance Roll $499.50. Pin Games: 1 Cadillac $25.; 1 Big Chief $32.; 1 Chevron $25.; 1 Flicker $30.; 1 Hi Dive $40.; 1 Blondie $22.; 1 Zombie $40.; 1 Captain Kidd $30.; 1 Show Boat $40.; 1 Duplex $40.; 1 Leader $29.50; 1 Stratoliner $45.; 1 Jungle $50.; 1 Monicker $45.; 1 Lone Star $45.; 1 Idaho $125.; new Kilroy (write); new Double Barrel (write); new Bally "Rocket" (write); new "Maisies" (write); new "Havanas" (write). One Balls: 1 Keeney Big Parlay, new (write); 1 Preakness (used) $35.; 1 Pacemaker (used) $35. Bells: New Black Cherrys, New Jennings, Mills Safe Stands, new or used, Chicago Metal Safes, new (write). Consoles: 3 Mills 4 Bells, very clean $200. ea.; 2 Keeney 5¢ Super Bonus Bells (write); 2 Keeney 5¢ & 25¢ Super Bonus Bells (write); 15 Jumbo Parade P. O. $50. ea.; 4 - 1946 Bakers Racers, like new (write); 2 Jennings "Challenger" (write). Music: 3 Wurlitzer 616 Lite Up $125. ea; 1 Rock-Ola 16 record $75.; 1 Seeburg Classic R.C. $250.; Wurl. Twin 12 with Seeburg Steppers $125.; 10 Seeburg Wall-O-Matics $20. ea.; 3 Buckley Wall Boxes Lite-up sides $10. ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: SUperior 4600

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – Genco Step Up $129.; Exhibit Fast Ball $139.; Chicago Coin Spellbound $139.; Chicago Coin Super Score $169.; Williams Smarty $169. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA.

FOR SALE – $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Act Now – All Machines Clean and in excellent condition - Used Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parade, 5¢ Comb., Jumbo Parades 5¢ Comb. F.P., Hi-Hand 5¢ Comb., Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511

FOR SALE – 45 Bally Victory Specials with Chrome End Rails, in perfect condition $300, ea.; 40 Mills 3 Bells, rebuilt and refinished in leatherette $300. ea.; 60 Bally Cash One Balls; Grand Nationals, Sport Pages, Grand Stands, etc. $600. for the entire lot. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: Santa Rosa 1498

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THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Or Trade on new Arcade and Music Equipment, Arcade Equipment, Juke Boxes and Pin Games. Send for list. CHEMICAL CITY MUSIC CO., CHARLESTON, W. VA.
FOR SALE – 6 Exhibit Pusher Type Rotor Merchandising Machines. Best offer will take. PLAY-LAND, CHARLESTON, W. VA.

FOR SALE - Every type of used equipment available for immediate delivery. Total Rolls; 5¢ Super Bells; 25¢ Super Bells; 5¢ and 25¢ Super Bells F. P. & P. O.; 4 Bells Late Head; 4 nickel two tone '41 Lucky Lucre; Hi-Hand; 10¢ Saratoga C. P. & F. P.; New Packard Boxes; Speakers; Hideaway; 1000 Out of this World Speakers. Write for our amazingly low prices. PACIFIC COAST DISTRIBUTORS, 1347 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

FOR SALE – 1946 Phonographs; Wurlitzer 1015; Seeburg model 146; Rock-Ola Model 1422; and Aireon model 1200. Write for prices. Seeburg Factory Distributors. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y. 875 MAIN ST., BUFFALO, N. Y.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – 10 Clean, perfect Genco Total Rolls $250. ea.; 25 new Bat A Ball, Jr. $44.50 ea., in lots of 5 $39.50 ea.; 2 perfect, clean, like new Undersea Raiders $149.50 ea. Terms: 1/3 deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – Used Mills, Jennings, Pace and Watling Jackpot Bells; 5¢ Mills Blue Fronts $97.50; 5¢ Mills Brown Fronts $107.50; 5¢ Mills Melon Bells $117.50; 25¢ Mills Gold Chrome Bells $137.50; 5¢ Mills War Eagle Bell $65.; 25¢ Mills Dragon Head Bells $49.50; 5¢ Mills Bonus Bells $137.50; 10¢ Mills Bonus Bells $147.50; 25¢ Mills Bonus Bells $157.50; 5¢ Jennings Silver Moon Chiefs $89.50; 5¢ Jennings Silver Chiefs $84.50; 5¢ Jennings Big Chiefs $84.50; 5¢ Jennings Four Star Chiefs $70.; 5¢ Jennings Post-war Black Hawk Bells $150..; 5¢ Pace All Star Comet Bells $59.50; 25¢ Pace Deluxe Rocket Slug-Proof Bells $117.50; 5¢ Watling Rol-A-Top Bells $59.50; Groetchen Standard Columbia Bells $75.; Groetchen Chrome Club Columbia Bells $85.; 5¢ Mills Original Black Cherry Bells $175.; 10¢ Mills Gold Chrome Bells $160.; 25¢ Mills Gold Chrome Bells $165.; 25¢ Mills Black Front Specials $150.; 5¢ Jennings Post-war Bronze Chiefs $190.; 25¢ Jennings Post-war Super Deluxe Chief (write), and many others. Satisfaction guaranteed. All machines ready for location. Terms: 1/3 deposit with order, balance C.O.D. Write for descriptive folder on new slot machines. Established fifteen years. Reference Dun & Bradstreet. AUTOMATICE COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD 4, MASS.

FOR SALE – We have Consoles to trade for Chicken Sams, Jail Birds, or Shoot The Japs, Seeburg Guns. We will buy Seeburg Guns any quantity. State condition and prices. Write or Wire. COIN AMUSEMENT GAMES, INC., 1335 N. 47th ST., CHICAGO 15, ILL.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – 1 Bally Hi Hand $80.; 6 Silver Moon F.P. $65. ea.; 2 Surf Queens $115. ea.; 1 Hi Dive $45.; Knockout $50.; 1 Soft Ball Queens $115.; Play Ball $35.; Horoscope $35.; 3 Bally Big Top C.P. $85. ea.; 1 Mills Throne $160.; 4 Wurlitzer 600 Victory Cabt. $225. ea. Good shape. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE – 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

FOR SALE – 6 Midget Races $125. ea.; 2 Sea Breeze $125. ea.; 2 Fast Ball $125. ea.; 2 Surf Queens $100. ea.; 1 Super Liner $125. All above machines used from 3 to 6 weeks. Or will trade the above for Mills Q.T.'s. B. & C. NOVELTY CO., P.O. BOX 153, CONOVER, N. C.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Best offer takes 2 Total Rolls, Like New. In best working condition. Please write to F. FRIEDLANDER, 357 AVON AVE., NEWARK 8, N. J.

FOR SALE–7 Ace Coin Counters, new $99.50 ea.; 15 Big Game Consoles, Fruit Symb. Cash P. O. $60. ea.; Genco Whizz with stand, Floor Sample $49.50. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN.

FOR SALE – 80 Brand New Personal Music Boxes; 1 Studio Amplifier; 1 Studio Timing Control Unit; 6 Location Amplifiers; 1 Distribution Panel; All Brand New. Best offer takes. Reconditioned Pin Games: Yanks $39.50; Yankee Doodle $59.50; South Paw $29.50; Seven Up $29.50; Invasion $29.50; Production $29.50; New Champ $29.50; Pin Up Girl $29.50; Knockout $39.50. ATLAS AMUSEMENT CO., INC., 1078 UNION AVE., MEMPHIS 3, TENN.

FOR SALE – Close-Out. All new Packard equipment, 10 Hideaways, each in original crates (write); Cable; Wall Boxes, Etc.; Stranded Speaker wire 1¢ ft.; Coin wrappers any denomination 70¢ per 1000; new Smiley Counter Games $17.50; Jumbo Parade CPO, refinished like new $150. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER 5, N. Y.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE – 25% discount from our Advertised Price on Thirty Consoles, All Cash Pay, 5¢, 10¢ & 25¢ Pay MIXED. Request List. Slot Machines Jack-Pot Type $25. and up; Three Mills Bonus 5¢-10¢-25¢ for $425.; Used Double Slot Two Door Safes, 3 for $150.; Mills Three Bell $295.; 10¢ Hand Load $125.; 10¢ Rol-A-Tops $42.50. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Wurlitzer 5-10-25 Bar Boxes #145 Stepper $50.; Wurlitzer 24 Hideaway complete cabinet, adapter inc., 10 lite up Buckley gold Boxes $200.; Buckley Bar Brackets $1.50. MONROE MUSIC SALES, 68 MONROE ST., NEWARK 5, N. J.

FOR SALE – Wurlitzer 412 $85.; 61 $95.; 71 $145.; 42-600 $195.; 500 with adapter $195.; 780-E $350.; 850 $395.; 950 $445.; Rock-Ola Std. Dial-A-Tone $225.; Deluxe Dial-A-Tone $225.; Dial-A-Tone Boxes $8.; Evans Lucky Lucre 5-5¢ $74.50. EDWARDS MUSIC CO., BOX 400, DOUGLAS, WYO.
FOR SALE – 35 Exhibit Card Vendors, like new $22.50 ea.; 5 Supreme Skee Ball 9 ft. $139.50 ea.; 2 Flash Hockey $75. ea.; 2 Premier Skee Ball with Barrel 10-1/2 ft. $300. ea.; 1 Atomic Bomber, write; 2 Sky Fighter $125. ea.; 2 Air Raider $85. ea.; 1 Supreme Bolascore $125. MARCUS KLEIN, 577 – 10th AVE., NEW YORK, N. Y.

FOR SALE – Slots: 3 - 50¢ Pace Deluxe Chrome Bell '46 $395. ea.; 3 - 5¢ Pace Deluxe Chrome Bell '46 $195. ea.; 2 - 10¢ Pace Deluxe Chrome Bell '46 $205. ea.; 1 - 25¢ Pace Deluxe Chrome Bell '46 $215.; 1 - 5¢ Pace Comet $31.; 1 - 10¢ Pace Comet S.J.P. $41.; 3 - 1¢ Pace Bantams S.J.P. $23. ea.; 1 - 5¢ Mills Black Cherry '46 $165.; 1 - 10¢ Mills Bonus $180. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055

FOR SALE – Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE – Total Rolls $260.; Total Roll (Free Play-Factory Built) $300.; Super Triangle $225.; Tally Roll $200.; Undersea Raider $135.; Lite League $125.; Genco Bankroll 14 ft. $125.; C.C. Hockey $75.; Bally Rapid Fire $40.; Jack Rabbit $250.; Grand Canyon $75.; Laura $75.; S.D. Canteen $95.; Surf Queens $95.; Electromaton's Rol-A-Score (write). MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – All Mills Slot parts. Immediate Delivery. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Must Sell. Total Rolls, new condition $240. ea. 1/3 deposit, balance C.O.D. W T – Panoramas, Film. Must be in good condition. OHIO AMUSEMENT & VENDING CO., 11606 TUSCORA AVE., CLEVELAND 8, OHIO

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Write in for our Illustrated Mailing List! Wurlitzer 600-K $249.50; Seeburg Classic $245.; Seeburg Hi-Tone $359.50; Tri-Score $319.; Jack Rabbit $345.; Amusematic Lite League $169.50; Tally Roll $239.50; Red Ball $169.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Twin 12 Rock-Ola; Twin 12 Wurlitzer Hideaway in steel cabinet $75. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – Wurlitzer 500 Victory Model $135.; 1 Seeburg 8200 Victory Model $225.; 1 5¢ Columbia Slot $25.; 1 Q. T. 5¢ $25.; Jumbo Parade Free Play $25. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – Wurlitzer. Models 41, 61, 71, 616 Lite Up. Seeburg 12 Record Do Re Mi, Swing King, Plaza 3 wire and 10 Seeburg Wall Boxes, Rex remote with 4 Packard Wall Boxes. Make Best Offer. YOUNGSTOWN SALES CO., 2951 DEARBORN ST., YOUNGSTOWN 4, OHIO.

FOR SALE – 5-5-5¢ Bally Triple Bells (write); 5¢ Bally Deluxe Draw Bells (write); 5¢ Keeney Bonus Super Bells $475.; 5-5¢ Keeney Bonus Super $695.; 5-25¢ Keeney Bonus Super Bells $695. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C., 2505 NO. CHARLES ST., BALTIMORE 18, MD.

FOR SALE – Victory Derbys, Jockey Clubs, Turf Kings, Kentuckys, Santa Anitas. Some free play 1-balls. Also Bonus Super Bells, Draw Bells, 4 Bells, 3 Bells Paces Races. This equipment priced to sell. Write. BUSH DISTRIBUTING CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS, MINN.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Cross Fire, Rocket, Cyclone, Havana, Maisie. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – A.M.I. Hostess! Located in Eastern Penna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. BOX 111, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – 1 Rapid Fire $50.; 2 Roll-A-Ball Skeeball 7 ft. $50. ea.; Western Baseballs $75. ea.! Track Times '38 $125. ea.; Used Pinballs. Write for Price or call. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – A Fair Offer Takes Them. 8800 R.C., Envoys, Vogues, Classics, 600's. Just off location. Refinished Cabinets. GLOBE SALES, 536 COLLINS AVE., MIAMI BEACH, FLA.

FOR SALE – 4 Baker's Pacers with check separator and daily double, used 30 days $115. ea.; 1 Ball payouts in good condition: Kentuckys $100.; Long Shots $90.; Sport Kings and Santa Anitas $75.; 2 Skylarks F.P. & P.O., in excellent condition $60. ea.; 1 Paces Reels $50.; 1 - 1938 Keeney Tracktime, like new $75.; Columbia Jackpot Bells $30. ea.; 2 Keeney Super Bells, 5-25¢ comb. $150. ea. AUTOMATIC GAMES CO., 1816 BROADWAY, TOLEDO 9, OHIO.

FOR SALE – Mills Club Bells: 3-5¢ $95. ea.; 1-10¢ $139.50; 1-25¢ $149.50; 1-50¢ New Cabinet $325.; Mills Cherry Bells: 5-5¢ $75. ea.; 1-10¢ $89.50; 1-25¢ $95.50; 3 Jennings Club Rolls 5¢, 10¢, 25¢. All for $350. Good condition. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE – BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49¢. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel: Bu 7-7300.

FOR SALE – 4 Rock-Ola Counter Phonographs with stands and speakers, very good condition $50. ea.; 1 Standard Rock-Ola in very good condition $160. FROST MUSIC CO., 1415 BIRCHARD AVE., FREMONT, OHIO

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Special Wurlitzer Twin 12 Hideaway and Rock-Ola Twin 12 Hideaway in steel cabinets $50. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – Mills Rebuilt Slots: Black Cherry, Silveror Copper Chromes. 5¢ $150.; 10¢ $160.; 25¢ $170. Cash or $100. and your old escalator model in trade. Rebuilt Brown Fronts: 5¢ $125.; 10¢ $135.; 25¢ $145. Cash or $75. and your old escalator model in trade. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL.

FOR SALE – Used Wall Boxes – AMI, Wurlitzer and Buckley Chrome $5. ea.; Seeburg Remote Boxes $19.50; 1 Wurlitzer Model 500 Victory $125.; 1 Columbia Slot $25. All items sold with Money Back Guarantee. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – All types of roll down games. We sell, buy and exchange. Write us what you need. We do not sell junk. SEIDEL COIN MACHINE SALES, 348 W. 47th ST., N. Y. C. Tel: PLaza 9-1380

FOR SALE – Buckley Track Odds, first class condition $250. J & A SALES CO., 570 SANTA CRUZ AVE., MENLO PARK, CALIF.

FOR SALE – Keeney Super Bonus 5¢ $400.; Twin Bonus 5-10¢ $575.; Deluxe Draw Bell (write); Draw Bell $275.; High Hand $50.; Club Bells $50. ROYAL MUSIC CO., 76 MAIN ST., WEBSTER, MASS.

FOR SALE – Keeney 4 Way Super Bells (3-5¢/1-25¢) $250.; Keeney 4 Way Super Bells (4-5¢) $225.; Mills Three Bells $375.; Mills Four Bells (4-5¢) $250. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Cigarette Machines: 1 – 10 column Rowe President $120.; 2 – 8 column Rowe President $110. ea.; 2 – 8 column Rowe Imperials $55. ea.; 2 – 7 column DuGrenier Challengers (write). JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y.

FOR SALE – 1 Brand new 25¢ Bally Draw Bell $400.; 1 Brand new Goalee $250.; 1 Twin 616 Wurlitzer in Packard steel cabinet, 6 Packard Wall Boxes, Packard No. 400 Speaker $275. for lot; 2 Wurl. 600-K, very clean $185. ea.; 1 Wurl. 600 Dial, very clean $175.; 1 Wurl. 24 Victory Cabinet $175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – Wurlitzer Model 500 $125; Model 600 $100.; Model 412 $50.; Model 24 $90.; Model 750E $300.; Model 800 $335.; Seeburg 9800 $200.; Classic $150.; Mills Four Bells $100.; New Vest Pocket 5¢ $50.; Jennings 5¢ Chief $25.; 5¢ Rol-A-Top $40. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – One Balls: Gold Cup $35.; Sport Specials $50.; Victory Derby $340.; Victory Special $370.; Big Parlay, like new (write); Daily Races, like new (write). Consoles: Buckley '46 Track Odds, DDJP, used 3 to 8 weeks $650. CENTRAL AMUSEMENT CO., 1144 UNION, MEMPHIS 3, TENN. Tel: 26294

FOR SALE – Battery of 8 Scientific Pokerino Tables on beautifully trimmed Stand complete with 8 White Metal Stools – A Bargain at $800. PLAYLAND, CHARLESTON, W. VA.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – Completely equipped Teletone wired music studio – 150 boxes, 11 location amplifiers. Studio complete with record changers, brackets, spare parts, etc. 200 pair of phone lines in. Will sell complete or will ship equipment anywhere. Any reasonable offer accepted. HALL MUSIC CO., 5415 McKINLEY AVE., TACOMA 4, WASH.

FOR SALE – 1 Used Skee Ball revolving Barrel size 10' 6", like new. Will sacrifice at $125. Write. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE – Bally Hi-Hand $75.; Jumbo Parade F.P. $40.; Keeney Super Bell 5-25 C.P. $100.; Sportsman $50.; Thorobred $125.; Royal Draw 5¢ $20.; 25¢ $50.; Paces Reels 10¢ $50.; Bally Big Top $50.; Big Game $20.; Wurl. Twins $125.; Wurl. 145 Steppers $15. ea.; Seeburg Adapters for Wurl. $15.; Mills Empress $195.; Throne $150.; Bally Club House 7 coin head $40. AUBREY STEMLER DIST. CO., 2323 W. PICO, L. A. 6, CALIF. Tel: FEderal 5169

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE – 300 Thirty wire 5¢ Packard Boxes, 100% working order, like new $20. ea.; 100 steel cabinets for Wurlitzer Twin 12's, perfect for Packard installation – NEW. $30. ea. UNIVERSAL AUTOMATIC MUSIC CO., 1506 E. 67th ST., CHICAGO 37, ILL.

FOR SALE – Two Brand New Champion Hockeys in original crates $60. ea.; one used Champion Hockey, good condition $30.; one Paces Red Arrow $75.; one Rollette, Jr. $40. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

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FOR SALE – Large Stock Post-war Slot Machine Repair Parts, including Clock Gears, Escalators, Springs, Pay Out Slides, Cabinets, Mechanism Bases, 5¢ & 10¢ & 25¢; Pay Slides, Cash Boxes, Reel Assemblies, Jack-Pot & Cash Cups; Cabinet & Handle Bolts by the 1000; 70 ft. new Brass Coin Tube 5¢; Mills Rebuilt Clocks. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE – Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7-1/2 up to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5-1/2¢ ea.; Glass Fuses (Auto Type) (Little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea., 1/2 amp. 4¢ ea.; Rubber Male Plugs 8-1/2¢ ea. Special price on new popular Tubes; Small Bulbs No. 51, 55, 63 - 5¢ ea.; No. 44, 46, 47 6¢ ea. Includes govt. tax. ARCADE BULB CO, 56 W. 25th ST., N. Y. 10, N. Y. Tel: WAtkins 9-7490.

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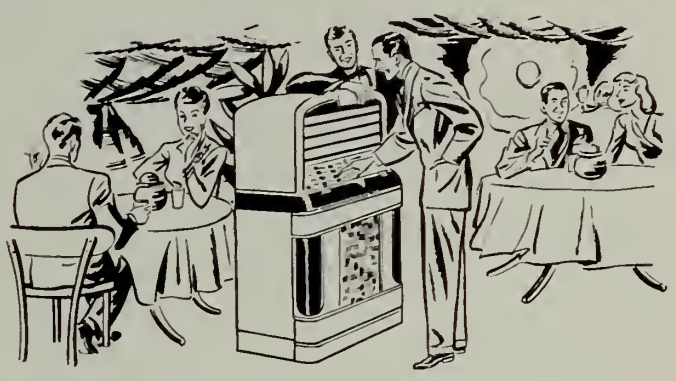

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